

John Reed Celebration

by Douglas Card

Next week there will be celebrations in Eugene and Portland honoring the Centenary of John Reed, the Oregon-born writer who is "the only American ever buried in the Kremlin wall." Born in Portland October 20, 1887, Reed died in Russia in 1920 just three days short of his 33rd birthday. Within that short time span, and that long geographic distance, Reed packed a life which was as exciting as it was significant, providing the basis for the recent Hollywood epic, *Reds*.

Though also a writer of short stories, and a radical political organizer, Reed is most famous for his two great historical books about revolutions, *Insurgent Mexico* and *Ten Days That Shook the World*.

In the former, Reed shows his disillusionment with Pancho Villa's Mexican revolution which, after massive loss of life by brave peasant fighters, floundered due to the lack of efficient leadership, a strong organization, and clear ideological goals.

In *Ten Days*, Reed shows his enthusiasm for the Bolsheviks, who, as they overthrew Krensky's ineffectual democratic socialist government, showed that they had precisely that which had been missing in the Mexican Revolution. Even today this book stands as one of the greatest historical accounts of a modern revolution, revealing the passions of the day to day

struggle with both accuracy and fairness. Together these two books also possess a remarkably contemporary view of current changes in both Latin America and the Soviet Union.

The celebration in Eugene will be Tuesday, October 20 at 4:30 pm in Room 180, Prince Lucien Campbell Hall, University of Oregon. There will be a symposium with various panelists discussing Reed as an Oregonian, as a political leader, and as a writer, as well as his two books on revolution. For information call Douglas Card at 686-5002 or 344-3538.

The Portland Centenary Celebration is being sponsored by the Oregon Council of American-Soviet Friendship, and will feature current Soviet films and a visit by a Soviet friendship delegation. It will be from October 22-25 at the Northwest Film and Video Center. For more information call Donna Seifer at 246-0329 or Sara Tattam at 297-4338.

Trivia Lovers' Treasure Hunt

Cash awards of \$300, \$150 and \$75 plus dozens of valuable prizes await those fun-loving folks who participate in Lane County's newest community event, *Trivia Lovers' Treasure Hunt*, scheduled for Saturday, October 17. The "Treasure Hunt" is a benefit for Lane County Direction

Service, a non-profit corporation serving families with children who have handicaps.

Direction Service spokesperson Marshall Peter promises a fun-filled and rewarding (literally!) experience for all. In addition to the cash awards, there are prizes for the first teams to reach each of 34 "Treasure" locations. Dozens of consolation prizes will also be awarded at the conclusion of the event. "These are desirable and valuable prizes," Marshall emphasizes. Goods and services, brunches, dinners, recorded music and more await participants. "Only a handful of teams have registered to date," according to Marshall, "virtually guaranteeing all participants valuable prizes!"

Treasure Hunt teams of up to four people each will receive a set of clues, solve the clues and report to the business or address named in the solved clue. There they will receive a stamp on their score card, indicating that they did solve the clue correctly. The team accumulating the most location stamps in the allocated time will receive a \$300 cash first place prize. Second and third place teams will receive \$150 and \$75 cash, respectively.

People interested in participating can pick up registration forms at any Knecht's Auto Parts or Selco Credit Union. Registration forms can also be obtained by calling Lane County Direction Service at 461-2212. The entry fee is \$32 per team.

Teams will convene at the South Eugene High School parking lot on Saturday, October 17. Check-in and packet pick-up will occur between 11:30 am and 12:40 pm. Organizers will give final instructions at 12:45 pm and team leaders will be given their team's clues at 12:55 pm. All teams will receive the same clues. Teams must report back to the South Eugene High School parking lot by 4 pm or be disqualified from winning the grand prize.

If you can use the phone book, a dictionary and a local street map, your chances of winning cash and prizes will be greatly enhanced. For fun and profit don't miss this unique event.

Summer Into Winter

by Deborah S. McGee

Continued from cover

Part of what links our staff and readers is a passionate response to such beauty, combined with a strong commitment to the arts. One of the great joys of involvement with *What's Happening* is that the arts, in all their marvelously variegated forms, forever parade through our office.

