Mrs. I. W. Birdsell returned to her home at Wilbur today after a visit Coming Sunday sure. James Cruze, hero reporter of The Million Dollar Mystery, will appear here in person. Greatest event in vaudeville. in this city.

Polly Smith returned to her home at Eugene this afternoon after a visit with relatives in this city.

Carol Sams, who has been visiting with relatives in this city returned to her home at Cottage Grove this af-

peautifully situated suburban lot in West Roseburg must be sold to wiftle an estate. A bargain for someinquire of W. H. Richardson, trustee

Harry Pearce stated today that the firm of J. D. Padgett, of Dallas, to 4x5, 15c per roll. All done by We do the best work at moderate Texas, whose senior member was professionals. Clark & Clark, photo threatened by death unless the firm supplies and fotographers. 311-4 ceased to furnish saddles and harnes ed, as they are immensely wealthy.

C. F. Swander, of Portland, will arrive in this city today for a visit

A dollar off each of our Vudor hammocks. Buy now for next season and save money. B. W. Strong, the Furniture Man 795-130

at the home of R. E. Jope.

Safety first, "Bee Hutch." 13852 | . .

Myrtle Growshong, who has been visiting at the home of C. F. Hopkins returned to her home at Cres-725-tf well this afternoon.

Developing any size rott film up

that he first learned his trade. The G. Alexander and Mrs. T. E. Matloss of these war orders will not be thews, left today for Wilbur where Pharmacy. Prices very reasonable felt by the Padgetts, Mr. Pearce stat- she will visit before returning to Remember the place—the Central, her home at Hood River.

> Let me send you FREE PERFUME Write today for a testing bottle of ED. PINAUD'S LILAC

PARFUMERIE ED. PINAUD, Department M.

DO YOUR OWN SHOPPING Hosiery

Gives the BEST VALUE for Your Money Every Kind from Cotton to Silk, For Men, Women and Children Any Color and Style From 25c to \$5.00 per pair k for the Trade Mark! Sold by All Good Dealers Look for the Trade Mark!

Lord & Taylor

NEW YORK

"All Cats look grey--at Night!"

JUST Rubber and Can-vass—pumped full of air!"

So thinks the Tire User who buys Pneumatics "Blind," with-out comparison after thorough investigation.

So thinks the Car Owner who buys from the Cut Price Dealer, the "just as good" Tire on which that Dealer quotes



Best Non-Skid

OTHER MAKES "A" "B" "C" "D"

him the biggest discount off a Price List specially printed up for that purpose.

So thinks the Man whose Tire bill averages nearly half of his entire Season's running Expense, when it neco not average one-fourth, if he would only "Work his head" and, once for all, Earn the Tire Game. 0 0

THERE are Car Owners who regularly get 25% to \$0% MORE Mileage, per Dollar in 'ed in Tires, than do the Owners of other Cars driven with equal care, under equivalent road conditions.

The latter type of Owner is apt to conclude offhand (from, his own experience) that all Tires must be Short-lived and Unsatisfactory.

Now this is to tell him that there is as much difference between the Mileage and Resilience of different brands of Tires, when the facts are investigated, and proven through actual Service, as there is difference between the Color of Cats—when viewed by Daylight.

This is to inform him that three Rubber Factories using precisely the same

ber Factories using precisely the same quantity and quality of *Materials* might, and sometimes do, produce (through the difference in their Rubber EXPERIENCE and efficiency methods) Tires of such widely different Mileage Result as to aver-age 3000 Miles, 4000 Miles, and 5000 Miles respectively—under parallel road

0

COST of production is therefore no sure guide to the Mileage and Resilience which can be put into such a subtle and "temperamental" product as the Rubber in a Pneumatic Tire.

And, though The B. F. Goodrich Co. can, and does, put the most Mileage per Bollar invested by the User, into Goodrich Safety-Tread Tires, they do not interpret this as a reason why they should charge a higher price, to include an Insurance Premium which would place their "Adjustment Basis" beyond the safe and reasonable minimum that Bad Roads and Careless Driving make necessary.

