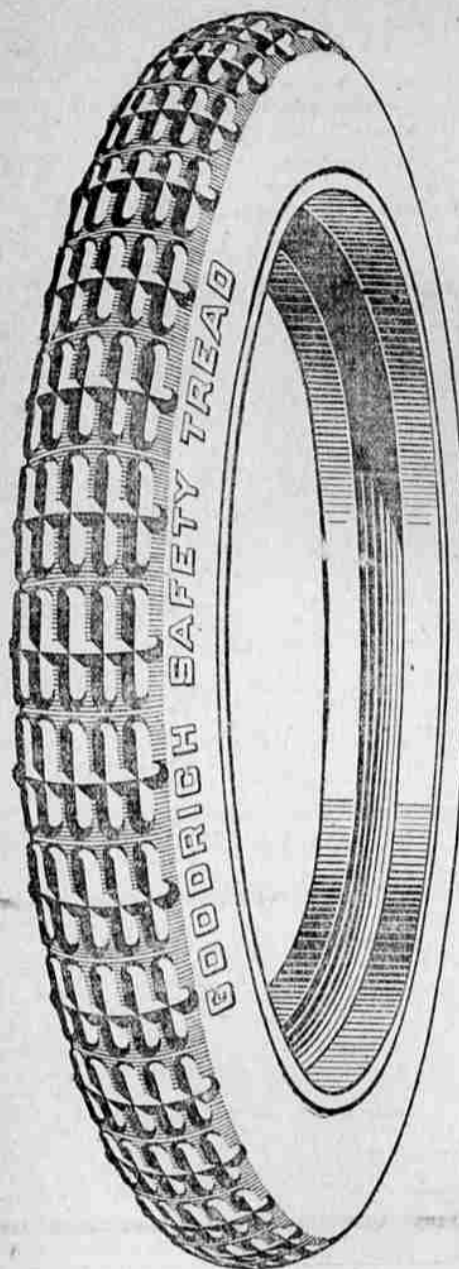


"Reason-Why" Tires



GOODRICH "Barefoot" Tires are light in weight, and close grained.

This proves them relatively free from the usual inert substances or "fillers," that give excess Weight, stiffness, and grind, to Tire treads.

More than 200 different Makes and Brands of Motor-Car, and Truck, Tires were manufactured and sold in U. S. A. last year, 1915.

These totaled about 12,000,000 Tires, Of that 12,000,000 total Tires, the R. F. Goodrich Co. made and sold one-fourth.

Yet, Tires are only one of the 267 different lines of Rubber Goods made by the Goodrich Rubber Factory, which is the largest in the World, with a 47-year Experience.

This indicates the "Reason-Why" Goodrich Best-in-the-Market Fabric Tires can be, and are, sold to Consumers (via Dealers) at the lowest prices in America, per delivered Mile of Performance.

Compare figures herewith and see!

Goodrich "Fair-List" Prices

BLACK "BAREFOOT" SAFETY-TREADS		
30x3	Ford Sizes	\$10.40
30x3 1/2		\$13.40
32x3 1/2		\$15.45
33x4		\$22.00
34x4		\$22.40
35x4 1/2		\$31.20
36x4 1/2		\$31.60
37x5		\$37.35

Goodrich Truck Tires

REPLACEMENTS of other Makes of Truck Tires with Goodrich Truck Tires, during last four years were as follows:—

1912 Change-overs to Goodrich	3,590
1913 " " " "	6,357
1914 " " " "	10,725
1915 " " " "	14,000

These Change-overs to Goodrich tell their own story to the thinking Truck-owner.

THE B. F. GOODRICH CO.,
Akron, O.

GOODRICH Fair-Listed

"Black-Tread" TIRES

"TEXTAN"—Does for your SHOE Soles what black "Bare-foot-Rubber" does for Goodrich TIRE Soles.

- Wears longer than Leather!
- Is Non-slippery!
- Is more Flexible than Leather!
- Is Waterproof!
- Is Lighter than Leather!
- Is EASIER on your Foot!

Ask your Shoe Dealer, or Shoe Repairer, for Textan Soles on your next pair of Shoes.

Mrs. W. E. Mode, Mrs. W. H. morning for Savre, Ore., where they had and Hazel L. Irl, who have been visiting friends in Roseburg, left this morning for their homes in California.

Mrs. Aaron Rose is reported to be quite ill at her home on South Pine street.

The Most Unique Moving Pictures Ever Taken
Will be shown at the Roseburg Chautauqua

Racing With Death in Antartic Blizzards

Taken 200 miles from the nearest Habitation, shown before Geographical Societies of Europe and America and created a furor.

Here During the Week of July 11th to 17th
Get Your Season Tickets Now

Adults \$2.50—Children \$1.00

FATS HAVE BECOME SCARCE IN GERMANY

Butter Has Been Unknown
For Many Months.

OLIVE OIL IS USED FOR FRYING MEATS

The Only Food Which Can Be Had
In Abundance is the
Tiny French
Sardine.

By Wm. G. Shepherd.

ROTTERDAM, May 29.—(By mail.)—Nobody ever has anything tried these days in German cities and towns unless a special feast is on and the householder or host had had a remarkable piece of luck in securing fat of some sort. Fats of every kind are lacking. Travelers from Germany to Rotterdam say butter is practically unknown. Now and then a householder may secure half a pound of margarine at a dollar a pound. Lard is as scarce as butter.

