

THE STORE THAT APPRECIATES YOUR BUSINESS

Just Why Haven't You Completed Your Purchases of

Easter Apparel

Maybe it is because you're uncertain as to just what type of a garment is best in style? And perhaps you haven't just made up your mind what models are most becoming?

You really haven't much more time for delay. Easter is but a few days away. To help you with the problems, we invite you to visit our ready-to-wear department. We will be more than pleased to show you the many beautiful garments we have assembled for your inspection. Never have we shown such an array of beautiful and dainty garments as our stock now contains. And you will like our prices, too.

Your New Easter Coat

Is here. Dozens of models to select from in all the new materials and new shades. A wonderful showing, and best of all, our prices \$0.50 to \$35.00.

That Easter Suit

Awaits your selection, and the selection will be so easy from our splendid stock, serges, poplins, valours and Jersey cloths.

OUR HEAD-TO-WEAR DEPARTMENT is now complete. New Suits, Coats, Separate Skirts, blouses, Waists, Middie, Wash Skirts and Suits, Petticoats and Undermuslins. We ask you to visit this department. You don't have to buy. We will be glad to show you.



Handsome Footwear. These are the styles that will lead in the promenade on Easter Sunday.

*Fishers*

Buster Brown Shoes for Boys and Girls. With each pair sold we will give a coupon that will entitle you to a chance to win a Buster Brown Watch, Free.

CARNIVAL SLOGANS STILL DRIFTING IN

War talk is heard on every hand. Flags float to the breeze from house-top and from steeple. Only a short distance away the bugle sounds forth orders to the Oregon boys dressed in the uniform of their country encamped under the starry folds of Old Glory. And those at home, not forgetting their patriotism to their nation, are supporting their home affairs with an enthusiasm only slightly below that of the nation.

In spite of the nearness of actual warfare the plans for the annual celebration of domestic production goes on untroubled and residents of the county are responding with an undreamed of co-operation. As the many new forward steps taken by the News have proved successful, so has the campaign which it introduced for carnival slogans. Starting with one or two short verses it has grown until hundreds are arriving daily and it is impossible to publish them as fast as they arrive.

Here are a few which have been received lately: Carnival Strawberry, Roseburg's treat, Food that's fit for the gods to eat.

Begone, dull care! Let's eat our fill Of Carnival Strawberries until

spectator and the street superintendent were read and approved.

Councilman Creason reported that he had ordered the water shut off from the drinking fountains in front of the Abstract office and the North-side Grocery as both were out of repair. The action of Mr. Creason was approved.

Al. Creason presented a bill for \$25 for the rent of the dumping grounds. He stated that he did not desire to rent the ground to the city but that they could retain it to the cost of \$25 per quarter. He stated that if the city decided to keep the grounds that the bill would be presented every three months. The claim was allowed.

The ordinance assessing the cost of the Block "A" sewer was passed with the dissenting vote of Councilman McClintock.

Ed. Hinkle asked for information in regard to the improvement of Spring street between Pine and Mill. He was instructed to find out the nature of the improvement desired and that the cost could then be determined.

We reach the bursting point and then Just rest awhile, and start again. —C. H. A.

Yes we all are coming galore And have a jolly good time as we always did before; Yes we are coming and know what we are going to do, Have lots of fun and stay until the carnival is through. Yes, we are a. coming even Jim, Joe and Jerry, And have a jolly good feast on the Roseburg Strawberry. —J. W. M.

Talk about your highballs and your lowballs; But there's nothing to beat your Roseburg Strawberries and snowballs. —A. C. R.

Yo' can't beat 'em, What? Douglas County Strawberries. —C. P. T.

Oh, come where the roses grow; Oh, come where the roses grow; In Roseburg, right this way; In Roseburg, right this way; Are mixed with cream, they say, At Carnival today. —A. H.

Roses are red and Strawberries, too, Come to our carnival and we will do you. —A. M.

Roseburg Strawberries and roses, Everybody knows us. —M. V.

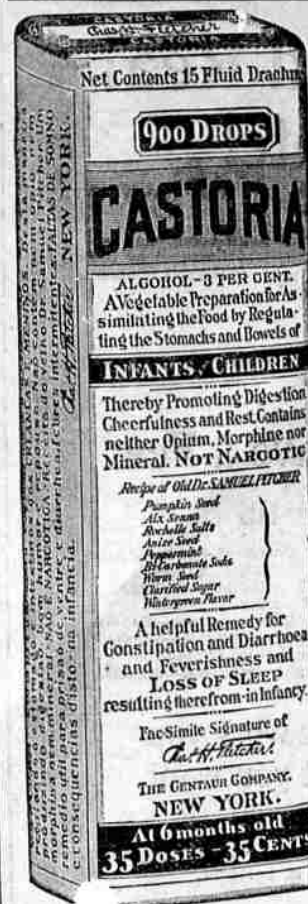
Roseburg—Maytime! Strawberries—Gaytime! —S. W. S.

Roseburg promise one grand time At the Strawberry carnival sublime.

Strawberries ripe and red, Roseburg roses on display; The flag we love o'er head At carnival today. —A. H.

AT THE HOTELS.

Monday's arrivals at the Umpqua were R. C. McMillan, Mrs. J. F. Luse, Portland; Geo. W. Schantlin, Sutherlin; Mrs. F. R. Davolt, Alexander Show; B. K. Lawson, wife and son, Round Prairie; A. L. Poffees, Boston, Mass.; G. C. Wonder, N. Y.; Wm. J. Parker, San Francisco; W. P. Hicks, Chicago; Elmer E. Thono, Sutherlin; L. M. McGee, Molden, Wash.; J. G. Day, Jr., Olalla; J. H. Dobbins, J. W. Fowler, Portland; A. Barze, Reston; J. M. Cornutt, Riddle; E. Stroud, R. E. Reed, E. R. Francis, Portland; E. P. O'Neill, Seattle; R. C. Morris, C. L. Minkler, Portland; H. G. Boldton, St. Louis; J. M. Rodgers, San Francisco; F. R.



