

Holiday Goods

OUR STOCK IS COMPLETE

NEW 1909 CROP

SEEDED RAISINS, SMYRNA FIGS, BLEACHED SULTANA RAISINS, SOFT-SHELLED WALNUTS, CURRANTS, CITRON, ORANGE PEEL, LEMON PEEL, HEINZ MINCE MEAT, HEINZ APPLE BUTTER, PURE MAPLE SYRUP, APPLE CIDER.



Give Us a Call — OR — Phone 238

JUST SHORT SHOTS

The football death toll in New England and eastern Canada for the season of 1910 was 34 lives, according to figures compiled. More than 20 other players were injured seriously, and of this number five are said to be near death. Seven other sustained injuries that will maim them for life, while two others are threatened with the loss of sight.

Clifford Dixon has 20,000 kale plants on his small farm near Arumville, and just before the snow came one plant weighed 42 pounds in the same neighborhood. Clarence Hogue vouchers for the fact that from 11 cows last month he sold \$175 worth of cream. Both men would like to hear from anyone who beat these Marion county assets.

In the year ending July 31, Argentina became the leading grain exporting country of the world for the first time, exceeding the exports from the United States by about 1,600,000 bushels.

A travelling preacher, claiming to be "Elijah the Second," spoke to a large crowd at Rockford, Washington and attempted to do a stunt like the prophets of old. In dramatic fashion he announced he would load a sack full of red hot stones without burning the sack. It was "so your way" for the 20th century prophet, for the sack burned instantly.

What does your mother, sister, brother or sweetheart want for Xmas, a Photo made by Clark's Studio, Roseburg National Bank building?

GROUGH & ALDRICH Office: Warehouse No. Near the Depot. Telephone Main 2431 or 311.

Wholesale and Retail Dealers in

Cement Plaster, Lime and Cement Blocks, Cement Sewer Pipe, Mill Work and all Building Material Give us a call. We will save you money.

LOANS, REAL ESTATE, INSURANCE

- Do you want to build you a home and pay for it in small monthly payments and low rate of interest?
- Do you want to pay off your mortgage and have long time, easy payments and low rate of interest to pay back loan in?
- Do you want to buy a home in Roseburg, a nice acre tract near town or a good ranch near a good market and in good locality? Do you want to sell your property?
- Do you want to insure your building in one of the best and cheapest companies in the U. S.?

If So See **WALKER & PERRINE, Roseburg Ore.** Cor. Cass and Pine St. E. B. PERRINE, Notary Public

ATTENTION

Flour has nearly doubled in price.

We sell

BREAD

at the same prices and it is the best. Cookies, buns, cinnamon rolls and doughnuts 10c Per dozen. Pies 10c each. Our cakes are the best.

CHURCH BROTHERS
CASS STREET PHONE 357

PEOPLE READ NEWSPAPERS

Ohio Journal Says Magazines are Superior Only in Paper World

There really isn't any competition between the magazines and the newspapers, but the former are everlastingly harping upon the subject of their "superiority" over the press. It is a part of the game, of course, for magazines are made to sell, and it is all right for their makers to dispose of them as other merchandise is disposed of.

But the truth is notwithstanding the time taken in their preparation and their excessively high price, the magazines are not superior to the newspaper, neither in literature nor learning, nor in the amount of wisdom they dispense. Printing a thing on glossy paper, surrounded by an attractive border, and selling it for 15 cents doesn't necessarily mean that the thing is well or wise.

To illustrate: This paragraph recently appeared in one of the "high-grade" woman's publications:

"Two rooms in One—One large room is preferable to two smaller ones, and a very good arrangement for making two rooms into one is to have the wall removed between the two.

If the youngest reporter on the daily paper should have turned in such copy as that, he would have been discharged on the spot. If any editor of a daily paper had offered such an "opinion" in the columns of his paper he would have been laughed out of the office. Yet here is a high-browed periodical, confessing to a superiority in the world of publicity, in all seriousness dishing up such a mental menu.

Then, the magazines have a good deal to say about circulation. Some of them have succeeded in selling monthly, or weekly, a considerable number of copies. Yet the fact remains that the proportion of the people who read daily papers and magazines is about 100 to 1 in favor of the newspaper. Practically everybody reads a newspaper of some kind. If the magazines want to know the vast number who read no magazine, let them go among the people and not confine their investigations to a few streets in a city. Or, if they can understand figures, let them consider that not more than 5,000,000 people in this country ever see a magazine, whereas there are 50,000,000 in the United States.

We would not discount the value of the magazine, nor minimize its importance or its influence. It serves a purpose and affords some comfort in this old world. It has a place, and a large one—a larger one than it has ever filled, in fact but until it learns something of the province of a newspaper, and ceases to print such silly stuff as the paragraph quoted, let it not mention the word "superiority" when making comparisons between the magazine and the newspaper.

XMAS ALMOST AT HAND

A Few Suggestions For Your Consideration

DESKS—Have you seen our line of ladies desks, combination cases, book cases, etc.?

CHAIRS—We are showing the finest line of rockers and dining chairs we have ever had the pleasure of showing.

