

THE EVENING NEWS

BY B. W. BATES

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THURSDAY, AUGUST 18, 1910.

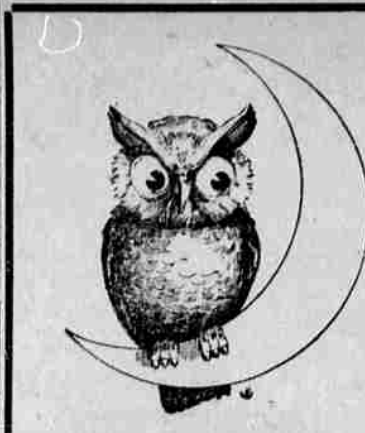
The Cadahy-Lillis affair is likely to be placed in the glare of the lime light, since it is asserted that Jack Cadahy will file suit for divorce from his wife.

Well, the water question is settled, so far as the regular supply for Roseburg is concerned. Messrs. Kendall Bros. and their local representatives are to be congratulated.

The "old guard" of the New York republicans and Col. Roosevelt collided at a meeting of the state committee, Tuesday, and Theodore, figuratively speaking, went down in the first round. The fight was over the temporary chairmanship of the state convention which meets in Saratoga September 27, and Roosevelt, candidate for the honor, was defeated by a vote of 20 to 15, Vice-President Sherman being accorded the honor.

Acting-Governor Jay Bowerman will be a visitor to Roseburg this evening. Mr. Bowerman is the republican nominee for the next governor of this great state. Those who have never had the pleasure of meeting this distinguished gentleman should do so at the commercial club rooms this evening where an informal reception will be given by his many friends in this city. Mr. Bowerman has all the qualifications to fit him for the important office to which he aspires and the affairs of the state under his guidance will be carried on in an economical and strictly business like way.

Running a "hush organ" during the quiet summer months must certainly be a pleasing avocation, especially when the average newspaper strains every muscle in his body to capture a live local and "nail it to the cross" that the public may not suspect there is any lull in the doings of this great world—even though a snail has not had the energy for many moons to protrude its horns for fear the stillness of the air may nip them off. Roseburg people have been fed on "hush news," "patent medicine dope," and many other matters written by narrow heads, with the intent to deceive, for the past ten years to The News' knowledge, and the habit with some would-be newspaper men seems to have become fixed for all time to come. However, since the advent of the Evening News, which by the way, was doomed by its opponent before it ever experienced the light of day, the wise ones have taken cognizance of the butchered up columns of our contemporary, and the unjust and falsified way in which legitimate news is given to its readers, with the result apparent to all that Roseburg has at this time but one daily paper. The Evening News, in which no color is given to any matter of public interest or for the welfare of the people of this city. No, we are here to deliver the news and it will be given to our readers right off the reel as long as no innocent party suffers thereby. We have no "pets" to serve—for love or money—but will continue to cast our line into the river of humanity for all kinds of news—at all times striving for a cleaner and better Roseburg.



PALMERS PERFUMES - - THE BEST PERFUME

are made from the flowers and have their true odor

We have just received a large stock of PALMERS PERFUMES and TOILET ARTICLES. A free sample given to all for the asking.

List of the most Popular Odors; Gem, Violet, Aristom, Franjapina, Fashion, Rose Leaves, Rob Roy, Violet Leaves, Garland of Roses, Red Clover, Our Jack, White Rose, May Bloom, Marvel of Peru, Violet Bloom, Lilac Sweets, White Heliotrope, Apple Leaves, Jockey Club, American Carnation Pink.

MARSTERS DRUG STORE

221 Jackson Street

Prescription Pharmacists

and, snatching the "gills" out of those things which foully befuddle the atmosphere of a respected populace, whenever there is a just and rightful reason for so doing.

Insurgency in California is credited with a signal victory at the primaries Tuesday over the stand-patters, who were generally acknowledged to be allied with Southern Pacific interests. From returns over the state it appears that Hiram W. Johnson has won the day and will head the republican ticket for governor.

Don't let the edict given out "that it is dangerous to bathe in the South Umpqua" have any effect—on any person—who feels that a "rub down" semi-annually, without going into the river, would be of benefit to himself—and those who are closely associated with him. The advice given by the health officer was not intended to convey the idea that bathing in proper places was unhealthful.