CASTORIA

For Infants and Children. Mothers Know That Genuine Castoria

Always Bears the Signature of

*Chas. H. Fletcher*

In Use For Over Thirty Years CASTORIA

Copy of Wrapper.

THE CASTORIA COMPANY, NEW YORK CITY.

Is Proving Handy Convenience.

E. T. Unrath, proprietor of the Roseburg Soda Works, is finding his fine new auto delivery truck a mighty handy conveyance to handle his business, not only in the city, but throughout the county as well, adding him in making delivery trips

as far south as Glendale and to the north as far as Leona. Mr. Unrath's business is constantly increasing throughout the state and county, which is excellent evidence that he is giving his patrons the very best of service.

COUNCIL RECEIVES MANY PETITIONS

Jitney Licenses are Granted and Transfer is Made at Meeting.

ORDINANCE IS PASSED

Only One Dissenting Vote to Passage of Ordinance Levying Assessment on Block "A" Sewer Construction.

The city council met last night in its regular session with all of the councilmen present with the exception of Hamilton and Gile. The meeting was short and very few matters of importance were discussed. A petition was presented by G. W. Gage, asking that the jitney license given to W. D. Gage, be transferred to G. W. Gage. Petitions for licenses were also submitted by Wayne Goodman and C. G. Patrick, all being allowed.

The petition of McElroy and Williams, proprietors of the Umpqua club, asking that minors be allowed to play on the bowling alleys and greening to partition it off from the remainder of the club rooms, was referred back to them for details of the improvements contemplated.

Residents of Claire street made a complaint that the water pressure was too low. The council have the water main enlarged in order that more water might be furnished. The city attorney was instructed to inquire into the franchise and find if the city has the right to order such a change made.

A. H. Oeland, street superintendent, asked for instructions in regard to the new hose which has been purchased. He also offered the suggestion that if the carts are to be stationed at various places throughout the city that the locks be sealed with glass to prevent children from breaking in and cutting and otherwise damaging the hose as has been done formerly. The matter was referred to the committee on fire and water.

Councilman Creason reported that he has inquired into the sanitary conditions at Denn's barn and at the Empire stable and finds that they are not unsanitary at the present time, but that they are apt to become so whenever the warm weather comes on. He stated that he would watch both places and would see that they were kept in good condition.

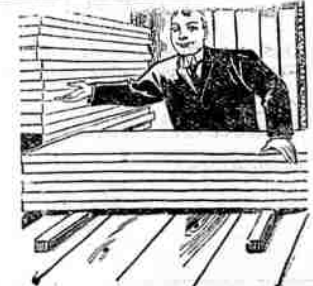
The street committee asked for another week in which to attend to the matter of the — A. French sidewalk.

It was reported that there has been considerable complaint in regard to a fence constructed by Attorney O. P. Coshow in the street near his home. This matter was the subject of a lawsuit some time ago, Mr. Coshow claiming that his property extends into the street and asking the council to rededicate the thoroughfare. The trial was declared non-suit and no further action has been taken. Mr. Coshow, however, has proceeded to build a walk on the property line and it is to this that the residents object. The marshal was ordered to serve notice on Mr. Coshow that the fence is a nuisance and notify him that unless it is abated that it will be removed by the city and the cost charged against the property.

The reports of the electrical in-

A LITTLE TALK OVER LUMBER

with us may save you both money and annoyance. We can prove that it pays to buy good lumber even for a chicken house. We can prove our lumber is good, either by showing it to you if you are an expert, or by referring you to previous buyers from us, if you are not. When we have proved both these propositions, the rest is up to you.



THE J. C. FLOOK CO. Roseburg, Oregon.

Don't Buy That New Automobile Until You Have Seen the New

CHEVROLET

Price \$625 f. o. b. Roseburg

A carload of 1917 models has arrived and are ready for immediate delivery. They are fully equipped with electric lights, starter and horn, motor top, windshield, speedometer, tools, etc.

Glen H. Taylor, Agt.

COSTS LITTLE MORE

to go East VIA

CALIFORNIA

Before selecting the route for your next trip East consider these three important things:

SERVICE

Steel cars, through standard or tourist sleeping cars, unexcelled dining cars.

SAFETY

Rock ballast, automatic block signals, heavy steel rails, constant speed.

SCENERY

Known throughout the country as "The Road of a Thousand Wonders."

Liberal Stop-Overs

Our Agents are well informed. Ask them regarding train schedules, or write

JOHN M. SCOTT, General Passenger Agent Portland

SOUTHERN PACIFIC LINES

Advertisement for Velvet tobacco featuring an illustration of Father Time and Mother Nature. Text includes: 'MOTHER NATURE | FATHER TIME EXPERTS IN TOBACCO', 'An Unbeatable Team: Time and Nature', 'When tobacco manufacturers try to substitute hurry-up curing methods for slow, natural ageing of tobacco, you smokers pay the price.', 'There is no better method of bringing out the mellowness and mildness of "Kentucky's best" than two years natural ageing in wooden hogsheads.', 'VELVET is Kentucky's best Burley tobacco aged by Nature's method, the patient method, the expensive method, but the best method known to man.', 'Think about that over a pipe of VELVET. Liggett & Myers Tobacco Co.'

Perfection Oil Heaters FOR THE BATH ROOM | B. W. STRONG THE FURNITURE MAN