Some months ago, when the shortage in fats became definite, a few good cooks discovered that olive oil might be used for frying meats and within a short time many foresighted civilians had laid in supplies of olive oil. At present the olive oil supply is exhausted. The government experts in their efforts to obtain fat, commandeered all the peanuts in Germany.

"I'm very fond of peanut candy," said a German from Munich, who had come to Rotterdam to feed up, as he explained, "and every afternoon I used to drop a few pennies in a penny-in-the-slot candy machine near my office. One afternoon I ran out to the machine and found that the peanut candy slot had been sealed up with a government seal. I couldn't break it of course. Later on a policeman came and collected all the peanut candy in the machine. He said the government was going to take the peanuts out of it and extract the oil from them."

The one greasy food that can be obtained in limited quantities in certain districts of Germany is the little canned French sardine. How it gets into Germany no one seems to know.

"My grocer always had some sardines," explained a neutral lady, who was going back to the United States, "where I can eat all I want to". He doled them out sparingly without any government regulation she said, but a beefsteak fried in the fat was very unlike a beefsteak. There has never been a shortage of lemons and oranges, according to various persons from all parts of Germany. The ally blockade it appears has not as yet shut off the supply of citrus fruits, which reach Germany by devious routes from various warm climes.

Of course the Germans of course have an immense supply owing to their beet root industry. Salt abounds but pepper is scarce. Ham, bacon or pork in any form is unknown to civilians.

Eggs in April were sixty cents a dozen and laying hens were so valuable that no chickens were killed for food until their laying capacity declined.

A dressed chicken in a Cologne shop brought two dollars and a half during the day while it rested in the shop many persons stopped to look at it.

The shooting of pigeons in the streets or on the rooftops is severely punished but it is said that the pigeon population is being rapidly diminished. Zeppelin crews that have passed over Berlin at low altitudes in recent celebrations have commented on the number of pigeon traps they have seen on the roofs of office buildings. On this account there is a joke current in Berlin that the porters of office buildings have the best fed families in the city.

Undoubtedly Germany has food—beef, pork, fats, oils and most of the other edibles that make eating worth while. Where do they go? Who gets them?

The soldiers, riched the German Buss age cattle sheds, always full of live stock. From all I could hear in Rotterdam, the German soldiers have no complaint to make of their food. A civilian in Germany these days is an incubus. More or less, he must feed himself and his family as best he can.

The next three months, until crop time will of course be the hardest of the year for German civilians. They are struggling along with last year's leaving. All Germany is waiting with bated breath, to see how the autumn crops turn out.

S. W. P.

Stands for the very best that you can buy or make in the paint line. S. W. P. is a standard, others say as good as S. W. P., but none say "better".

Yes there has been an advance in price, but still it is only a little more so than others, and when you consider covering capacity it is cheaper. For comparison look at this:

S. W. P.	LEAD AND OIL
Coat single gallon \$2.75, with quantity rebate.	100 lbs. best lead.....\$13.00
Covers on new work 350 square feet.	4 1/2 gal. raw oil..... 4.95
Will not chalk, crack or peel off.	or 7 gal. paint.....\$17.95
	Making \$2.56 per gallon and no zinc, turpentine or color
	Covering capacity 250 ft. per gallon, and without a good zinc will chalk.

And in this connection don't forget that S. & W. "Floor Lac" is the best varnish stain you can get, for staining and varnishing at once, or that "Marnot," "Scarnot" and "Rexpar" are the best of varnishes. They will meet all requirements.

Churchill Hardware Company

IRONMONGERS.

Tell your wife to try her "Mytic Mitt" when cleaning new potatoes, carrots, etc.

"Onyx" Hosiery

You Get GOOD Value at ANY Price—100% Late of Cotton 25c to \$5.00 per pair

Emery-Beers Company, Inc.

WHOLESALE 153-161 EAST 24th ST. NEW YORK

CITY NEWS.
Frozen berries at Galt's. 561-tr
Big dance at Dixonville, Friday night, June 23rd. Ott's orchestra. No undesirables admitted. 717-J23
Fred M. Rowley, of Portland, is spending a few days in Roseburg attending to business matters. He is accompanied by his son, Harold.
\$5,000 in merchandise going. Everything less than wholesale cost. Watch for special Saturday. People's Supply Co. 720-17
I. Hermann, of Portland, traveling freight agent for the C. B. & Q. Railroad Company, was spending the day in Roseburg looking after any future business for his company that

CHICHESTER'S PILLS



THE DIAMOND BRAND
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take no other. Buy of the Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS for 25 years known as Best. Always reliable. SOLD BY DRUGGISTS EVERYWHERE

MRS. LAMBERT ON STAND TESTIFIES DAUGHTER WAS HAPPY TO THE LAST



Mrs. Lambert sketched in court. In her weeds of mourning Mrs. Frank Lambert, mother of the dead schoolgirl of Lake Forest, Ill., Marion Lambert, went on the witness stand at the trial of Will Orpet and swore her daughter was happy to the very morning the girl had kissed her good-bye and romped off down the road to meet Will Orpet and walk with him to her death in Helm's woods. The defense is attempting to show that Marion Lambert was very unhappy before her death. This would help the theory that the girl committed suicide.