

Why pay Tire Bills for Others— —i. e., for RECKLESS Drivers



AMERICANS who want their money's worth,—who dislike to pay for the Reckless-driving extravagance of Others,—in the price of their own Tires, should sit up and take notice of following FACTS:—
The current Goodrich "Fair-List" price on Tires, is based upon what it costs the largest, and best equipped, Rubber Factory in America to produce them.

No "Insurance" Premium added to the NORMAL retail price of Goodrich Tires, in order to protect the Reckless Driver at the expense of the Careful Driver, through a fancy List Price which is high enough to absorb that Premium.

The excess Mileage each Goodrich Tire is reasonably certain to deliver, when given reasonable care in driving, thus becomes clear "Velvet" to the Owner of GOODRICH Tires.

Money can't make, and can't buy, better Tires of Fabric construction, than Goodrich Safety-Tread Tires, as Test will prove.

And, money can't buy the B. F. Goodrich Co. to produce Tires which would discredit the 269 other lines of Rubber Goods made by the B. F. Goodrich Co., for which its name stands Sponsor.

COMPARE prices on Goodrich "Fair-List" Tires with present prices on any other responsible Tires in the field, bearing in mind that NO "LARGER-SIZED" Tires (type for type and size for size) than Goodrich Black-Treads, are made in America.

Then, Test out at least ONE pair of Goodrich black-tread Tires, on their per-DELIVERED-Mile cost to you, against any other Tires in the field, at any price, and—abide by the Result.

Why (if YOU are not a Reckless Driver) should YOU pay MORE than the "BUSINESS" price of the Goodrich Tire, for ANY Fabric Tire in the field?

Get a sliver of the new Goodrich "Barefoot" Rubber from your nearest Goodrich Dealer or Branch.

THE B. F. GOODRICH CO.
Akron, Ohio.

30 x 3 1/2	Ford Sizes	\$10.40
30 x 3 1/2		\$13.40
32 x 3 1/2		\$15.45
33 x 4	Safety Tread	\$22.00
34 x 4	"Fair-List"	\$22.40
36 x 4 1/2		\$31.60
37 x 5		\$37.35
38 x 5 1/2		\$50.60

NOTICE.
"No Concern in America made, or sold, during its latest fiscal year, nearly so many Motor Car Tires as did The B. F. Goodrich Co."
"Our published Challenge, still unanswered, proves this."

GOODRICH "BAREFOOT" Tires

SUNDAY AND MONDAY'S PARAMOUNT FEATURE AT ANTLERS

The Sunday and Monday program of Paramount motion pictures at the Antlers theatre, promises to be of exceptional merit.

Opening with the usual Paramount Travelogue, with its interesting excursions to strange and unknown countries, the main feature on the bill is a five reel "Boxworth" picture featuring Elsie Janis, entitled, "Twas Ever Thus".

In the Beginning—Beginning when a lithe, bare limbed girl in a panther skin, races in and out through the rocks and finally darts into a great cave grimly pursued by her cave-man

lover. "Twas Ever Thus" shows their way.

In 1865—in graceful ringlets and fetching poke bonnet, silk shawl and flounced ermine, pretty Prudence Alden, of Boston, ventures down into battle-torn Dixie to nurse her wounded brother, and she and a fine young "Twas Thus" shows their way.

In 1915—Because the wealthy publisher will not accept her novel, Marion Gordon enters his household as a domestic to "get experience." She gets it largely, through the assistance of young John Rodgers, Jr., the son, who is a heavy trader in "wild oats," but it makes a man of him in the end. And "Twas Ever Thus" shows their way.

L'Envoi—Though things have changed since the world began, Love is the same in the heart of a man. For—a man is a man, and a girl's a girl, and a heart is a thing that puts heads in a whirl; while Father's just Father, who thinks he's the Plot, but when the play's finished he finds he is not!

JOFFRE TAKES DIRECT CHARGE ABOUT VERDUN

PARIS, March 4.—President Poincare yesterday returned from a trip to the front.

While there he told the soldiers of France that he had visited them especially to offer his heartfelt congratulations on their heroic defense and to notify them that they had the nation's warmest support.

An official bulletin, issued by the French war office, said:

"The war minister orders General Joffre to congratulate the soldiers on their heroism in behalf of the country."

