

Notice the Nobs

They're scientifically placed to prevent skids and those dangerous side slips.

Their firm, sure grip means safety. And yet, they don't "fight the road."

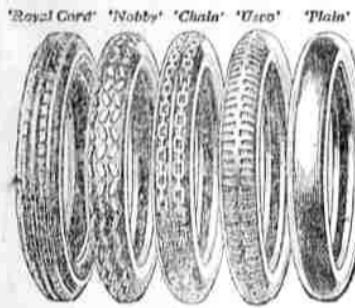
Just the tires for our kind of roads.

There are four other United States Tires—every one of them a good tire.

No matter what your individual needs may be, we can fill them.

United States Tires are Good Tires

We KNOW United States Tires are Good Tires. That's why we sell them.
J. O. NEWLAND, Roseburg, Ore. SMITH & ALLEN CO., Sutherlin, Ore.
RIDDLE GARAGE, E. Riddle, Riddle, Or. AUTO SERVICE CO., Roseburg



At all hotels, confectionery stores, cigar stores, grocery stores and cafeterias where drinks are served, you can be assured of the very best drink going by calling for superior bottled drinks—Root Beer, Coca-Cola, Ginger Ale, sodas all flavors, Banquet Malt drinks and Orange Crush. Ask for Superior—Order a case for home use. Phone 186, Roseburg Soda Works.

DOING HIS OWN WORK.

G. W. Soper, the cleaner and presser, is now giving his personal attention to all work executed at his place of business which insures perfect satisfaction. Remember when you want your work well done place it with him.

NO BARGAIN DAYS.

Hereafter the Roseburg Cleaning

Pressing Works will discontinue the Monday Bargain Days. Regular prices will prevail. All work guaranteed.

DANCE AT TILLER.

The new dance pavilion at Tiller is nearing completion, and the first Saturday night, August 23. Good music and a good time for everybody. And be sure to visit the sulphur Springs before returning.

Strive for Higher Life.

Old Father Time's hour glass has made me realize that happiness and success in life are gained from determination toward the higher life; there must be conscious effort to repel the solicitations of the lower. The education of the mill is a slow and tollsome process, but we should strive to fit ourselves for some higher sphere of being and adjust ourselves worthily to this life; show character and courage in all our actions toward others, also love and kindness. Men are weak through indolence and want of self-confidence in themselves. All great events hang on a hair. The able man profits by everything and neglects nothing that may give him one chance the more of success. The less competent man, despising some single precaution, often loses everything—Exchange.

DON CANDIDO AGUILAR



Senior Don Candido Aguilar, son-in-law of General Carranza, spent several days in Washington discussing Mexican affairs with various United States officials. He and the party with him have left for Europe.

His Solution.

They were all crying at once, two girls and a boy. Mother was trying to mix her bread. "Eddie," she said to the little boy, "what would you do if you were poor mamma and had three crying babies and your work to do, too?" "Well," he said, just calmly, "if I was you I would throw the dirt out the window and rock the boy to sleep."

Valuable Daughters.

A daughter is of considerably more value to the Kaffir than a son. Up to the age of ten, a Kaffir girl is kept at home; then she has to earn her own living, either as a servant at a white lady's house, or by assisting her father in hoeing the meadow and corn patch. As soon as she reaches a marriageable age suitors arrive. Beauty is a small attraction in the eyes of the Kaffir lady-killer. The father bargains with the suitor. A very fair price for a good girl is eight oxen.

No Room for Idlers.

The idler is to society what the drone is to the hive. Civilization hinders men from giving them the treatment accorded to drones, but I'm not sure that future peoples will deal so leniently with idlers to progress. The systematic loafer deteriorates and degenerates. The cooing system robs man of vision, industry and life's wholesome rewards. Life purposes can't grow without incentives. These are associated with life and its needs. They challenge and draw forth the best that is in you. Other motives are insignificant in comparison. The drone on the other hand does nothing that is constructive. He saps the honey but adds nothing to the welfare of the hive.—Pennsylvania Grit.

HENRY S. GRAVES



Henry S. Graves is forester of the forest service, the bureau of the department of agriculture which controls the national forests.

Variable Climate Best.

A variable climate has a stimulating effect upon health and is, in general, much more beneficial than a uniform climate, even though the uniform climate is with a high temperature. A rise in temperature may occur without a corresponding rise in the relative humidity and in such a case is said to have a beneficial effect on health. The table is showing the lowest temperature in the month of August at various places. The temperature at Denver is 44 degrees Fahrenheit and the thermometer falls to about 25 degrees or 30 degrees at night. It will stay below 50 degrees at noon. Notwithstanding this, the climate of Denver is one of the best in the world. The temperature there should be about 60 degrees that will average about 80 degrees for day and night together, being or rising with the temperature.

Meats in Storage Not "Hoarded"

Live stock is a seasonal crop—like cereals and grains.

It is "ripe" and is marketed in larger quantities in certain months. This causes a natural oversupply at one time and a natural shortage at another.

During the time of oversupply Swift & Company places some of the meat in cold storage, against the season of short production.