Because of its Manufacturing Advantages, its Precision Methods, and Waste-reducing Processes (resulting from its 45 years (e.g., can afford to and does, offer the greatest Mileage in Tires at the lowest price per Mile.

It sells the standard grade of Goodrich Safety Tires at 10% to 30% lower prices than other non-skid brands which "Guarantee" greater Mileage but cannot prove delivery of greater Mileage in actual use.

Why pay MORE for any Tire?

THE B. F. GOODRICH CO.

Only 5% Plus for this "B," "C" and "D" represent four Widely-Sold Non-Skid Tires:

Why pay MORE for any Tire? THE B. F. GOODRICH CO.

30 x 3 \$ 9.45 \$10.55 \$10.95 \$16.35 \$18.10 30 x 3 1 12.20 13.35 14.20 21.70 23.60 32 x 3 1 14.00 15.40 16.30 22.85 25.30 34 x 4 20.35 22.30 23.80 31.15 33.55 36 x 4 1 28.70 32.15 33.60 41.85 41.40 37 x 5 33.90 39.80 41.80 49.85 52.05 GOODRICH SAFETY-TREAD TIRES

S. J. Jones returned home today from a business trip to Drain.

Prof. Victor Boyd has been engaged to teach an eight months term o school at Ten Mile this year.

J. W. Perkins and E. G. Lloyd left today for Rock creek where they will spend the afternoon fishing.

Kodak and nave your tinishing done at the Roseburg Book Store.

Correspondence cards in all of Mrs. E. C. Davis, who has been the latest fashionable sizes and for the allies of Europe, was well Mrs. E. C. Davis, who has been the latest fashionable sizes and known to him, as it was in this shop visiting with her daughters, Mrs. T. shapes with gold edges and with envelopes to match, at the Central corner Jackson and Cass streets,

> Mr. and Mrs. W. W. Cotton, Matt Schanner, of Portland, Miss Georgia East Liverpool, Ohio, formed an auto party which stopped in this city to-San Francisco.

The firm of Burchard and Downing, who have made extensive alterations in the two Salzman buildings on Jackson street and who will conduct a dry goods and ladies and men's furnishing store, announce that they will be ready for business about the 20th of next month.

Councilman Charles Clark feels pretty badly put out over the fiasco of the Ford concert which he was so instrumental in heralding to the people of the city and in justice to him it should be stated that it was done on the authority of a telegram received from a high official of the S. P. Co., Charley coes not like to have his name connected with such a frost as this was and he is in no manner to blame.

FOR SALE AT A BARGAIN. 1006 feet new German linen 2 inch hose. Fine for mill or business house fire protection. Also for frigation purposes. See Rice & Rice. 797-a3

HIS ONLY WAY OUT.

"Who was that frump you were talking to over by the conservatory door a
hit ago?"
"That, sir, was my wife!"
"O I didn't mean her. I meant the
woman with her."
"That was our daughter!"
"I never said it!"

HIS PLAIN DUTY. "Wife, the doctor tells me I have but a few days more, at most, to be with you."

with you."

"O, George! For heaven's take hance on until my dressmaker gets back to town. I wouldn't wear a stick of mourning anybody else made."

WHY MUST THEY HAVE

HEAVES?
WANTED—4 horses to weigh at least
1,300, having heaves but all right
otherwise, also saddle pony and some
2nd La.d wagons. E. H. Bjoin.
—Rice Luke (Wis.) Chronotype.

Mrs. J. M. Litchfield, of San The time to insure is now. Do Francisco who has been visiting in not put it off. These dry times this city and Marshfield, left today should find you protected. We rep-

THE PALACE THEATER

The last day of this wonderful feature picture, with a cast of the best actors of the world. Count Leo Tolstoi's masterwork, the vibrant modern drama, of the story of the woman who dared ANNAKARENINA

city visiting with Rev. Jeffrey and attending the examination of chiropractors, left this afternoon for his home at Jortland.

The Marshfield stage run by Harley Johnson, lost a wheel several miles from town, and as a consequence was very late in arriving in this city.

