

In Connection with Our FALL MERCHANDISE

We take pleasure in announcing that our SHOP is brimful and over-flowing with the new Fall lines of 1918.

Again we reach the fall season and again you will find us prepared to offer you the best values in the market.

There have been times when it seemed almost impossible to secure merchandise—especially merchandise of the quality good enough for our customers. But you will notice, when you see the new Fall goods, that we have made ample preparations to supply you with coats and suits, dresses, skirts, sweaters, waists, underwear, hosiery, etc., in the quality to which you are accustomed, at the lowest possible prices.

The Various Departments Are Complete

and we most cordially invite you to call and spend as much time as possible with us. Do not think it necessary to make purchases, for you will be welcome in any event. We want you to comprehend our ability to take care of your wants in the right way.

Our old customers will feel at home, even with so much new merchandise surrounding them. We want you who have never visited us, or have not become acquainted, to call at this time and see for yourself the reason for this store's success. It will not take you long to find out—good merchandise, fairly priced, coupled with a willing service and a desire to meet your every requirement, not only wins business for us, but holds it.



Wartime Conservation Demands **QUALITY**
Now, If Never Considered Before

Palmer Coats, Suits, Mitchell and Virginia Dare Dresses
Princess Waists and Blouses
Skirts, Sweaters, Petticoats
Fall Underwear, Hosiery, Gloves

MODART CORSETS JUSTRITE CORSETS

BURCHARD'S SQUARE STORE

THE EXCLUSIVE LADIES' SHOP RORSEBURG, OREGON



For the Fall Season

you will want coats and suits of undoubted quality. You have never been disappointed in

THE PALMER GARMENT

and this season you will be more delighted than ever, because the styles show more individuality and the workmanship shows an improvement wherever such improvement was possible.

The "Palmer Garment" is made in Chicago. It is made in factories owned and operated by the manufacturer. Each factory is light. Each is clean and sanitary. Child labor is not employed, nor are any sweat shop products allowed.

The "Palmer Garment" fits with fewer alterations than any other, which makes it possible for you to purchase a garment, which, as a rule, fits perfectly without the slightest change.

The workmanship is of such high standard, that it is the criterion by which many garments are judged.

We over the "Palmer Garment" with the knowledge that it will prove satisfactory in service, which means that it is the very best possible garment value.

Let us show you some of the new, chic styles, as well as the conservative kinds. In no event can you secure a "Palmer Garment" that is loud, blatant, or that does not adhere strictly to the mode—although each garment is distinctive and appears to have been made especially for the wearer.



OUT OF A THOUSAND WAYS

To please your husband the one sure and easy way is to serve a nice cool drink of soda these warm days. Phone 186.

ROSEBURG DAIRY AND SODA WORKS
Pure Sweet Milk. Sparkling Soda.

HOW MUCH JOY THERE IS IN A SHOWER BATH

is only known to those having one in their homes. It is a continual source of exhilarating vigor. You can have one installed in your bathroom with no trouble or inconvenience and at very little expense. Suppose we talk it over together.



Roseburg Plumbing & Heating Co.
PHONE 151.

The Last Week in August

"The last rose of summer," but you may enjoy its delightful perfume indefinitely, for it is at its best in our

Boquet Jeanice

The ounce \$1.25.

Boquet Jeanice Complexion Powder 75c
Boquet Jeanice Sachet, the ounce 75c
Boquet Jeanice Soap, the cake 35c
Boquet Jeanice Toilet Water \$1.50

Nathan Fullerton **The Rexall Store** Perkins Building

Live-wire Doings of City

Ten Mile Home Guards Visit.

Nine members of the Ten Mile home guard were in the city yesterday to attend the war pictures at the Antlers. The "boys" say they have the finest company in the state.

Returns Home.

Miss Pearl Hall returned to her home at Lakeview, Ore., last evening after spending a short time visiting at the home of Dr. Seely, of this city. Miss Hall is principal of the schools at that place.

Farewell to Drafted Men.

A farewell dance will be held at the armory this evening for the boys who are to leave with this draft. No admission will be charged the soldiers. The dance will be conducted by the Honor Guard girls and a good time is looked forward to.

Dodge Cars Sold.

J. O. Newland, the local agent for the Dodge Bros. car, reported this morning that he had sold two cars last week. Mr. Newland also said that he had a car load due here this week. Those purchasing cars were Ralph Knight, of Canyonville and Vernie Shaw, of Roseburg.

Pershing's Crusaders at Antlers.

The picture of Pershing's Crusaders which was held at the Antlers theatre Saturday and Sunday was a picture never to be forgotten in Roseburg. Many of the scenes shown in this picture have never been exhibited in this city before. A large audience was present both evenings and those who missed this remarkable picture missed a rare treat. The music rendered by Frank Marolda, who will appear in vaudeville at the Antlers tonight was excellent.

Son is in California.

Mrs. E. M. Goodman received a letter from her son, Richard Goodman who is stationed at San Pedro, Calif., recently. "Richie" left with the national army men on the fourth day of July. He says in his letter "We have a hard time trying to get enough tobacco." He also wanted to know how the prunes crop is, saying that prunes are scarce in that region of the earth. Mrs. Goodman states that she is very proud of her son and is very thankful that she has a boy able to fight for his country.

Mortgage is Foreclosed.

A decree of foreclosure and judgment to the approximate amount of \$13,500 was awarded the F. E. Conway Mortgage company against F. B. Walte, of Sutherlin, yesterday afternoon at a session of the circuit court held by Judge J. S. Coke in Coquille. The suit involved a mortgage on property here in Marshfield, North Bend and on South Inlet. The value of the property is

said to be about \$25,000. The property will be sold at sheriff's sale some time soon.—Coos Bay Times.

Tobacco Worms on Tomato Vines.

While examining his garden after returning from a few days outing in the mountains, M. J. Weatherford, a local S. P. engineer, noticed a large colored worm on his highly prized tomato vines. Mr. Weatherford showed the worms to several of the "old timers" around Roseburg, all of whom pronounced them tobacco worms. The worm is from two to four inches in length and about half an inch in diameter. They have two short horns on their head. A very peculiar thing about these worms is that when touched they utter a very snappy sound and show considerable fight among themselves. The worm were transferred from the vines to a jar and were put on display. When deprived of their food they began feeding on one another. About 20 worms were found. It may be a good plan for those having tomato vines to examine them.

Lighten Labor of the Home

Cooking, Cleaning, Washing, Sewing and Heating by Electricity simplifies the Home problem.

Douglas County Light and Water Co.

TIRE ECONOMY

In these war time days ECONOMY is the watchword. We are here to help you economize on your auto tires.

Have Them Retread

BY

ROSEBURG VULCANIZING WORKS

216 N. JACKSON ST. Quick Prompt Service, Prices Reasonable.

100 WOMEN WANTED

Roseburg Canning Co.