

BY B. W. RATES BERT G. RATES
ISSUED DAILY EXCEPT SUNDAY.

Subscription Rates—Daily
Per year, by mail, in county... \$3.00
Per year, outside of county... 4.00

Weekly.
Per year... \$2.00
Six months... 1.00

Entered as second-class matter, November 5, 1909, at Roseburg, Ore., under act of March 3, 1879.

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TUESDAY, JULY 15, 1910.

THE IRRESISTIBLE SPIRIT.

There are always a lot of people who refuse to take their part in the measures necessary for the benefit of the community. You can see examples of it every day. For instance, a driver with a heavily loaded truck pulled into this city from somewhere the other day, stopped his machine, and proceeded to deliver his stuff. It took him something over half an hour. All that time he left his motor running. That motor was needlessly wasting gasoline every minute of its stay. If the driver noticed it, he probably argued that the gallon or two he might be throwing away would be worth but 25 or 50 cents, and that his employer would never feel or know the difference. Perhaps he was one of the men who complain about the unsatisfactory wages they earn. If so, one reason for the same is the wasteful habit of so many workers who never consider the interest of their employer, or the necessity of co-operating in community measures of economy. And so it goes in all the policies that ought to be adopted for public benefit. A man may think that the few cents worth of gasoline he wastes are not enough to amount to anything. But if everyone wastes in the same spirit, the supply is depleted, the price is advanced, and an added item added to the costs of every one who does business. So it is in the waste of paper stock, food and fuel supplies, and everything else the community needs, but finds scarce and high. Whatever one does, he should ask himself the question, what would be the effect on the community if everyone did the same? Not until he has himself checked every item of waste in his own work and living, can he consistently complain at the scarcity and high cost of the essentials of existence.

A GROCER'S PREDICTION.

This is the season of conventions and therefore of prophecy, said Fred R. Drake of Easton, Pa., at the annual gathering of the wholesale grocers of America, in Cincinnati, says the New York Sun.

The time has come when the American housewife will make her purchase and do her shopping by the metric system.

"Citizens No. 15287034 was the complainant in Branch Court No. 2863 of Zone No. 900 of the League of Nations yesterday against Food Licensee No. 18672. She declared that she flew to the defendant's store on the fourth floor of Public Supplies Building No. 6342 to buy nine meters of spaghetti, a centimeter of pepper, seven hectograms of eggs, a dekaliter of spinach, a dekalogram of garlic (this last by Special Neighborhood Consent No. 5430 and a deciliter of yeast. The licensee tried to insist upon her buying a centimeter of flapjacks not prepared according to the receipt which was adopted by the League's Committee on International Digestion. They were really of the kind, he explained, that mother used to make.

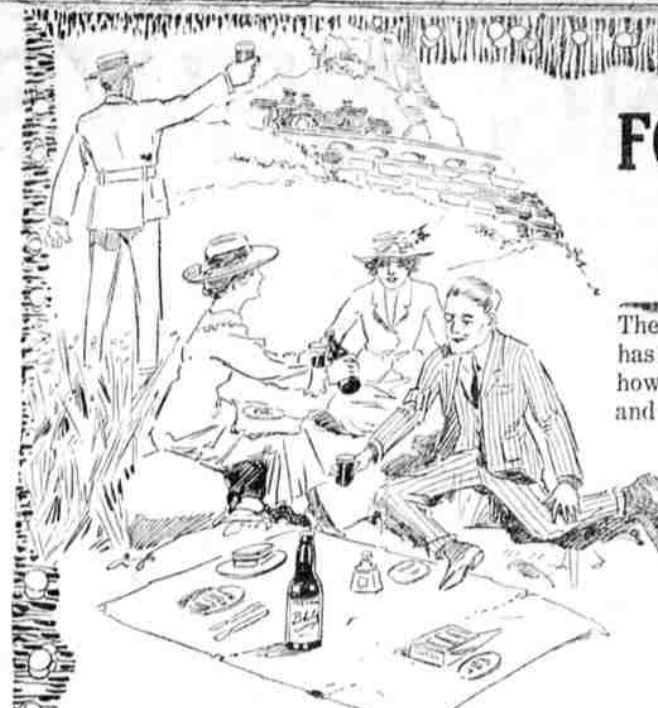
"Constable 19864 said that when he arrived upon the scene, summoned by the citizen's bonnet wire, the guilty grocer, who has been taking a correspondence course in levitation, stepped out of the window, but the constable, who was in flying uniform, caught him at the eighth floor. The prisoner was sentenced to read a live hygienic volume of the speeches of Gilbert M. Hitchcock, which are still preserved for punitive purposes in extreme cases."