This is the first official announcement that Joffre is personally directing the defense of Verdun.

President Poincare, during his visit to the front, went to Revigny, where a Zeppelin was recently downed. While there he congratulated the gunners who brought down the Zeppelin and conferred a medal upon Sergeant-Major Grameling. War crosses were awarded to several gunners.

From Revigny the president proceeded to Verdun, and, accompanied by General Joffre, visited the corps operating on both banks of the Meuse northward of Verdun.

Germans Send More Men.
LONDON, March 4.—Germany is transferring four more army corps from the eastern front to Verdun, according to dispatches received here from Rome.

DAILY WEATHER REPORT.

U. S. Weather Bureau, local office, Roseburg, Ore., 24 hours ending 5 a. m., March 4, 1916.

Precipitation in inches and hundredths:

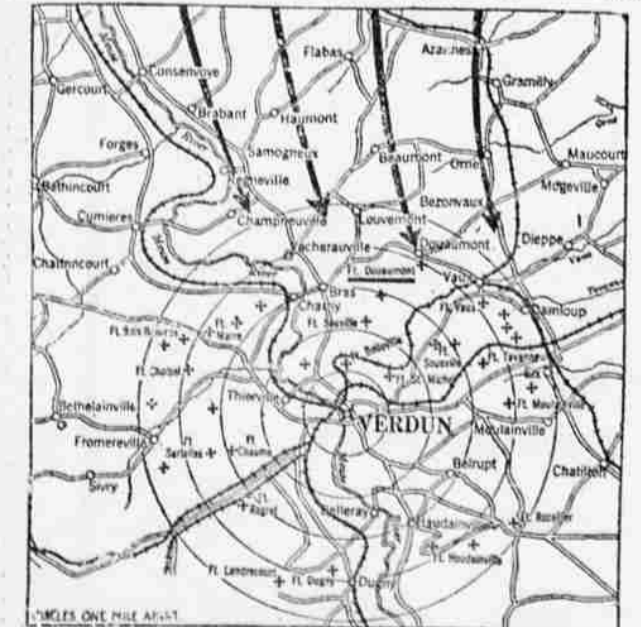
Highest temperature yesterday	52
Lowest temperature last night	33
Precipitation last 24 hours	1.58
Total precipitation since first month	2.01
Normal precip. for this month	3.98
Total precipitation from September 1, 1915, to date	28.91
Average precipitation from September 1, 1877	24.99
Total precipitation from September 1, 1915	3.92
Average precipitation for 38 wet seasons, (Sept. to May, inclusive)	33.00

WILLIAM BELL,
Observer

CHICHESTER'S PILLS

THE DIAMOND BRAND
Ladies: Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. They are made with Blue Bismuth. Take one after each meal. Buy of your Druggist or of THE CHICHESTER DIAMOND BRAND PILLS, 15 N. 2nd St., Philadelphia, Pa.

VERDUN, "GATEWAY TO PARIS," ONE OF FRANCE'S FOUR EASTERN BULWARKS



Verdun is one of the four great fortresses intended to protect France against attack from the east. It lies directly opposite the German entrenched camp of Metz and the frontier of German Lorraine. There is direct railway and highway communication with Paris, 150 miles to the west, and the fortress has been known as the "Gateway to Paris."

CHURCH NOTICES.

Church of Christ.
Bible study at the Church of Christ every Lord's Day at 11 a. m. Corner of Cobb and S. Roberts streets.

Christian Church.
R. E. Jones, pastor. The church where all are always welcome. Bible school with classes and a welcome for everyone at 10 a. m. A good place to spend an hour. Regular morning worship at 11; Christian endeavor at 6:30; evening evangelistic service at 7:30. Good music and a worth while service.

Sermon at 11 a. m. by pastor; evening sermon subject, "The Church and the Lodge."

Christian Science Society.
Services held at the corner of Main and Lane streets Sunday at 11 a. m.; Wednesday evening meeting including testimonials of healing through Christian Science at 7:30 p. m. A cordial invitation is extended to all to attend these services; Sunday school for those under the age of 20 is held in the same building at 9:45 a. m.

Baptist Church.
W. H. Eaton, pastor. Regular services are: Sunday school, 9:45 a. m.; preaching at 11 a. m.; B. Y. P. U. 6:30; evening worship 7:30. Fine music, inspiring addresses, and a cordial atmosphere characterize these services. Come and see.