In the columns of today's News will be found a warrant call from the office of County Treasurer Sawyers, a most efficient official. Somebody has asked, "Is Douglas county out of debt? If so why those warrant calls?" No doubt the "non-partisan-democratic-hush organ" knows all about this matter of the county being out of debt. There are so many other things it does know that are never published it is quite doubtful whether any interest will be shown in the county's debt. However, it is no disgrace to be in arrears some twenty thousand, but a little perplexing at this particular time when political stunts—or axes—are about to fall on the heads of some politicians. While most any small boy could enlighten you as to "How old Ann is", it would take a wise school lad to tell you just exactly how much the county is in the good when its expenditures overlap its resources.

Call for County Warrants.

Notice is hereby given all parties holding county warrants issued by Douglas county, Oregon, and indorsed "not paid for want of funds" prior to and including the 3rd day of March, 1910, to present the same to the county treasurer of said county, at his office, for payment, for interest thereon will cease after the date of this notice.

Dated at Roseburg, Oregon, this 18th day of August, 1910.
J. E. SAWYERS,
Treasurer of Douglas County, Oregon.
Opening, Saturday—Roseburg Beauty Parlors.

NOTICE TO CONSUMERS.

False reports having been circulated by persons misinformed or maliciously inclined that the water supply furnished our customers is being pumped from the South Umpqua river we beg to state most positively and emphatically that every drop of water being used is pumped from the North Umpqua river through filters to the four reservoirs. The old reservoirs in the south part of town are entirely disconnected from the South River Plant and are connected directly to the North Umpqua river, and no machinery is being used at the South Plant except the Generator at night which generates electricity for about 100 lights.
J. L. & S. A. KENDALL.

NOTICE TO WATER CONSUMERS.

Owing to extensive changes in the laying of new water mains under streets to be newly paved short interruptions in the service will occur from time to time during the next two months and we would request water consumers to keep a moderate supply of water drawn for domestic use.
J. L. & S. A. KENDALL.

Buy a lock rail bed—the only bed that is made to stay. Ask to be shown. The Roseburg Furniture Co.

CHAPMAN LAUDS UMPQUA.

(Continued from Page 1.)

and the first thing he wishes to know is where he is most liable to find a suitable location. At the present time it is almost impossible for us to treat these people fairly inasmuch as we have not the information at hand, especially from the remote districts. What we want the Roseburg Commercial Club to do is to send us information relative to farms, fruit lands, business openings, and labor conditions—then we will be in a position to send you desirable citizens who are desirous of locating in your valley.

"At the present time we maintain a press bureau, and you would be actually surprised of the advertising that results from this source. We watch the exchanges, and when we notice an item of general interest to the Eastern farmer we clip it, and finally it is sent to some publication and published. Such items bring many inquiries, both from men with money and the man who has two willing hands to work."

"You would be surprised if I told you that at the present time we are actually selling articles to the Eastern publications. Nevertheless such is a fact, and every day there comes inquiries for readable articles and pictures pertaining to Oregon. In most instances we are glad to furnish the desired information, and it is sent to the requesting publishers and published in the various Eastern journals. In maintaining this press bureau you will readily see that Oregon obtains much free advertising, which otherwise would cost hundreds of dollars."

"I wish to compliment your local papers for the manner in which they handle items of general interest on behalf of the commercial club. Hardly a day passes but what I notice from one to a dozen items pertaining to commercial club matters, all of which have their particular bearing upon the Easterner who is in search of a home in Oregon. In some towns and cities not far from Roseburg the newspapers charge the commercial club for every line that is published in its behalf—and not less than the usual rate of five cents per line. Your papers are to be congratulated, and I believe that they are doing a world of good along publicity lines."

Mr. Chapman then took a shot at a few of the less important publications that are daily invading the country in an effort to secure advertising. You should be careful in which papers you advertise should you wish to obtain results. Mr. Chapman said that he believed the Sunset was one of the publications in which to insert an advertisement for the reason that it had a large circulation. He also recommended

that "Better Fruit" journal, one of the best fruit papers in the entire United States. Mr. Chapman scored the so-called "home magazine," and inferred that money spent for advertising in such journals was wasted.

