



How About Your Spring Coat or Spring Suit

Call and See Our Line

"Best Values For Least Money"

The Golden Rule
- J.C. Penney Co. Inc. -
TO BUSY STORES

THE TILLER ROUTE

Is the Most Feasible, Says the
Riddle Tribune

The following reasons are presented by a correspondent from Tiller in an article urging the feasibility of the proposed route for the Pacific highway via that point, instead of following the old stage road through Canyon Creek canyon.

It is desired to call the attention of the state at large, to the practicability and feasibility of the South Umpqua-Elk Creek route, via Tiller, to Crater Lake, Medford, Ashland and all California points.

A glance at the map will show this to be a natural topographical route with a maximum grade of less than eight per cent. In fact it is a water grade the entire distance, and unlike any other route now or to be proposed, it is not a matter of one heart-breaking, engine racking climb, up one hill after another, merely for the

pleasure of going down the other side. On the contrary there is but one hill to climb on the South Umpqua-Elk Creek route.

Beginning at either Roseburg, Myrtle Creek or Riddle you have an almost imperceptible up-grade until you reach the divide that separates the head waters of Elk Creek on the Douglas county side from those of Trail Creek on the Jackson county side. From this saddle to the Rogue River at Trail, in Jackson county, is a gradual descent, at no time exceeding the maximum up-grade on the Douglas county side.

So much for the question of grades which though important in themselves are by no means everything to be taken into consideration when the expenditure of hundreds of thousands of dollars, as contemplated in the construction of a permanent highway, as a distance to be travelled and scenic beauty play a very important part in the choice of routes selected by tourists. In the matter of distance it is only necessary to compare the 95 miles up and down grade route from Myrtle Creek to Medford via the Cow Creek route, with the

55 miles water grade route via Tiller between the same points, with its consequent saving of 40 miles, to settle this phase of the question forever.

Nothing in all the West can compare with the scenic grandeur and wonderful picturesqueness of this route, presenting as it does an ever-changing panorama of fertile valleys, verdure-covered foothills and snow-capped peaks, interspersed with rushing rivers of pure, ice cold waters—the hills abounding with game of every kind and the waters with the gamest trout that ever took a fly—in fact making it the place that many dream of but seen nowhere else—a sportsman's paradise.

To sum it all up, the South Umpqua-Elk Creek route has the advantage of a water grade, a saving of 40 miles in distance, and scenic beauty, in addition to others too numerous to mention.

SHOT IN THE FACE.

Post cards one-half price. Short time. Clark & Clark. 277-1f

SATURDAY NIGHT

Will See The End of the Great Rochdale
Dry Goods Sale.

"YOU'LL HAVE TO HURRY"

Not a Moment to Loose if you Take Advantage of the great saving we are offering here. The ALL important question is Can you afford to miss it?

Overall cut to75 cents per pair
Jumpers cut to75 cents each

Corduroy Pants, worth at least \$3.00 cut to\$1.95 per pair
A few pair of the very best \$5.00 serge pant only \$3.50 per pair

We have gone the limit on Hats, Think of it, A HAT at from 75 cents and up and they are good Hats too.

Dress Goods, Gingham, etc., the very bottom dropped out of the price. To see is to know.

Ladies Petticoats worth \$1.40 at only85 cents

Shoes! Shoes!! Shoes!!! All sizes, kinds and makes and at prices that will Satisfy. Now don't simply take our word for it but come in and see for yourself.

Kid Gloves, a few pair left at only75 cents
Silk Gloves, a few pair left at only35 cents
Silk Gloves, long ones65 cents

Hundreds of items we have thrown on our 10 cent table that are really worth many time this amount, they're yours for 10c.

Remember the Place and Saturday
is the Last Day

Davidson & Efteland

At the Rochdale Company Store

...ORANGES...

The First Full Car Ever
Shipped Into Roseburg

Buy Them
BY THE BOX

Juicy Sweet

Sold By All Grocery and
Confectionery Stores

Roseburg
Fruit and Produce
Company

CHURCH NOTICES

Christian Church.

B. L. Eddy will speak at the Christian church at the morning service. Sunday school at 10 a. m. We want 250 present. Be one of the bunch. You will enjoy the service.

