



THEODORE ROBERTS, JOINT HEADLINER AT THE ORPHEUM WEEK OF MAY 6.



"THE PINK LADY" AT HEILIG THEATRE, for SEVEN NIGHTS, BEGINNING SUNDAY, MAY 5.

Klaw & Erlanger present the season's biggest musical comedy success, "The Pink Lady," at the Heilig Theatre, 7th and Taylor Sts., for seven nights, beginning Sunday, May 5. Special-price matinee Wednesday. Regular matinee Saturday.



FRANK BURKE AT THE BAKER THEATRE.



MONTE CARTER, NEW COMEDIAN, AT THE LYRIC.

FEMININE AUTOCRATS.

Women of Sahara Rule the Men With Rods of Iron.

The Tuaregs, found in the vilayet of Tripoli, are descended from the Auxorians of old, who in the fourth century took Leptis from the Romans after eight days' siege.

Among the Tuaregs, writes Hanns Vischer in "Across the Sahara," it is man, the brute, who by all the laws of the country has to obey the women. Descent is traced through the mother. Woman shows her proud face to all the world, while the man goes veiled. In the presence of a woman of noble birth men cover their faces and heads altogether. The women give the children what little instruction they have and train them to respect and obey them.

The stick he carries and the great wooden box into which he puts what his wife suffers him to have are all the man possesses and all he retains if for some reason his wife chooses to divorce him.

In Ghat when a man goes out after sunset he is usually followed by a negro servant, sent by his wife to dog his steps, and woe to him if he forgets himself or comes home too late! He will find the door shut and must count himself lucky if he is not put on to the street altogether.

The young man who in spite of all this wants to marry must pay a heavy sum for the bride, to obtain which he is obliged to look for other means than his usual work for the Arab trader. Thus he is forced into taking part in one of the annual razzias.

The women decide when the right moment has come, and the men sally forth against some luckless caravan or to the rich highlands of Tibesti.—Detroit Free Press.

Three Essentials For Success.

He who would succeed must arm himself with three vital and most necessary weapons—first, he must have ceaseless industry; second, he must have limitless ambition of purpose; third, he must possess unquenchable

enthusiasm, coupled with a determination to succeed. Given these three and something else besides—the gift of imagination—and it matters not, I believe, whether the life of a man begins in a cobbler's shop or a grocery store or whether it begins in such an illuminating joyfulness in beautiful things as that which brightened my early childhood. With any beginning success will, of a surety, be his who makes himself truly deserving of it.—Howard Pyle in Woman's Home Companion.

BOOK REVIEWS.

Fame-Seekers, by Alice Woods. \$1.20. Illustrated. George H. Doran Co., New York City.

With illustrations by May Wilson Preston, this attractive novel depicts with cleverness an American artist-story of Bohemian Paris, known and Tribly Land.

The Under Trail, by Anna Alice Chapin. \$1.25. Illustrated. Little, Brown & Co., Boston.

Hate, love and a secret crosscut trail in the Virginia Mountains make up this attractive novel of the Southland. The characters are exceedingly well drawn.

Beggars and Scorners, by Allan McAulay. \$1.25. John Yane Co., New York City.

An historical novel well worth reading—harking back to the triumphs won in a similar department by Charles Major—depicting the struggles, intrigues, loves and hates of Scotch Jacobite exiles in Holland, after the memorable battle of Culloden in Scotland in 1745, when the English army, under the Duke of Cumberland, smashed the hopes of Bonnie Prince Charlie and his adherents.

The Mission of Victoria Wilhelmina, by Jeanne Bartholow Ma-



DEALY & BARLOW AT THE EMPRESS WEEK OF MAY 6.

Heilig.

Seats are now selling for "The Pink Lady." Klaw & Erlanger will present this big musical comedy success at the Heilig Theatre, Seventh and Taylor streets, for seven nights, beginning Sunday, May 5th, with a special price matinee Wednesday and the regular matinee Saturday. Portland theatergoers have waited for this splendid offering for two seasons and will now be presented with one of the most stupendous organizations on the road.

Baker.

"Alias Jimmy Valentine," with Harry Hilliard in the title role, will be seen at the Baker next week, opening Sunday matinee, May 5th. Miss Ida Adair, the new leading woman, will also appear. The first act in "Alias Jimmy Valentine" shows the warden's office in the famous Sing Sing prison, and is filled with interest and dramatic power.

Pantages.