Mr. Chapman also lauded Manager Schlosser, of the Roseburg Commercial Club, referring to him as a man well versed in the art of publicity. He said that he had investigated Mr. Schlosser's manner of conducting his office and had found the work progressing nicely. "Mr. Schlosser is one of the most genial 'boosters' I have ever met," said Mr. Chapman, "and he is a much better man than is generally found at the head of commercial bodies in towns the size of Roseburg in the West. He is efficient, capable and honest, and refrains from advertising 'impossibilities' which have done much toward knocking Oregon."

In conclusion Mr. Chapman spoke of the beautiful light system, recently installed in Roseburg. He said that nowhere in the country were the light systems superior to that in Roseburg, Washington, D. C., not excepted. Mr. Chapman's remarks were received with prolonged applause and he was invited to visit Roseburg frequently in the future.

At the conclusion of Mr. Chapman's address Mr. Schlosser delivered a brief address in which he coincided with the Portland booster. Mr. Schlosser said that he was endeavoring to give Douglas county and the Umpqua Valley fair advertisement throughout the United States, and did not believe in false assertions to attract the Eastern homeseeker. Mr. Schlosser's record in Roseburg is too well known to need comment in The News, results of his untiring efforts being evident on every hand.

COUNTY ASSEMBLY TICKET.

- For County Judge.—J. C. Fullerton of Roseburg.
- For Sheriff.—George K. Quine, of Riddle, Oregon.
- For County Clerk.—William T. Emory, of Coles Valley.
- For County Treasurer.—James Sawyers of Roseburg, Oregon.
- For County Commissioner.—Jefferson Wiley, of Myrtle Creek.
- For Representative (two)—Benjamin Huntington, Jr., of Drain; George Neuner, Jr., of Roseburg.
- For Joint Representative.—Douglas and Jackson counties.—J. A. Buschman, of Roseburg.
- For County Surveyor.—F. Cain, of Riddle.
- For County Coroner.—N. T. Jewett, of Roseburg.
- For Justice of the Peace.—R. W. Marsters, of Roseburg.
- For Constable.—D. J. Jarvis, of Roseburg.

List your farm property with Himes & Oliver corner Jackson and Cass street. a22

List your homes for rent with Himes & Oliver, corner Jackson and Cass street. a22.

COAL

GOOD GRADE CHEAPER THAN WOOD

Burn coal and save trouble and annoyance of trying to get results with green or wet wood.

Sold in Any Quantity

Nolan & Pierson

Leave Orders at Monogram Cigar Store

THE EUREKA

A Woman's Friend Invaluable to Ladies



Every woman is interested and should know about the wonderful Eureka, the best antiseptic Gillette's safety razor, is safe and positive in its results. Demonstrations given daily by lady attendant. Office hours, 10 to 12 a. m. 2 to 4 p. m. Call at rooms 1 and 2 Abraham bldg. Special demonstrations at home upon request.

IF YOU WANT A PERFECT COMPLEXION Free of wrinkles with the flush of youth, there is nothing more helpful than **CREME ELGAYA** a toilet cream that **MAKES THE SKIN LIKE VELVET** **POUDRE ELGAYA** (Three Shades) very fine and adherent, giving the skin a natural appearance and the ELGAYA fragrance. Sold by **MARSTER'S DRUG CO.** ROSEBURG, OREGON a12

The Bridge is Open for Traveling

The People of Roseburg are Invited to Visit Umpqua Park and Waterfront

No more desirable Residence Property can be found around Roseburg. No easier terms will ever be offered. **THE UMPQUA LAND & WATER COMPANY, INC., "The Home Builders,"** will, for the next thirty days, give every man who works in Roseburg a chance to get a 40x140 building site, under the following extremely reasonable terms:
\$5.00 CASH DOWN AND \$5.00 CASH PER MONTH
Under such easy conditions every man should have a piece of Mother Earth. Get in on the Ground Floor; buy in time because we have only a limited number of lots for sale.

SEND IN YOUR ORDERS FOR WOOD
Split Oak \$2.75 **Stove Wood \$2.50**

.....THE HOME BUILDERS.....
Umpqua Land & Water Company, Inc.
116 Cass Street Roseburg National Bank Building