Some day our descendant may read an item like that. For the present the American housewife will use the ancient "pound" and "dozen." The use of the words "meter," "quart" and "gallon" will be greatly lessened after this month, however.

"Come back here" were the shrill cries that overtook a crippled Argentine hero as he hobbled from a Chicago drug store, where he had purchased his favorite tonic pills to ease his remaining foot wrecked when fighting Huns in the trenches. He had deposited the regular price stamped on the box, 25 cents. "You come home with two cents more to meet the luxury war tax on corn pills for crippled soldiers," he was told. And as the hero dug down for the extra penny, he was heard to mutter something familiarly similar to what Sherman denounced in war.—American War Economical. Even the children are taxed on every stick of candy they buy, and ice cream they eat. During the rush of war and necessity for raising money rapidly, the passage of this act can be excused, but there is no excuse now for failure to change this "nagging tax," remarks an exchange.

Given free rein a man will go where he prefers to be. His unwilling presence anywhere is much worse than his absence.

It not only pays to advertise, but it pays your competitor if you don't.



FOR EVERY OCCASION

--That's Why It Is

"The [Drink That Fits]"

There are all manner of brews on the market. Blitz has tasted them—knows what is in most of them and how they are made. It wants YOU to try them all—and then ORDER

Blitz

This splendid thirst quencher, lunch topper and 'tween-times drink is brewed differently. It has all the flavor of Oregon's unsurpassed hops blended with rich, nourishing malt and—well, right here is where that difference begins. The usual formulas are done away with. The new way—the Blitz process—is substituted and a drink with

Body, Sparkling, Life

is produced. When you open a cold bottle of Blitz don't expect a sluggish drink. You won't get it! When your fountain man or beaproned host hands you a foaming glass across the counter, don't hesitate—Blitz is good, mighty good, down to the last golden drop. You can get it

In Bottles—on Draft
Throughout the Northwest

Order a case for home; slip a bottle or two in the auto or boat; stock up for vacation fun time, and you'll say with us: "At last, we've found satisfaction in the friendly drink—the one that agrees with everybody. The drink that fits."

Roseburg Ice Company

Phone 14, Bottling Department



NOTICE OF SALE.

Notice is hereby given that on Monday August 11, 1910, at 2 o'clock in the afternoon, at said day, at the front door of the County Court House in Roseburg, Douglas County, Oregon, pursuant to a resolution and order of the Board of Directors of Coos Bay Townsite Company, adopted June 4, 1910, and a subsequent resolution duly adopted by said Board of Directors on the 24th day of June, 1910, there will be offered for sale and sold at public sale by the Secretary of Coos Bay Townsite Company to the highest bidder for cash in hand the following described shares of the capital stock of Coos Bay Townsite Company to realize the amount of delinquent calls and assessments upon the same of Seventeen Dollars (\$17.00) per share, to-wit:

Name of Stockholder	Number of Shares	Amount Delinquent
B. N. Johnson	30	510.00
N. Johnson	54	918.00
B. N. Johnson	56	952.00
B. N. Johnson	61	1047.00
B. N. Johnson	74	1258.00
B. N. Johnson	79	1343.00
B. N. Johnson	82	1394.00
O. C. Sether	35	595.00
O. C. Sether	37	629.00
O. C. Sether	39	663.00
O. C. Sether	43	731.00
O. C. Sether	44	748.00
O. C. Sether	45	765.00
O. C. Sether	46	782.00
O. C. Sether	48	816.00
O. C. Sether	49	833.00
O. C. Sether	51	867.00
O. C. Sether	57	970.00
O. C. Sether	58	987.00
O. C. Sether	59	1004.00
Leo Stephens	70	1190.00
C. H. Maginnis	81	1377.00
C. H. Maginnis	83	1411.00

The shares of each of said stockholders will be so offered for sale and sold separately for the best price obtainable at said sale.

