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## NewSpring Arrivals

In Ladies' Coats, Suits and One-piece Dresses.

## $\$ 9.90$ to $\$ 16.50$

Silk Taffeta and Wool Combinations
in one-piece Dresses in blues, browns

## $\$ 4.98$ to $\$ 12.50$

## THE GOLDEN RULE

## Resisis officier


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| Hosiery |
| :---: |
| Ladies! |
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| Harth's Toggery |
| Hosier |

## $\$ 4.98$ to $\$ 10.50$


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## DO YOUR OWN SHOPPING

 "Onyx" Hosiery Gives the Best value for Your Money Every Kind from Cottoon to Sik, For Men, Womer ned CaidromAny Color and Style From 25 c to $\$ 5.00$ per pair
Sold by All Good Deoter Lord \& Taylor

## Finding "The One Person"

 in a Whole Cityfull!ONE person will buy your property; One person will rent your house or apartment; ONE person will give you employment.

How long would it require to find that "one person" without help? Could it be aecomplished at all?

The classified advertisements help you to find the ONE PERSON you seek-becanse that one person, in most instances, expeets to get in tonch with you through the elassified advertising columns. Self-interest makes your classifici advertisement IMPORTANT to this one person

Your "ad" will be read by the wrong people. of course-by many of them. But, with a little persitsence on your part, it will come to the notice, unfailingly, of one person to whom and for whom it was writter.

That's the SERVICE our classified columns offer to von.

