

THE EVENING NEWS

H. W. BATES BY BERT G. BATES

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WEDNESDAY, OCTOBER 31, 1917.

MILITARY STRENGTH

The latest estimate of the military strength of the various belligerents made by experts in our war department, shows strikingly the numerical superiority of the allies.

It is stated that at least 25,000,000 men altogether are now in the arms. Germany is credited with 7,000,000, Austria 5,000,000, Turkey and Bulgaria 2,000,000, Italy 3,000,000, France 3,000,000, Great Britain 2,000,000, Italy 3,000,000, Japan 1,000,000, United States more than 1,000,000, China 5,000,000, Romania 2,000,000, Belgium 2,000,000, Serbia 2,000,000, Greece 2,000,000, Portugal 200,000, Montenegro 10,000, Spain 200,000, Cuba 11,000, and Liberia 100.

The figures are not offered as representing accurately the present effective strength of all the belligerents. The Russian army, though largest in size, is probably not superior to Austria, just now in actual fighting power. The American army is not yet ready to strike a blow. The French army is in process of reconstruction. The Japanese and Chinese armies may not be sent to Europe.

But making all these allowances, the superiority of the allied forces is overwhelming. Potentially they outnumber the Central European forces nearly three to one. And if it becomes necessary they can be mobilized in this war effort by five by armed and trained troops in a month.

One of the most remarkable features of this table is the tremendous superiority of the allies in the Balkan region. These three countries, overrun by the Germans and completely crushed, are shown to have a combined effective war strength of nearly 1,000,000 men, Serbia and Romania each mustered forces equal to those of Bulgaria or Turkey.

The fighting odds in favor of the allies are tremendously preponderant on another stand. In six months the odds may be 50 per cent better owing to the steady strengthening of the allied forces and the steady decline of the central European armies. Today the ratio of fighting men available on the battle front is probably about two to one. In the spring it will be no less than three to one.

The inventive business man who appreciates the best possible service from an advertising standpoint never overlooks the fact that in Roseburg, Oregon, is where a class of buyers that has no other paper besides "The Evening News" exists. This class has never been so fully benefited by the method of circulating people to the same subscribers by "adding" all listed advertising agencies and their heads as a unit for their names. The News gives the advertiser its readers at all times on the same list, and the advertiser can see the class of people who are best qualified to buy for their business. The advertiser has one of the best of all well-paid advertising methods of advertising on the entire coast. We direct, make a list of names and send it to you. For this service we charge you \$5.00 per 100 names.

THE KAISER'S WAR LOAN

Kaiser Wilhelm celebrates the success of the latest German loan in the characteristic telegram to his minister of finance.

"I am pleased highly at the splendid result of the subscription to the loan of 400 million marks, and I express to all contributors my deep thanks and appreciation for the successful work. Full of vigor and with a life that before the eyes of the world, is a whole German people stands in the fourth year of the war in the face of the enormous sacrifices and privations of this war, and I am glad to see that the German people has not forgotten its duty to the fatherland." We would suggest from this most beautiful and alluring telegram that it is no longer the case that the German people has forgotten its duty to the fatherland.

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What About Your Habits?

You know how easily your habits are formed—and you know what a large part they play in your life. The habit of saving money is a good habit, which is just as easily formed as a bad one. If you have dropped into the habit of putting a part of your salary into the bank, it becomes almost second nature to you. If you do not do this, you will have accumulated a comparatively large sum of money, and it will be starting interest all the time. If you do not do this—today is a good time to start.

THE UMPQUA VALLEY BANK

H. W. Strong, President; J. M. Throne, Cashier; D. R. Rasmussen, Vice President; Roland Agnes, Vice President.

WITH ROYAL FLYING CORPS IN CANADA

The Royal Flying Corps has received a commission from the British War Office in London to train in Canada. The first contingent of 100 officers and 1,000 men left London for Canada on October 25th.

