

ALL MILLINERY

Reduced—Every Hat that we have in stock will be placed on sale as they are, or with the trimmings taken off. You can have your unrestricted choice. The regular prices run from \$2.50 to \$25.00. Buy them now at Special **1-2 PRICE**

READY-TO-WEAR REDUCED

Drastic reductions in all lines of Ready to Wear goods. The original price is forgotten and you buy in many instances cheaper than we can. Why, because we have one rule—absolutely will not carry any Ready to Wear goods from one season to the next. There are not many garments, so early buyers get the best choice.

ALL BATH ROBES
Regular \$3.50 to \$5
Clearance Sale **1/4 OFF**

All Evening Dresses
Reg. \$15 to \$30
Clearance Sale **1/2 OFF**

All Street Dresses
Regular \$10 to \$20
Clearance Sale **1/4 OFF**

ALL FURS
Regular \$2 to \$30
Clearance Sale **1/2 OFF**

ALL SUITS
Regular \$15 to \$30
Clearance Sale **\$9.95**

ALL COATS
Reg. Value \$10 to \$25
Clearance Sale **1/2 OFF**

ADD DRESS SKIRTS
Regular \$3 to \$10
Clearance Sale **1/4 OFF**

All Children's Coats
Reg. Value \$2 to \$6.50
Clearance Sale **1/2 OFF**

ALL KIMONAS
Reg. Val. \$1.25 to \$10
Clearance Sale **1/4 OFF**

PHONE 254 MAIL ORDERS PROMPTLY FILLED THE BIG DAYLIGHT STORE FREE

"Our Great 5th Annual

"Satisfaction or Your Money Back"

The New

TEN "J.N." STAMPS FREE!

CUT OUT THIS COUPON
By Presenting this Coupon at the Time of a 50 cent or more purchase you will be entitled to **TEN STAMPS FREE** in addition to Stamps given with purchase.
THE NEW YORK STORE

SILKS AND DRESS GOODS

Big reductions in Silk Goods. Buy now in Staple Colors

25c Silk and Cotton goods	19c
50c Wash Silk	35c
\$1.25 yd. wide plain Taffeta	79c
\$1.00 yd. wide Satin	79c
\$1.50 yd. wide Skinner's Satin	\$1.29
\$1.50 yd. wide Brocade Messaline	\$1.19
Dress Goods, values unequalled. The best values shown, look to your needs now.	
50c yd. wide goods, per yd.	39c
98c value, 42 in. wide, per yd.	85c
\$1.25 value, 44 in. wide, per yd.	\$1.09
\$1.50 value, 44 to 56 in., per yd.	\$1.29
\$2.00 value, 56 in. wide, per yd.	\$1.79
\$3.00 to \$3.50 goods, very wide, yd.	\$2.49

