



· WEDNESDAY NIGHT DANCE ·



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The Most for Your Money

comes to you with the purchase of Hallmark merchandise, sold on-ly by the 700 Hallmark jewelers, who can offer goods of the finest quality, at low prices, because of the great buying power which re-sults from their total annual business of \$30,000,000.

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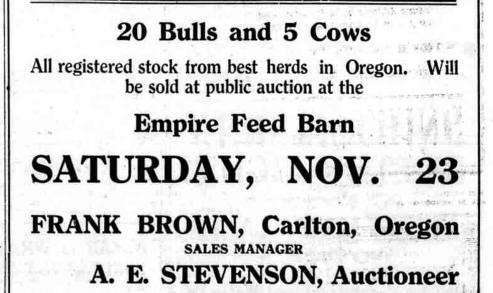
The Hallmark Watch For Men

Guaranteed to keep accurate time and give perfect satisfac-tion. Built in models to suit every purpose for which a man dwires a vratch. Designed with the greatest care and made by leading factories of America.

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