ROSEBURG BOYS WITH ARTILLERY BAND

The First Coast Artillery band will play at the Roseburg boys' camp on Saturday afternoon. The band is composed of the following: John J. Smith, Conductor; Walter B. King, Drum Major; and a number of other musicians.

THE STORE THAT APPRECIATES YOUR BUSINESS. Roseburg Agents for Gossard, Nemo and R and G Corsets. Fishers' Roseburg Agents for Munsing Underwear Maxine Shoes Standard Patterns

A Most Complete Showing of Fall Goods!

Notwithstanding the scarcity of merchandise, we have succeeded in assembling a most complete stock of high-grade, reasonable merchandise, and invite your inspection of our prices and qualities.

EDITORIAL Fair Prices

Is setting a price on a specific article of merchandise for sale there any many things to be taken into consideration. The manufacturer has to sell his product at a price which will cover his cost of doing business and leave a profit. The merchant in turn must set a price which will include initial cost of the article, cost of doing business and leave a legitimate margin of profit.

Munsing Wear

THE best foundation for stylish clothes. No outer garment, however well cut or tailored, can fit perfectly over ill-fitting undergarments—a Munsing Union Suit, because of the perfect way in which it fits and covers the figure, is the ideal underwear, and is preferred everywhere "by women who know," and the price is no higher than other makes.

Buster Brown Shoes

THESE children's shoes can't be beat. Every mother who wishes to secure for the children shoes that they will not go through in a hurry, will do well to have them fitted with a pair of Buster Brown Shoes. Being well reinforced with durable leather and excellent workmanship in the heels, toes, counters and soles, the places they abuse the most, these shoes are well equipped to stand the most severe usage.

Everything Seasonable

BLANKETS in a wonderful range of prices, from the cheapest cotton to the finest wool. Outing flannels and flannellettes. Yarn mittens and gloves. Knitted caps and sets. Sweaters for men, women and children. Give us a call.

See us for anything in the Dry Goods line. It will be worth your while

J. D. ZURCHER FILES PETITION BANKRUPTCY

DEXTER RICE REPORTS SPLENDID RESULTS

Mr. J. D. Zurcher, attorney at law, has filed a petition for the bankruptcy of J. D. Zurcher in the United States court at Roseburg, Oregon.

MRS. M. C. MURPHY DIES AT ERIE, PENN.

News of the death of Mrs. M. C. Murphy at Erie, Pennsylvania, was received here today.

IS THERE A MAN?

The editorial in Monday's News expresses the opinion of every newspaper, who, after finding out, turn around and see some where else.

THE CASH STORE WE HAVE NO EQUAL!

When it comes to supplying your home with all the delicacies of the season, our stock is always fresh and complete in all lines. You will find here the element of profit and the best of service.

LAMPS!

When you buy lamps be sure you get the GENUINE MAZDA. We sell the genuine SUNBEAM National quality lamps for all purposes.

New Today! Big Shipment of Kid Gloves White Gray and Tan Bellows Store Company

SHERIFF HUMPHREY OF KLAMATH FALLS HERE

Sheriff Humphrey of Klamath Falls is expected to arrive here today.

MRS. M. C. MURPHY DIES AT ERIE, PENN.

News of the death of Mrs. M. C. Murphy at Erie, Pennsylvania, was received here today.



EATON'S HIGHLAND LINEN

At a time when every man and woman is looking for the best quality of linen, Eaton's Highland Linen is the answer.

ROSEBURG BOOK STORE

Phone 91 THE BEE HIVE Jackson St.

We Want That Fellow

Who cares about appearances. He is just the "boy" we want to cater to. In the laundering of summer wear we have no superiors—and few equals.

ROSEBURG STEAM LAUNDRY PHONE 70 OUR AUTO WILL CALL

A CARLOAD OF "DIAMOND W" FLOUR

NONE BETTER, AND WE MAKE A SPECIAL EFFORT TO GET LOTS.