

GOOD ENOUGH IS THE DEADLY ENEMY OF BEST

In operating our Grocery Business we are not satisfied with good enough. We strive for improvement. Our store is the right place to buy Groceries. Everything fresh and clean.



Phone 2381 Commercial Club Bldg.

DIPHTHERIA CONQUOR-ED BY SERUM

Wonderful Achievements of Chemists and Doctors.

The serum is prepared as follows: A horse, the healthiest that can be obtained, is given poisonous doses of diphtheric poison at frequent intervals during several months, until it develops so much resistance to the diphtheric poison that it has no poisonous effect. The element of resistance is developed in the horse's blood. Blood is drawn from the "immunized" horse, the serum is separated, and this "antitoxin" when properly administered to a human being will prevent diphtheria infection, or will destroy diphtheria which may already be established in the system.

The death rate from diphtheria has been reduced over 75 per cent since the serum treatment has been perfected.

It is of vital importance that the serum be used early in the disease for two reasons, i. e.:

1. To cure the diseased person.
2. To "immunize" persons who have been exposed.

No inexperienced or careless person should attempt to give serum.

Fullerton & Richardson, the druggists near the depot, have this to say regarding the serum for the treatment of diphtheria:

"There should never be a 'hopeless' case of diphtheria. No case should be regarded as incurable un-

til the serum treatment has been used by a physician who knows how to do so (and some physicians do not).

"There should not be more than one member of the family stricken with the disease unless more come down with it at the same time, because an 'immunizing' dose can be given to all exposed persons which will invariably protect them from infection.

"Free serum for the poor will be supplied by Fullerton & Richardson in every case where the persons are unable to pay for it, and we will gladly recommend a doctor who knows how to administer the treatment.

"We would rather give away unlimited quantities of serum, even though the price of it is high, than to have a single case die for the lack of proper treatment."

For further information all persons interested are invited to call at The Drug Store of Quality and interview Mr. Richardson, who has made a thorough investigation of serum treatment for diphtheria.

INSURE NOW.

Insure your property in the Oregon Fire Relief Association, (McMinnville). Old and tried, cheapest and best. See Bonnie Buchanan, in

Have you seen those elegant Steins and Tankards, at Roseburg Book; prices 25c to \$5.00 each.

Be wise—Read The News.

THINGS WE THINK

A good memory forgets all but the pleasant things.

"Women are not as bad as they are painted," says Lillian Bell. Well, we sincerely hope not.

"Wet" and "dry" are two words now having definitions not accorded them in the days of our grandfathers.

Poary reports the temperature as having been 117 below zero at one time. That's getting dangerously close to a frost.

A special to one of the dailies tells of a man sent to the insane asylum, made crazy by indulging in too much beef steak. The butcher probably took all his cents.

Chas. I. Gosh was recently married to Anna B. Dam in Dubuque. That was almost like profaning the marriage ceremony.

Chicago News: Countrymen, is your blood so stirred that you would fight to defend your ownership of the north pole should Canada press its alleged claims?

It only takes \$1.80 worth of wool to make a \$50 suit of clothes, says a vaper. At that rate per suit a "morning after" taste is good for about a year's supply of clothing.

The English Society for Physical Research has discovered that the soul weighs two ounces, which explains why some wholesouled people are such lightweights.

The many reptiles of the myriads of germs that lurk in paper money may enlighten us as to why money-getting has become a disease with the American people.

New York Evening Mail: Government experts estimate that there is enough coal in the United States to last 7,310 years. Orders for delivery after the expiration of that period are rejected by all responsible dealers.

Speaking of the productive soil of Kansas a land agent says: "Not long ago a man threw a half a length of bologna out the car window and when the train came back the next day it ran through a pack of 150 dogs and killed a good many of them." If a man would scatter a little root of all evil around in a country like that at about 10 o'clock in the morning he could come around in the afternoon and find a government mint in full operation.

WOMANLY WISDOM.

When you must go out in the rain wrap your ankles above the shoe tops in paper, draw the stockings up over it and the dampness will not penetrate.

Do not throw away your leaky rubber hot water-bags. Get some clean sand, heat it in a tin pan and pour into the bag by means of a funnel. The sand keeps its heat as well as water.

Just a little nick out of the enamel of a tooth made by cracking a nut in the mouth, may spoil a tooth forever. When you have nuts to crack use a hammer or a nutcracker and save the teeth.

Although all linen is sweeter for being dried in the air, if a time comes when you need to do it up immediately, try my emergency plan:

ORCHARD AND GARDEN

Destroy all cocoons and all egg clusters found on tree trunks, branches, etc.

Choice hand-picked winter apples, each one wrapped in paper and stored in a cool place, will keep a surprisingly long time.

Late in the fall plow a furrow down through the orchard between every two rows of trees if the ground is apt to be wet. The trees will do a great deal better for this drainage.

In mild climates November is the time to prune grapevines; but in the cold localities it is safer to delay the pruning until severe cold is practically over,—say the latter part of February. Cut back new wood so as to leave only two buds on each cane.

Court Orders

In the matter of the deeds of F. B. Waite and wife, and the Sutherland Land and Water Company, of Sutherland, to a strip of land 60 feet wide for road purposes. Ordered that Board of Road Viewers make a report on the same at their earliest convenience.

In the matter of the assessment against the county by the city of Roseburg, for the construction of the Douglas-Kane street sewers. Clerk authorized to draw a warrant for \$188.70, the amount of the same.

Nothing is too good for the Irish, neither is cement culverts too good for the county. Use the best, as it is the cheapest in the long run. See Pat.

HEAR BILLINGTON.