C. H. J. Atwood was arrested to-- and brought before the justice court on a charge of non-support. He was given bond in the sum of \$100 to appear for a preliminary hearing August 5.

Geo. Neuner, Jr., wife and child and Mrs. Geo. Neuner, Sr., left in Hacker and Miss Rachael Newell, of the former's auto this morning. Mr. and Mrs. Neuner will drive to Crater lake where they will spend a week day on their way from Portland to or ten days, while Mrs. Neuner, Sr., will stop off and visit with relatives

PATRIOTISM.

Patriotism is a virtue every person is willing to exercise when the government isn't interfering with his per-

sonal interests.

It is a state of conditional agreement with the government for the time

ment with the government for the time being.

Patriotism is the long suit of politicians who wish the present administration to be sustained because it will further said politicians' best interests.

The man who will stand loyally by the head of the government when said head is urging legislation opposed by the faction which put that same man into office, is a patriot.

But that isn't what his former exporters call him.

In time of peace patriotism is scarce. In time of war, fatal.

Hear this, and hold your breath!— And 'stead of gaining wealth, this chap Completely survey to death.

REDUCED PLUMAGE.
Yen'es Dondle went to town
Upon his gray mule Nellie.
He stuck a feather in his hat
a i on'ed it vermicelli.

for her home. M. W. Roundtree, who has been on a business trip to Marshfield, re-

Dr. Calder, who has been in this

FINNIGIN FILOSOFY.

Most attimps at hurrin, wa-aate yer toime, th' sa time as most ifforta t' economize wa-aste money.

ITS OTHER NAME.
"I have here," said the smooth salesman to Miss Passay, "a device for ancioring firmly the symmetricals some women weat—" women wear-"
"Ah-h-h!" breathed Miss Passay. "A

new kind of padlock, eh?" WAR NO LONGER GLORIOUS He wrote a book about the war— A three folks do not love. Folk what they killed each other for Aud shunned Bill Bryan's dove.

ife wrote a book about the row, and thought 'twentd make him rich not as the thing transpired, somehow There seemed to be a hitch.

and every one ho knew he wrote About the foreign fight tro e, when hunger got his goot, And shouted "Served him right!"



AT THE MAJESTIC TOMORROW

resent 24 of the best old line companies. The rates are very low, no assessments or membership as in mutuals. Come in and let's talk it over, turned to this city today and will or have us call and turned Brokers.

Tender, Excellent

Flavored Meats critical. Always the best quality at the most reasonable prices. Prompt Delivery.

Cash Meat Market Opposite Hamilton Drug Store

Jackson Street. Phone 144. Free delivery to all parts of city

WANTED-An old couple or .

AT ALL NEWSTANDS 3.00 A YEAR 25 CENTS A dallar bill and the coupon will bring

CARTOONS MAGAZINE

Can Uncle Sam

North America was founded in Philalady to take care of children • delphia in 1792, America's oldest, on ranch for summer. R. F. • has assets of \$18,613,414. E. C. Huntley, Olaila, Or. 773j27p • Benson, agent 401 Parkins build. • • • • • • • • • • • • • ing.

Save Your Teeth

Artificial teeth do only one tenth of the work of the natural teeth. You cannot have good health; you cannot be free from poison of the blood and of the tissues with decayed teeth in your mouth.

Don't neglect your teeth

R. L. Bathrick

Rooms 7 and 8, Roseburg National Bank Bldg. Prices Reasonable. ROSEBURG, OREGON.

Hotpoint Electric Iron Was \$3.50 Now \$3.00

Why not do your ironing electrically, the cool way, on the porch, wherever there is a lamp socket FREE TRIAL-phone 123 and ask us to deliver one to your home for a 3 day free trial

Roseburg Electric Company

SPECIAL

JELLY TUMBLERS, SQUATS

Large Size, per doz 25c Small Size, per doz 22c

For your Mason jars buy the new Sani caps with no porcelain lining to collect germs.

One dozen 15c

Two dozen 25c

Peoples Supply Co.