This is a necessity in order that the nation's ration of meat—58,000,000 pounds every day in the year—may be forthcoming as the consumer requires it.

This is not hoarding, not price manipulation, not market control. It is mere common sense.

United States Bureau of Markets' figures of stocks of frozen and cured meats July 1 are being used as a basis for Department of Justice investigations in many cities. When properly analyzed, based on Swift & Company's stocks, these figures show:

62 per cent (approximate) is pork and beef cuts, etc., cured and in process of curing. It takes 30 to 90 days in pickle or salt to complete the curing process.

12 per cent is frozen pork, of which more than three-quarters is to be cured in the next few months.

7 per cent is lard. This is a normal supply and only four-fifths of a pound per capita, and much of it will have to go to supply European needs.

19 per cent is frozen beef and lamb, and miscellaneous meats, part of which is owned by the Government and was intended chiefly for overseas shipment. If this were all diverted to domestic trade channels it would be only 2 1/2 lbs. per capita—a 5 days' supply.

100%

From this it will be seen that "meats in storage" represent unfinished goods in process of curing and the working supply necessary to assure the consumer a steady flow of finished product.

Swift & Company, U. S. A.



PRINCE ALBERT

the national joy smoke



SAY, you'll have a streak of smokeluck that'll put pep-in-your-smokemotor, all right, if you'll ring-in with a jimmy pipe or cigarette papers and nail some Prince Albert for packing!

Just between ourselves, you never will wise-up to high-spot-smoke-joy until you can call a pipe by its first name, then, to hit the peak-of-pleasure you land square on that two-fisted-man-tobacco, Prince Albert!

Well, sir, you'll be so all-fired happy you'll want to get a photograph of yourself boozing up the pike with your smokelittle wide open! Talk about smoke-sport! Quality makes Prince Albert so

appealing all along the smoke line. Men who never before could smoke a pipe and men who've smoked pipes for years all testify to the delight it hands out! P. A. can't bite or parch! Both are cut out by our exclusive patented process!

Right now while the going's good you get out your old jimmy pipe or the papers and land on some P. A. for what ails your particular smokeappetite!

You buy Prince Albert exactly where tobacco is sold. Toss your bag, fill your tin, and smoke your pipe and half pound tin humidor—and that classy, practical piece of crystal glass humidor with sponge mastic top that keeps the tobacco in such perfect condition.



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R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

CAMP GROUNDS BEING WELL ADVERTISED

The work being done on our camp grounds has advertised Roseburg up and down the line," says Mr. Heinline, secretary of the Chamber of Commerce. "The grounds have been thoroughly raked and all trash and refuse removed. The campers there today say that the appearance of the grounds when they drive in are all that one could ask for. One of the campers who recently made a complete tour of the Pacific coast said that he had heard Roseburg was getting its camp ground into first class condition and pushed on in order to camp here. There is more work that will be finished in the course of the week. Roy Kaufman is busy printing signs and they will be placed. We have a valuable asset in our camp grounds and should reap the full benefit therefrom."

The Colorado Legislature has passed a law authorizing the purchase and maintenance of camp grounds along the highway for the convenience of motorists. The state that the auto travel has become so heavy that it is necessary to provide suitable camping places. Roseburg is following along this plan very closely and assisting the merchants in the maintenance and upkeep of camping grounds. Two cords of wood were delivered today, one on the Cardwell side and the other on the Wimberly side. This was absolutely necessary as there is not a twig to be picked up. The grounds are better lighted than any other camp ground in the state, other than the well-known and much advertised Ashland park, and we have just started," says Mr. Heinline.

SACKS WANTED.

We want 3000 second-hand grain sacks in good order at once. PEOPLES SUPPLY CO.

Magazines' Rental, 3c each. List sent No. 12. Rental 15c per week. Election Library.

SAVE LEGISLATION

WASHINGTON, August 19.—The president's pet daylight savings law went down under adverse house consideration today when the repeal bill was passed over the executive's veto by a vote of 223 to 191, or the seven more than the necessary two-thirds. The repeal of the daylight

savings law now goes to the senate, where supporters claim they have a victory in sight. Farming communities have imploded repeal of the law, but the president has set his hand against their wishes, although senators and representatives from the agricultural districts of the country, irrespective of party, have asked relief from its provisions.

DON'T Slow Up Advertising NOW!

Success was NEVER achieved by stopping advertising or by wearing old clothes and taking pessimism.

Never has there been a time when the public has looked more keenly for MERCHANDISING NEWS than now.

Never has there been a time more auspicious for the enterprising tradesman to secure HIS FULL SHARE OF TRADE than now.

People must continue to eat, to wear and to use.

The tendency is to cut out luxuries, and luxuries are only a relatively small portion of your business. For every luxury cut out you have a chance to increase your movement of staples.

How short-sighted is the policy of reducing advertising expense to "save money." You will only lose trade. You will only lose money.

Advertise to increase sales and make more money; don't cut it out to save money.

Study your advertising as you never did before—do it wisely and well.

Be prosperous and let the people know that you are prosperous.

Be Wise--and Advertise