Saint George's Church.
Main and Cass streets. Rev. Barr G. Lee, vicar. Residence, 228 East Cass street. Telephone 430. Sunday services at 7:30 a. m. and 11 a. m. Sunday school at 9:45 a. m. No evening services at present. Holy Days 9:30 a. m. The public is cordially invited to attend all services.

First Methodist Episcopal Church.
Wm. Riley Jeffrey, Jr., pastor. Order of services: Sunday school 9:45 a. m.; preaching at 11 a. m.; class meeting at 12:15 p. m.; Intermediate League, at 6:30 p. m.; Epworth League at 6:30 p. m.; preaching at 7:30 p. m.; prayer meeting Wednesday at 7:30 p. m. A most cordial welcome is extended to every one. Come.

Revival meetings will continue through the Sunday evening service.

First Presbyterian Church.
Paul J. Lux, pastor. Come worship with us; we welcome you to our church home. Sunday school is held at 9:45 a. m.; morning worship and sermon at 11; Y. P. S. C. E. at 6:30 p. m.; evening service at 7:30; prayer meeting on Wednesday at 7:30 p. m. Come and see and you will come again.

Subject for morning sermon, "Better Babies," subject for evening, "Thou Shalt not Steal." Ott's orchestra will play for us in the evening.

M. E. Church South.
C. H. Cleaves, pastor. Services Sunday as follows: Sunday school at 9:45; morning worship at 11; Epworth League 6:30; evening services at 7:30. Spend your evenings here. Services will be bright, brief and helpful. Music in charge of Prof. H. J. Stone.

At the morning service the pastor will use as his theme, "Better Babies and their care"; evening subject "The Time and the Man".

HUNTER'S SPRAY.
Spray that orchard with Hunter's Lime-Sulphur Solution. Strength and purity absolutely guaranteed, recommended by the fruit inspector for Douglas county, endorsed and sold by the Umpqua Valley Fruit Union.

MAD AGAIN

We will sell fence now, for cash, a 29-in. 9 bar fence for 27c per rod; 39-in. 9 bar heavier fence for 32c per rod; 32-in. 8 bar fence for 30c per rod; 26-in. 7 bar hog fence 6-in. stay for 29c per rod; 20-in. 8 bar Page fence for 25c per rod; 35-in. bar Page fence for 28c per rod. All other kinds of Page fence same old prices. 47-in. 13 bar Page fence for 45c; galvanized barb wire for \$3.00 per spool. Also full stock of all kinds of poultry fences at prices that cannot be bought now and sold for. Prices subject to change without notice. Get busy if you want a bargain while we have the goods.

STEARNS & CHENOWETH
Oakland and Yoncalla, Oregon.
124-daw-ff

Muslin curtains \$1.50, \$1.25, \$1.00 values, 95c. See B. W. Strong, the Furniture Man. 309-m4

We Launder Quilts for 25c Each

ROSEBURG STEAM LAUNDRY

ASK US ABOUT OUR PRICES ON
ROUGH DRY FAMILY WASHING

Phone 79 and Our Autos Will Call

Good Evening!

Have you used

Rexall Toilet Soap?

If not, count this day as partially lost, and remember "your days are numbered".

Price, 10c a cake, with a string to it. The string brings your money back if it doesn't "make good".

The Rexall Store

Nathan Fullerton Phone 45 Perkins Bldg.

Everybody "Joins In"

EVERYBODY "Joins In" when the Columbia Gramophone plays the big song hits of the day.

The latest "hits", best recorded and first offered in Columbia lists, are only an indication, a foretaste of the life, the fun, the sentiment, the classic beauty found on Columbia Records.

Nothing quite like Columbia Records for brilliance of TONE, for vivid, clear reproduction—they do not merely imitate, but match reality.

Look for this difference when buying records—and you will buy Columbia Records. There's a Columbia dealer near you who will gladly furnish the proof.

NEW COLUMBIA RECORDS ON SALE THE 29th OF EVERY MONTH

Roseburg Furniture Co.

Every part of Douglas
County is covered by the
issues of the

Daily and Semi-Weekly News.

Merchants can pull trade
from every section by
advertising in these
publications.