Some of us who work here are practicing artists as well. Advertising Manager Elisabeth Lyman takes photographs, dreams of exciting photojournalism projects, and has just let go of a baby grand piano. Editor Lucia McKelvey and Account Representative Susan Brokaw are avid dancers. Ken Hof, actor, just left our cast for other stages.

Production Manager Sonja Ungemach studies the fine art of politics. Office Manager Sheri Longobardo follows the cinema, is a skillful equestrian, and an artist at working with people. Garde Wells, writer and Account Representative, plays acoustic guitar in some of the many renegade rock groups forever loosely dotting the Eugene musical landscape. And Account Rep Kate Garnhart wears her art to work; she's an accomplished seamstress and artist.

For our 5th Anniversary issue, Assistant Editor Deborah McGee submitted these poems and the cover photo, connecting personal themes, autumn energy and *What's Happening's* time of birth.

Mid-October Blues

Third day of life
without the sun.

Such clouds. . .

No view at night
of new moon splendour.

My tears have kept pace
with the rains.

Then late today
a spring-yellow
butterfly
lit my path
to the empty
mailbox.

* * *

AAahhch. . .
the smell of
sun on
grass
after days of
grey
dampness

* * *

Try a FREE Class on for Size

AEROBICS
M-W-F
4:30

Pacific Nautilus

189 W. 8th

Offer Expires Oct. 30—Limit One Per Customer



SANDY NEWTON
Instructor
343-5058



KEYSTONE CAFE

—Good Home Cookin'—

**WEEKEND
DINNER SPECIAL**
FRI., SAT., SUN. 5:30-9:00

Tofu-Mushroom Enchiladas
Tossed Green Salad, Tortilla Chips

W. 5th at Lawrence

7 am-9 pm

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SUNDAYS

7:00 am
Wake up to

BLUE SUNDAY

With RICHARD DOMINGUEZ and CARL STOLZ: four solid hours of urban and country blues. It's one of KRVM's most popular programs!

THIS PROGRAM JUST KEEPS ON GROWING! IT'S NOW ON A FULL FIVE HOURS!

12 noon

SOUL CITY

Joe Lewis' MOTOWN-R & B-SOUL BONANZA! It's becoming everyone's favorite Sunday habit!

3:00 pm

RADIO 80S

MODERN ROCK COMES ALIVE 7 days a week . . . only on 91.9!

10:00 pm

MODERN MONO

With LUCY LIZZARD: Hardcore & Import Rock for a full four hours, thanks to your support!

2:00 am signoff every night!



Eugene's "Other" Newspaper

Continued from page 3

"It's very extroverted work for introverted people," quipped Lyman.

"I think we've all benefitted from different self-images of ourselves," observed McKelvey, "but I think we've also had an impact on the self-image of the community. *What's Happening* has been good for us, and it's been good for Eugene and Lane County."

If there's anything to be said about the role of women in the marketplace —by some estimates, they represent 80 percent of the ownership of small businesses in the U.S.—the three publishers will let the record speak for itself. No publishing date has ever been missed, and few copies are left at week's end.

What's in store for readers of *What's Happening*?

"More ads," said Lyman, ad manager and publisher.

"More pages," responded Ungemach, production manager and publisher.

"More in-depth stories, more sports and outdoors and more reader dialogue and letters to the editor," predicted McKelvey, editor and publisher.

Unremitting deadlines make the weekly newspaper business a pressure-cooker way of life, but the publishers have learned to live with the grind.

"The first two years were the roughest," said Ungemach. "Nobody ever thought it wouldn't happen, but we did think, boy, this is hard."

"We always talked about growing organically, from month-to-month," said McKelvey, "but now the business has its own momentum. I feel good about that, that it will go on with me or without me. I feel more free."

While it's hardly an institution at five, *What's Happening* clearly relishes its developing role as "Eugene's other newspaper."

"All sections have readership," said Lyman like an officer reporting "all systems are go!" "We're going to cover the local issues as well as arts, events and entertainment. We're going to buy as much ink and as many pages as we can with advertising, and we're going to put out the paper our readers expect."

What's Happening Office Hours
Monday-Friday 9-4