

The Quality Store

The Four Keys to Our Success
QUALITY
CLEANLINESS
SERVICE
PRICE

We are awake to your Grocery Needs. We have Quality, coupled with Cleanliness. Our Service is the best and our Prices are always right.

The Roseburg Rochdale Co.
 "What You Want When You Want It"
 PHONE 145

TOILET GOODS

Few pharmacies carry so complete a line of Toilet Requisites as can be found at our store. We have the leading foreign and domestic cologns, perfumes, soaps, face and toilet powders, etc., as well as a large assortment of articles for the boudoir and bureau. In fact we have everything that belongs in a well equipped pharmacy.

OSBURN'S PHARMACY
 147 North Jackson Street Phone 162

TREES

Can't Beat Douglas County Grown Trees

Italian Prune Trees, 4 to 6 ft. 1 yr old \$140.00 per 1000
 Apple 4 to 6 ft. 1 yr. \$6 per 100 \$50.00 per 1000
 Peach Trees, 4 to 6 ft. 1 yr. 12 cents each
 Pear Trees, 4 to 6 ft. 1 yr. \$25 per 100 \$225.00 per 1000

Cherry same price as Pear;
 Lots of other stock, all guaranteed true to name and first class.
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Southern Oregon Nursery, Yoncalla Oregon

\$7.95 ROUND TRIP FARE \$7.95
ROSEBURG TO PORTLAND



ACCOUNT
Pacific International Dairy Show
 AND
Pacific Land Products Show

November 18-23

SALE DATES
 From points South of Roseburg, Nov. 18, 19 and 20, from points North of Roseburg including points on the C. & E., P. R. & N., S. P. C. & W. and Branch line points, Nov. 18, 19, 20 and 21 with final return limit of Nov. 25

John M. Scott, General Passenger Agent, Portland, Or.

THE ZEBRA GOWN.

This Smart Costume a New French Creation.



IT IS ATTRACTIVE FOR THE MATRON.

One of the great French dressmakers, known at the capital as the instigator of weird effects in dress, stands as sponsor for this winter costume, which is called the zebra gown because of its odd and striking arrangement of striped material.

Black and white velvet is draped over black satin in the bodice, and the skirt has an interesting adaptation of stripes. A panel of black satin weighted with gray silk fringe and embroidered in gray brings into harmony the color scheme. Black satin boots and a chic black hat complete the picture.

Fichu For Last Year's Frock.

The woman of limited means should be delighted that the fichu is in style this season. By its kindly aid last year's gowns can be brought up to date.

A fichu of jetted net flecked with emerald green or cerise will quite transform even the dullest of black dresses, while on an ivory satin which has seen its best days a fichu of deep ivory net will work marvels. And now that such wonderful dyed nets and laces are to be had so cheaply any old gown can be made to look new and up to date.

This Fur Set is Very New.

Interesting because of the cape arrangement is this little set of seal and leopard. The muff is in regulation style and size and is attractive simply



MUFF SET OF SEAL AND LEOPARD SKIN, on account of the combination of pelts, but the neckpiece is particularly noteworthy.

The cape is long in the back, coming to the waist, and attached to it is a belt of leopard skin.

New Paper For Bedroom.

There is a strong tendency just now to the soft effects in French gray, pink and blue. A new design in this artistic combination has alternating half inch strips of softest gray and white, topped with a very deep border showing graceful bands of brownish gold filled with pink and gold flowers and suspended from large bows of blue, simulating narrow blue ribbon. The blending admits of plain blue or a soft French pink in decorations and suggests lovely color schemes with either.

Old Wedding Rings.

I. Arthur, on Monday
 Take them, Margaret, for all Tuesday
 To have and to hold all Wednesday
 To love and to cherish all Thursday
 To try and abide them all Friday
 If thou dost not obey on Saturday,
 To part again on Sunday

An Unfortunate Feature.



"Confound it! Here I'm late for that masquerade ball, and I can't get this visor over my nose!"—Satire.

The bureau of statistics of the department of agriculture at Washington estimates the total output of the cereal crops of the country at the enormous volume of 133,616,000 tons, which will be 20.3 per cent greater in weight than last year and 6.1 per cent greater than the bumper yield of 1910. The potato crop is put at 36 per cent greater than that of 1911, 10 per cent larger than the crop of 1910, and 2 per cent larger than the record crop of 1909.

It is well for the parents and other friends of young people who incline toward matrimony to remember that, while friendly counsel and advice to them are sometimes in order, it is after all a procedure the consequence of which, happy or otherwise, they themselves will have to bear. It is well to remember that young people do not marry each other's parents, aunts or uncles; hence these relatives are not the ones who are most directly concerned.

In selecting potatoes for seed purposes it is not only best to get those of desired type and size, but equally important that the seed chosen shall come of prolific stock—that is, from seed that produced as many good sized tubers as possible in the hill. The only way such seed can be selected is by hand digging, which gives time for the inspection of each hill as it is opened. The selection of seed potatoes from the bin promiscuously has just about as much to commend it as selecting seed corn from the bin after the crop is husked.

On a milk company's dairy farm in New Jersey it is said that ten men are busy milking regularly thirty-five cows each twice daily. They begin work at 2:30 o'clock in the afternoon and continue milking five hours. They then rest seven hours, until 2 a. m., and milk again for a like period, having the period from 7 a. m. to 2:30 p. m. to use as they like. The fastest milker of the ten milks a cow on the average in every seven and a half minutes, while the average rate is one cow in each eight minutes and a half. The men receive 17½ cents an hour for their services, besides room and board.

There are a good many fellows who would rate as a whole lot better citizens and serve their communities and their families better if they would put into life insurance the hard earned money they are now handing over the bar in some nearby saloon or sending away in money orders to some foreign booze house. Were they to do this their wives and children would at least have a bit of peace and no little comfort after they were dead, whereas if the earnings continue to be put into booze, as now, there will be no rest or peace for them now or later, as the poor wife will likely have to take in washing to defray a drunkard's funeral expenses.

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 Phone 184

LIBERTY'S LIGHT



Is really the freedom that comes from independence, and independence can only belong to the thrifty and saving. Young and old ought to have a bank account and here is the place to have it. We welcome individual accounts and are most accommodating to our depositors. We offer liberal interest combined with that security that belongs to solid institutions like ours.

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