tum texano news IS AFTER LAND


## PEERLESS

The Acme of perfection among the ElectricyLamps
The Lamp that gives the whitest, the brightest
I
The PEERLESS is a drawn wise find stronter than the old style carbon, and will save on enough current to operate a laundry iron, a toaster or other household utilities. Used by all large consumers from
the U.S. government down. Why? Because of not only the saving in cost of operation, but also the better efficiency.

You say the Mazda is too frail and will not stand the usage that the Carbon filament will. That applied to the old moulded filament, but not to the Drawn Wire filament of the re than the carbon lamp. Even if they lasted but half as long you would save enough in current to more than pay for the extra lamp, but such is not the case. The fact is the difference in current will pay for the lamp.

Remember the Agency is with

## ChurchillHardwareCo

Ironmongers

Samoline will chase
All dirt from the pla
All dirt from the place
Till not a speck can
On grease it will feed
With ravisning greed,
GIVE UP ARMS


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