Fifty Bargains That Are Bargains

Men's \$4.50 Knee Rubber Boot. Snap proof. Snap **\$3.69**

Women's High Grade Silk Waist. Snap **1-4 off**

\$1.50 Children's Rain Capes. Snap **\$1.19**

Leona Undermuslins Choice at Clearance. **1-4 off**

All \$6.00 and \$7.00 Indian Robes. Snap **\$4.95**

\$12 and \$14 Men's Rain Coats. Snap Sale **\$8.95**

All Knit Capes and hoods. Clearance Sale **1-2 off**

20 pairs of odd styles in Corsets. \$1 to \$3 value. **69c**

All Toys or Dolls that you buy now. Snap **1-2 off**

\$1.50 Outing Gowns Clearance Snap **\$1.19**

\$6.50 Women's Rain Coats. Clearance Snap **\$5.39**

5 Boy's \$3.00 Rubber Rain Coats. Snap **\$2.35**

25 Boy's Caps, good patterns. All sizes. Snap **19c**

5c Waldorf Toilet Paper. Clearance Snap 6 for **25c**

10c Scott's Sanitary Dydees for Infants. Snap 3 for **25c**

\$1.00 Boy's Flannel Shirt. All Sizes. Snap Sale **79c**

Comic Post Cards, 1c value. Clearance Snap, 20 for **5c**

8c Apron Gingham, good quality. Snap, yard **5c**

35c German Knitting Worstead. 1/4 lb. Snap **25c**

10c Common Dress Shields. Big value. Snap **6c**

8 pair \$3.00 Carhartt Corduroy Pants. Snap ea. **\$2.15**

\$3 Women's Colored Umbrellas. Snap sale **\$2.69**

11 Boxes of 25c Xmas Stationery. Clearance Snap ea. **18c**

50c Children's Umbrellas. Clearance Snap **39c**

Men's \$2.50 Woolen Sweaters. Snap Sale **\$1.75**

\$2.50 Heavy Cotton Blankets. Full Size **\$1.98**

\$5 Men's Heavy Ruff Neck Sweaters. Snap **\$3.95**

\$1.50 Cotton Blankets. Full Size. Snap Sale **\$1.19**

5c, 8c and 10 Lace Insertions to close out. Snap **3c**

\$1.50 Feather Pillows. Clearance Sale **\$1.19**

15c Cotton Huck Towels, 18x36. Snap **11c**

Darning Cotton, black or white. Snap 3 for **5c**

Bachelor's Friend. Men's guaranteed Hose. Snap **21c**

All Hand Bags of leather in the store. Snap **1-2 off**

10c Linen Toweling, good quality. Snap Sale **7c**

25c extra heavy Bath Towel Clearance Snap **19c**

\$6.50 Men's Snap Proof Hip Boots. **\$4.95**

75c Women's Umbrellas, good value. Snap Sale **39c**

Men's Outing Gowns, good quality. Snap **75c**

35c and 50c Fancy Voile white goods. Snap **21c**

5c Infants' Coat Hangers. Snap Sale 2 for **5c**

\$6.00 to \$8.00 Fine Cable Net Curtains **\$4.75**

Clark's O. N. T. Thread, 5c regular. Snap 6 for **25c**

Men's \$2.50 to \$3.00 Flannel Negligee Shirts **\$1.98**

25c Nainsook or Long Cloth. Clearance Snap **19c**

15c Curtain Scrims, Fancy Patterns. Snap **11c**

\$1 or \$1.25 yd. Velvets; to clean up odd and ends. Snap **79c**

15c Brown or bleached Bath Towels. Snap **11c**

5c Common Envelopes, buy all you want. Snap 2 for **5c**

10c Blue Seal Vaseline, large jar. Snap 3 for **25c**

Mighty Savings in

CHILDREN'S COTTON
25c Vests and Pants Clearance Sale **19c**

CHILDREN'S WOOL
50c Vests and Pants Clearance Sale **43c**

Children's Wool Unions \$1.25 Munsings Clearance Sale **\$1.09**

Children's Cotton Unions 65c Munsing Clearance Sale **59c**

MEN'S COTTON UNIONS
\$1.25 Munsings Clearance Sale **\$1.00**

MEN'S WOOL
\$1.25 Shirts, Drawers Clearance Sale **98c**

MEN'S M
Wool Unions Clearance Sale

Women's Cot
50c Vests and Clearance Sale

WOMEN'S I
Unions 75c val mer wt. sleeve Clearance Sale

WOMEN'S
Pants 35c qual Clearance Sale

Women's W
\$1.25 Vests & Clearance Sale

WOMEN'S I
Union 98c Slee Clearance Sale

Buy Stockings Now

ALL CHILDREN'S
50c Wool Hose Clearance Sale **39c**

ALL WOMEN'S
25c Out Sizes Clearance Sale **21c**

ALL CHILDREN'S
25c Lisle Hose Clearance Sale **21c**

ALL CHILDREN'S
12 1/2c Cotton Hose Clearance Sale **10c**

ALL WO
50c Silk Lisle Clearance Sale

ALL INF
15c Cotton Hos Clearance Sale

ALL WO
75c Wool Hos Clearance Sale

ALL WO
25c Wool Hos Clearance Sale