

Produce A Better Shot Siell Than The


The name may sound new to you but it is not new in the Middle West where the shell has

## Taken the Lead

For Years. The company has "by earnestendeavor and conscientious care" developed a shell that stands by itself in excellence. "It is simply perfect from primer to crimp." And what is said of the shot ammunition applies equally well to riffe ammuition.

Don't forget the name
"Western"
and don't forget the place

## ChurchillHardwareCo

Ironmongers


Their Selection is Inevitable
for they know from experience, ius
*ill receive in the way of exclusive styles and satisfaction giving service To other men, no matter where they have pur chased heretofore, we bring our claims of superi ority, and urge them to make the old-time person
al test that tells. Today would be a good time to
$\$ 18, \$ 29, \$ 22.50, \$ 25, \$ 27.50, \$ 30$, will buy
 Harths Toggery