The lectures at the Christian church on Sunday school are grand. Billington is an interesting speaker. All are cordially invited to come Friday night. "How to make the S. S. Grow," Saturday 3 p. m. Saturday night "Seven S. S. Devils," Sunday morning, "Jesus, The Child, and The Church," Sunday afternoon 3 p. m. Workers Conference, Sunday night "Five S. S. Campaigns." Come and get all the good you can out of these lectures.

CLASSIFIED ADVERTISEMENTS

WANTED.—Sewing at \$16 Winchester street.

ROOMS TO RENT.—By the day or week. Apply to 119 North Main street.

TO RENT.—A very desirable seven room house. Inquire at No. 345 Pine street.

TO RENT.—Two unfurnished front rooms. Inquire at this office for particulars.

FOR RENT.—House on Cass street, 3 blocks from postoffice. Inquire at Judge Hamilton's residence.

WOOD FOR SALE.—Dry oak, delivered. Inquire of A. D. Jones, 405 Washington street.

FOR SALE.—A good work horse. If taken soon, can be had cheap. Weight about 1200. John Bates, Happy Valley Ferry.

FOR SALE.—Seven room house, lot fifty by three hundred, plenty of fruit and berries in a very desirable location, \$2,500. Six room house, large wood shed, one acre finest river bottom land all set in strawberries, city and well water, \$2,500. Drug store in thriving town, stock all new, no competition, \$1,500. Seven room house and two lots in desirable location for R. R. man, \$1,600. Six room house and one acre of ground, in Edenbower, \$350.00. Some very desirable two-acre tracts for sale, close in, at \$400 per tract. Inquire at room 6 and 7, Marsters Bldg.

LEONA MILLS LUMBERCOMPANY

Lumber, Lath, Shingles and Dry Finish Lumber Doors and Windows of all Kinds.

Yards on Lower Oak Street. Phone 1411 ROSEBURG, OREGON

H. W. ALTHAUS & SONS GARAGE

Automobiles, Bicycles and Supplies

Agents Fairbanks & Morse Co.

Telephone 1441 Cor. Cass and Rose Sts.

A. F. LATHAM CARPENTER, CONTRACTOR, BUILDER

Estimates on all Work Free of Charge. Repair work a Specialty. Office phone Main 945.

Office at Roseburg Electrical House, Cor. Main and Oak

Residence 749 South Main Street. Roseburg, Ore.

KEEP DRY!

Why go in the Rain when you can buy an Umbrella so reasonably for yourself and the little ones.

W. E. Clingenpeel

JEWELER AND OPTICIAN

Phone 2143

We're in a Position

to offer you the best the market affords in the way of Meats; and our prices you know are always lowest. We handle only prime stock. Quality and quantity guaranteed. Fine roasting pieces of beef from 8c to 12 1/2c pound. First class mutton, veal, pork and poultry equally low. Can't do better anywhere. Phone us your order. We deliver to any part of the city.

Cass Street Market
LOUIS KOHLHAGEN, Prop.
107 West Cass St. Phone 191.
Free Delivery.

ELECTRICITY IN THE HOME

Electricity furnishes comforts heretofore unthought of. The luxuries of yesterday are the necessities of today. The best way to make your home attractive and a palace in its interior conditions of living is by the use of electric light.

G. L. PRIOR
315 N. Jackson St. Roseburg, Or

Rice & Rice, The House Furnishers

There's Nothing to Compare with a Little Home all Your Own. Wouldn't you like to make such happiness as this your happiness? Why don't you?

You've got the girl! Of course you have—what young man with thought of a little home all his own has not? You're anxious, so is she—what girl isn't for a little home all her own?

What's the trouble then—is it simply a question of not having the necessary cash to pay for all the things this little house will need? If that is the trouble don't let it stand in your way another minute—we'll fix up your little house just as you want it—just as cozily and comfortably as you and we together can plan it. You can furnish it complete, parlor to kitchen, with every needed thing—we've got every thing here that you can possibly need—in the latest, approved styles—and you can pay us a small sum at time of purchase—the balance in little weekly or monthly sums.

We will gladly arrange these payments in amounts to suit your needs. Won't you come in and let us plan this little home happiness for you?

GLOBE WERNICA BOOK CASES, SOLD ALIKE TO EVERYBODY EVERYWHERE, their prices are fixed on the solid basis of moderation, and are same to all. The standard of Section **CASES.** Grows as your books accumulate.

IRON BEDS—beautiful new patterns, specially priced: \$3.00, \$4.50, \$5.50, \$6.00, \$7.00 and up.

SANITARY COUCH—makes a couch—a bed—a Davenport best grade, \$7.00.

HEATERS—\$2.25, steel; cast top ones \$3.50 to \$6.50; Charter Oak with swing top \$10.50; cast top and cast bottom Eclipse \$10.50.

DRESSERS—\$7.50 and \$10.00; regular \$15.00 Dresser No. 93 for \$13.50.

BUFFETS—\$12.50 to \$29.00.

RANGES AND COOK STOVES—4-hole Majestic, best on earth for \$55.00; 4-hole Standard, a good one for \$30.00; 4-hole Charter Oak, a hummer for \$32.50; Cast Cooks, No. 8 at \$12.00 to \$29.00.

New Showing of Rugs, Carpets and Draperies

MATTINGS, 20c and 35c yard; **LINOLEUMS,** 55c, 60c, 75c to \$1.50 per yard.

PEERLESS MATTRESS—The acme of perfection, at \$15.00.

Chairs, Chairs and Rockers. Chairs 50 cents and up; Rockers \$1.50 to \$42.50. Wall Papers 10c to 50c double roll. Table Oil Cloth 20c yard. Everything for the kitchen. See our new washers.