CHRISTIAN SCIENCE SOCIETY

Corner Lane and Main streets. 11:00 a. m. subject of lesson, "Matter." Wednesday evening testimonial meeting at 7:45 o'clock. All Sunday school is also held at 9:45 in are invited to attend these services. the same building.

Free Methodist.

C. H. Sawyer, pastor. Sunday school 10 a. m.; preaching by the pastor 11 a. m. and 7:30 p. m. by Rev. R. H. Dollarhide; prayer meeting every Thursday night at 7:30 p. m.

Saint George's Church.

Corner Main and Cass streets. The Rev. Charles Wilson Baker, rector. The fourth (Mid-Lent) Sunday in Lent; Holy Eucharist at 7:30 a. m.; Sunday school at 9:45 a. m.; morning prayer at 11:09; evening prayer at 7:30. All are cordially invited to these services.

First Methodist Episcopal Church.

Alexander R. Maclean, pastor. This church is located on the corner of Lane and South Main streets. Sunday school begins promptly at 9:45. J. E. McClintock, superintendent; preaching services at 11 and 7:30 o'clock; Epworth League at 6:30; prayer meeting on Wednesday evening at 7:30.

First Presbyterian Church.

Paul J. Lux, pastor; B. L. Eddy, superintendent of Sunday school. Sunday school at 10 a. m.; morning worship at 11, subject, "God's Providence"; Rev. C. A. Phipps, secretary of the Oregon State Sunday School Association, will speak at 3 p. m.; Y. P. S. C. E. at 6:30 p. m.; evening service at 7:30, subject, "The Fool and His Money". A cordial welcome extended to all services.

M. E. Church, South.

C. H. Cleaves, pastor. Services Sunday, March 22. Sunday school at 9:45. W. L. Cobb, superintendent. Morning service the presiding elder, Rev. E. H. Mowre, of Portland, will preach. You will appreciate hearing Mr. Mowre, as he is considered one of the ablest speakers in the state. Epworth League at 6:30. At night, 7:30 o'clock, the pastor will preach on "Did Man Come from God or from a Monkey?" Professor H. J. Stone has charge of the music of this

church, and you know what that means. You are invited.

Baptist Church.

Regular services both morning and evening. The Sunday school convenes at 9:45. Preaching service at 11:00. The Juniors meet at 3:00 in the afternoon. B. Y. P. U. at 6:30 and the evening preaching services at 7:30. There are classes for all ages and kinds of people in the Sunday school. The Baptist Brotherhood convenes with the Sunday school and is especially attractive to men interested in the application of the principles of Christianity to social and business activities. Orchestra music will be rendered at the Sunday school and special vocal music at both preaching services.

ANTLERS THEATRE TO HAVE NEW STOCK COMPANY

Clever People Coming to Join New Organization.

The management of the Antlers theatre announces the formation of a new company to open Tuesday, March 24, for an extended season of stock. Several of the former members of the Colonial players have accepted engagements for the new company and are expected tomorrow. Miss Grey and Miss Adams, both of whom were so favorably received during the previous engagement, are coming, and Jack Berry, who has been here since the Colonial

Holland Lawn
Writing Paper
40c per box

players closed, has also been engaged.

Several new people are being brought from Portland and California the most notable being Fred Knight the new leading man and director. Mr. Knight comes with the very best recommendations and will no doubt prove highly satisfactory to the Antlers' patrons.

The film service now in use at the Antlers will be discontinued for the present and beginning Tuesday evening the doors will open at 7:30 instead of 7:00, with curtain at 8:00 o'clock. No performance Sunday and Monday evenings.

Mrs. M. H. Crandall went to Oakland this morning where she spent the day with her parents.

Don't fail to hear Helen Keller, at the Antlers' theatre, March 26.
ADMISSION 50c.
Tickets on sale every afternoon and evening at the office, beginning Monday, March 23rd.
333-m26

The Umpqua Valley Fruit Union

Is now established in its ware house opposite the Southern Pacific Depot and have in stock a complete line of Flour, Feed, Poultry Supplies and Spray Material Come and see us; we will show you goods and make you prices that will please you.

PHONE TWO-THREE-TWO

A. L. KITCHIN - Manager