TABLES—Dining tables, buffets and china closets, library and center tables in latest designs and styles.

HALL TREES—Yule trees, iron beds and cotton bed mattresses.

RUGS—From 3 feet to 9x12 feet.

DOLL CARRIAGES—And Dolls beds.

STORE FULL—Of useful articles too numerous to mention.

B. W. STRONG, The Furniture Man. PIANOS ARE MOVING

At Burr's Music House and Why Not?

High grade pianos like the Bush and Lane and Victor going at prices that other dealers charge for cheaper or medium grades. There are still 20 pianos to be sold before January 1st. A small payment down and a small payment each month takes your choice and a Christmas present for the whole family. Remember any reasonable offer will be accepted, as we quit business January 1st, and all must be sold.

BURR'S MUSIC HOUSE.

CLASSIFIED ADVERTISEMENTS
TO RENT—Two housekeeping rooms Inquire at 603 Mill street. — tf

LOST—Purse containing money and gold ring. Finder leave at this office. Reward.

WANTED—Position as a nurse or housekeeper by competent woman. Particulars at this office. — tf

FOR RENT—House, 7 rooms, near town. City water. Rent very reasonable. Call 124 W. Douglas street. — d-22

WANTED—Black or bay mare, 1200 to 1500 pounds weight, gentle and well broke; also fresh cow. Address S. D. Cooley, Roseburg.

R. M. BRUMFIELD
Dentist
Rooms 6 and 7 Bell Sisters Bldg. Phone 1351 Roseburg, Or.

B. E. STEEL,
Attorney-at-Law
Legal advice free. Collections Solicited
Room 1, Marsters Bldg. Roseburg, Ore.

DR. J. L. CALLOWAY
Osteopathic Physician
Chronic diseases a specialty. Graduate of the American School of Osteopathy Kirksville, Mo. Under-founder of science.
Dr. A. T. Still.
Office Abraham Bldg. Phone 1491 --- Roseburg, Ore.

FOR RENT—Store room on Jackson street. Inquire Mrs. H. Easton. — tf

CHINA SAM

Has on display for the Holidays a Choice selection of dishes, including hand painted china, Japanese and China dishes in beautiful designs. Also a fine line of silk handkerchiefs, toys for the children and some fine Brass ware. Call and make your selection early. Prices way down and the goods are the best to be had.
BEAUTIFUL VASES
JACKSON STREET

University of Oregon

GLEE CLUB

With the Varsity Mandolin Club

Roseburg ARMORY

MONDAY, DEC. 20

Bigger and Better than Ever

30 COLLEGE 30 MEN

Is the best that the State University has ever sent out. New songs catchy music, and laughable skits. An evening of genuine fun.

College Songs
W. TH
College Spirit

POPULAR PRICES
75c and 50c

Many attractive Xmas gifts at the Roseburg Book Store. If you are looking for good service in the barber line call at the Maddix barber shop, Cass street, Roseburg National Bank Bldg. Three chair shop. Bath rooms in connection. — tf

The latest fad is hammered brass, used in connection with Pyrography; makes an elegant present. We have the material for working, and also the ready made pieces. It is not expensive at Graves Art Emporium. — tf

The Roseburg Pharmacy

WE take a delight in serving our patrons with the best there is in the line of drugs. Purity is our motto. Promptness both day and night is what counts at our pharmacy.

Full line of Sundries always on hand

ROSEBURG PHARMACY, Inc.
L. E. KROHN, Manager

Winnie Gaddis THE PLUMBER

Skylight Cornices Heating Ventilating

Agent for Snell Water Filters. Removes all impurities. Phone 2101 Roseburg - Oregon

The Next Thing on the Bill of Fare

Where are You Going to Trade?

AT THE ROSEBURG ROCHDALE

For your Groceries, Dry Goods, Gents Furnishings and Shoes. Why they sell the BEST GOODS for the LEAST MONEY.

Try Them In Your Order For GENTS FURNISHINGS AND SHOES

Groceries is their Specialty, and they will please you.

Try Them For Dry Goods

The People's Cooperative Store ROSEBURG ROCHDALE CO.

A BEAUTIFUL ASSORTMENT Of Pleasing Gifts

We have many novelties, some very unique and beautiful, and all very appropriate presents.

SILVERWARE

We Have Finest Line in Southern Oregon

Solid Gold Watches
Gold Filled Watches
Nickel and Gun Metal Watches
Scarf Pins and Brooches
Shirt Waist Sets
Belt Pins and Buckles
A complete set of Optical Goods, Col- lar Pins, Combs, Hat Pins, etc.
The Finest and Best Line of Umbrel- las in the city.

We have Diamonds in Finger Rings, Stick Pins, Brooches and Watch Cases
Silverware—We have the Finest Line in Southern Oregon, in both Plate and Sterling.
Comb, Brush and Mirror Sets, Cut Glass, Clocks, Solid Gold and Gold Filled and Silver Trimbles

J. T. BRYAN

THE WATCHMAKER ROSEBURG, OREGON