Toplined on the bill commencing a week's engagements with the matinee Monday, May 6th, Pantages will offer Van's Six Scotch Minstrel Maids, one of the best musical acts in vaudeville. The girls are extremely attractive and will give a regulation minstrel show.

Empress.

George Ade's greatest comedy, "The Mayor and the Manicure," will be the headline attraction at the Empress all week, starting with the matinee Monday. This playlet has been a laughing hit across the continent and is considered by critics as the most amusing skit that the famous humorist has penned.

Orpheum.

Theodore Roberts, listed as a notable character actor, is one of the headliners to appear in the Orpheum bill to open with the matinee of Monday, May 6th. He will be seen in "The Sheriff of Shasta." Ray Cox, noted comedienne and mimic, is the first headliner of the all-star bill and there are four other acts, each a top-notch in its line.

Lyric.

Starting with Monday afternoon, May 6th, Keating & Flood will present at the Lyric Theatre Monte Carter, one of the most popular character comedians in the West and an entire new beauty chorus, with the popular Keating & Flood musical comedy company, in Allen Curtis' merry musical melange, "The Merry Monarch."

goun. \$1. B. W. Huebsch, New York City.

Told with singular pathos, this story of a young girl's experiences in New York City, and in the form of a diary depicts how she met the inevitable man, was deceived by him and went wrong. He was her employer. A baby came, who died shortly after she was born, and was named after the present Queen of Spain and the Queen of Holland. As the title of the little book indicates, this publication, strives to fulfill a mission, and ought to serve as a terrible warning. It may, and may not.

Y. M. C. A.

Day and Night Schools.

NEW TERM OPENING

MONDAY, APRIL 1, 1912.

Building, Cor. Sixth and Taylor Sts.

Class—	Fee to June 1.
Algebra	\$ 5.00
Architect, Draft	7.50
Arithmetic	2.00
Automobile Course	50.00
Bookkeeping	6.00
Boys' School	4.00
Business Eng. and Cor.	2.00
Business Law	2.00
Carpentry and Woodworking.	10.00
Chemistry	10.00
Dairying	2.00
Electricity & Electric Machinery	15.00
English for Foreign Men	3.00
English Grammar and Reading	3.00
English Literature	3.00
Freehand Drawing	7.00
French	5.00
Forestry and Lumbering	10.00
Geometry	5.00
German	5.00
Latin	5.00
Mechanical Drafting	7.50
Penmanship	2.00
Pharmacy	25.00
Plumbing Shop Practice	15.00
Public Speaking	6.00
Rhetoric	3.00
Spanish	5.00
Shorthand	6.00
Show Card Writing	12.00
Trigonometry	5.00
Typewriting	6.00
Vocal Music	3.00

Call or send for Free Illustrated Catalogue.

Similar schools Seattle, Tacoma, Spokane.

Pantages Theatre

Unequaled Vaudeville. Seventh and Alder Sts. Matinee daily.

Week commencing Monday Matinee, May 6—Special engagement, Van's Six Scotch Minstrel Maids; Mr. Howard Langford, interlocutor; Mr. L. W. Pistel and Mr. O. H. Cushing, end men; pretty girls; lots of laughs; beautiful costumes. Klein, Ott & Nicholson, instrumentalists of class. Ralph Conners, sensational ventriloquist. Pantagescope, latest animated events. Elsie Murphy, America's favorite con shouter. Vanoss Troupe, European expert equilibrists. Pantages Orchestra, H. K. Evenson, director. Popular prices—Matinee daily. Boxes and first row balcony reserved. Box office open from 10 A. M. to 10 P. M. Phones: A 2236; Main 4636. Curtain 2:30, 7:15 & 9.

HEILIG Theatre

7th and Taylor. Phones: Main 1 and A 1122.

Seven nights, beginning Sunday, May 5. — Special-price Matinee Wednesday; regular matinee Saturday. Klaw & Erlanger present the musical comedy de luxe, "THE PINK LADY." Company of 89; orchestra of 26. A pink of perfection chorus. Now creating a furore in London after its phenomenal stay of a year in New York. Prices—Evenings and Saturday matinee: \$2, \$1.50, \$1, 75c and 50c. Special-price matinee: \$1.50, \$1, 75c, 50c, 35c and 25c.

THE LARGEST TYPEWRITER SALE IN HISTORY.

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have been sold to the Western Union Telegraph Company for use in all offices throughout its vast organization.

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