J. M. THRONO, Secretary.



Say Lard, real quick! You can't say it backwards without a drawl! Say! do you use our lard? We wish you would, you'll find it good! The best you ever tried! Those who have, have never yet the fact denied! It's of our own rendering!

THE ECONOMY MARKET
Geo. Kohlhaugen, Prop. Phone 58

We have Crisco, Vegetable, Cooking Oil, Mazola, Wesson Oil, Compound and Lard. Would advise you to buy now, as prices will be higher soon. Peoples Supply Co.

The Little Gem restaurant and confectionery, 119 Sheridan Street, opposite depot grounds, is open day and night. Service the very best. We serve College ice cream, homemade pies and cakes, soft drinks, and our meals are like those mother serves.

CASTORIA
For Infants and Children
In Use For Over 30 Years
After bears the Signature of *Chas. H. Fletcher*

Attention, automobile owners—bring your tires to the Roseburg Garage for high-class vulcanizing and repair work at reasonable prices. If

JUDD'S Feed & Seed Store
EMPIRE BARN
WHEAT—Nice wheat for chickens to eat. Whole oats, \$1 bushel.
WANTED—Sacks.
STOCK FEED.—Sunnybrook horse feed—a new feed at the right price. Mixed Molasses Feeds for dairy cows and hogs. Nice bright rolled barley, rolled oats, old fashioned middlings, mixed corn and oat chop, millrun. Alfalfa, meck and beet pulp. Oats, \$1 bushel.
POULTRY FEEDS.—Oyster shell, Ground Bone, Meat Scrap, Egg Mash, Scratch Feed and Wheat.
MISCELLANEOUS — One Ford truck, one 6-cylinder Buick automobile, some good harness, a one-horse wagon, etc.
Carefully Stock Salt in small bricks and large 50-pound blocks. Try it and you will never use any other.
Empire Barn, Roseburg

NEW DIRECTORY OUT.
The new telephone directory is now ready for distribution. They have not omitted our phone number this time, so be sure to call 277 and we will call.
Watch for our new fall and winter line of samples. There will be about 500 to choose from.
IMPERIAL CLEANERS.
(Try Our Way)
We call and deliver. Phone 277.

We have a full line of feed for horses, cows, hogs and chickens, and the price is right. Peoples Supply Company.

HE LIVES ON HIS FEET
most of the time, and if he did not wear the right kind of shoes—comfortable, well fitting, serviceable footwear—he would soon get footsore and weary. We keep police officers', letter carriers', workmen's, and other folks who are on their feet a lot, pleased with our fine shoe repair work, and save them money.
W. S. HOWARD
238 NORTH JACKSON.

Get on the "Business" End of a Bank Account
That is—own one for yourself—so that when the occasion arises to spend a little money—all you have to do is sit down and WRITE A CHECK — You'll find most of the Roseburg people handling their money in that way—and The Umpqua Valley Bank extends YOU an invitation to do likewise.
We also have Time Deposit Accounts.
J. M. THRONO Cashier
THE UMPQUA VALLEY BANK
ROSEBURG OREGON

CAVEAT EMPTOR
Looks like Latin, and is Latin for—"Let the buyer beware"—an old time legal term, that still has some standing in the Courts, but was never a part of our business, and never will be.
Seeing that each buyer gets just what he wants is our motto, and that is why we say "Your money's worth, or your money back"
Nathan Fullerton Perkins Building
The Rexall Store

Monday, Bargain Day at the Roseburg Cleaning AND Pressing Works!
Men's Suits French Dry Cleaned and Pressed for \$1.00. All work given prompt attention. Bargain day prices do not include calling for or delivering clothes.
G. W. SLOPER
308 N. JACKSON.

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G. M. C. & Chevrolet Trucks
Samson Tractors
Batteries Rebuilt and Recharged. Fully Equipped Machine Shop. Tires and Tubes, all sizes. Full Line of Supplies.
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About the Best Farm Power Obtainable

CALL FOR
Jersey Brand BUTTER
Delivered Fresh Every Morning to Your Grocer.