

132nd Friday Surprise Sale at New York Store



\$2.50 and \$3.00 Men's Hats at \$1.95

Men you get hat value here. We have the best hats in the world and in good styles and shapes. For Friday surprise sale we offer every \$2.50 and \$3.00 hat in the store either soft or stiff at the **\$1.95** one day price of special

\$1.50 and \$1.75 and \$2.00 Manhattan Shirts \$1.25

We have a few sizes left in regular \$1.50 to \$2.00 manhattan shirts, the highest standard of the shirt world. Every shirt bears their trademark and you cannot buy a better shirt. Supply your wants at **\$1.25**

\$1.00 BOX BIG FOUR SOX AT 50c. BALBRIGGAN UNDERWEAR 25c

The Big Four Sox are a great wearing sox, come in black tan; all sizes. Four pair one day only **15c**

Men's fine Balbriggan; made of good quality cloth; double seated drawers. A special value at the price of per garment **25c** only

Surprise Sale Burson Hose at 12c

Burson stockings equal to the best made and best wearing hose you can buy under guaranteed brand. We have about 75 pairs in this lot and we offer them to you, every pair worth 25c, at special **12c** for Friday only



\$1.50 Pure Linen Damask 98c

Something that is needed in every home is good damask. You buy a good line of damask and it wears, and you get the service. Six patterns to choose from. **98c** 70 inches wide, one day only at

CHILDREN'S RIBBED HOSE 15c \$1.50 COTTON BLANKETS AT 95c.

Children's fine Ribbed Stockings in tan and black; all sizes. Equal to most stores' 25c Hose. Buy your supply now at **15c**

Cotton Sheet Blankets in white only suitable for summer needs; to clean up about 30 pair, \$1.50 regular price at **95c**



\$18.00 to \$22.50 Long Coats at \$14.95

Women's new spring long coats and every coat a beauty. You will want one when you see them. All new fabrics and choice styles are represented and our cloak department is at your service. For surprise sale at only **14.95**

15c and 19c Women's Hdkfs. 10c

Women's dainty Handkerchiefs in neat patterns to choose from tomorrow, for our entire stock of 15c and 19c handkerchiefs surprise sale at only **10c**

Children's White Dresses 1/2 Price

Manufacturers' samples in a wide array of styles in neat embroidery trimmed dresses. Secure a dress now at **1/2 Price**

\$1.00 Scissors at Special 19c

The best shear on the market. Every pair is guaranteed to wear for 5 years. They are equipped with a self-sharpening device. Special surprise sale **19c**

\$1.25 and \$1.50 Undermuslins 98c

Beautiful Undermuslins in gowns, corset covers, skirts, drawers, combination suits. Every garment is snowy white; neatly trimmed in laces and embroideries. Some made with hand embroidery; garments that would cost you more money to make. **98c** Special Friday surprise

95c 3-lb Cotton Bats, Surprise at 69c.

We had such a big response last Friday we sent a wire order and they just arrived. 3 pound, nice snow white, full comfort size bats, 72x84, purest white cotton. Buy now at special **69c**

Surprise Messaline & Silk Ribbons 19c.

Beautiful Silk Taffeta and Massaline Ribbons in from 4 1/2 to 6 inches wide; all the staple shades and colors. They are just what you want for trimming and hair bows; at special per yard **19c**

Genuine surprise sale, an opportunity to buy high class oxfords and pumps, many styles, tans, patent, gunmetals & white duck. Every pair of good year welt, velvet, suede. They are better than you can buy elsewhere. Regular \$3.50 grades only **\$2.95**



10c TORCHON LACES AT 5c. Beautiful elmy effect torchon laces in edges and insertions to match, wide and narrow; the popular lace now at special **5c**

15c DRESS SHIELDS AT 10c. Women's dress shields made of good quality materials odorless. You can well afford to use these at special per pair **10c**

\$1.25 Cheney Foulard Silk Special 98c

Cheney Bros. Famous Foulards; there are none made to compare to them. We offer for Friday's sale about 100 yards in all new spring patterns; colors, navy and brown; each cloth is shower proof. Magnificent for waists and one-piece dresses. Special Friday at **98c**

\$6 Leather Suit Cases at Special \$3.95

Soon you'll want a suit case and now is the time to buy. Your choice of any of our regular \$5.00 and \$6.00 cases, made with brass trimmings, bumper corners, round easy handles; some have straps all around. A value at special sale **\$3.95**

\$1.50 Child's Oxfords \$1.25

Children's patent, gunmetal and tan, two strap oxfords in the daintiest styles for misses; you can well afford to buy the children's shoes here because we give satisfaction **\$1.25**

25c Quality White Lawns Special 15c

Beautiful white lawns in the finest and sheerest quality that you ever bought; regular at 25c, for Friday surprise sale we offer our regular 25c grade at the low price of per yard **15c**

Our 85c Bed Sheets at Special 69c

Extra quality 72x90 or 81x90 bed sheets, seamless and a quality of muslin that wears well and washes good, and you cannot afford to let this bargain slip by at special **69c**

Lisle 2 Button Gloves Special 25c

Women's Lisle two-button gloves in black and white; made by Kayser. Has "K" on the clasp. They are a great glove for the special low price **25c**

\$7.00 TRIMMED HATS SPECIAL \$4.35

For Friday's Surprise sale we offer about 50 dainty trimmed hats, and now is the time for you to get a hat; and why, because we have the best trimmer in the city and because we carry no styles but what are up to the minute. Attend this sale **\$4.35**

Women's Silk Shirts Spec. for Friday \$3.50

Surprise sale women's beautiful silk shirts made from knit silks and Pongee silks; fabrics that give the wear and dressy in style and the world has gone crazy of the mannish shirt. We cannot supply the demand. Buy now, regular value \$5 at **\$3.50**

True Economy Is To Buy Your Goods Here