

for fashion, has no higher ideals than make for a life of idleness, of uselessness, cannot escape the charge of failure.

We believe in a manner civil and courteous, an address which is pleasing, and a dress of modesty and quiet elegance. Our taste runs to nothing so loud as to be offensive.

ALCOHOL AND EFFICIENCY

The use of alcohol is a question that has become one directly relating to individual and aggregate efficiency of those on whom the nations depend in time of peace for industrial progress, and in time of war for defence, and has moved out of the domain of sentiment and morals into that of economics.

Alcohol and efficiency are absolutely irreconcilable properties. Science and experience have demonstrated that fact beyond all doubt, and in this age of stress and strenuousness, when competition is fierce in every field of industrial and commercial activity, efficiency is of essential and indispensable importance.

Russia's edict against the sale of vodka was meant to be only temporary when made a few days ago. But very recently the minister of finance received an order from the emperor that the prohibition of the sale of vodka should be continued indefinitely after the war. The order was based principally on the tremendous improved condition of the country since the sale of vodka was prohibited.

The German emperor has prohibited treating in his army. Earl Kitchener has sought to impress upon his soldiers the necessity of abstaining from liquor, and France has restricted the sale of absinthe.

The Philadelphia North American expresses the view that the position as to alcohol has been taken because every one of the nations at war recognizes the supreme need for calling to their aid the vital factors which make for success, and these only, and the first move was against alcohol.

The New York World say the czar's edict was the inauguration of the greatest temperance movement in the history of the world.

The strongest testimony against alcohol is that of "The Journal of the American Medical Association," which says:

"The truth is that the relation of alcohol and fighting has been squarely met, and the fact admitted that they are not compatible. It has been scientifically demonstrated by experiments in the Swedish army that even a small quantity of alcohol decreases the marksmanship of the man with a gun.

"A squad of soldiers who had been without beer for some time aver-