



Photographers/producers Gary Grimm and Katy Flanagan of Mountain Visions Production Co., Allegany, wait for that one-of-a-kind shot off the shores of Bandon.
Photo: Mountain Visions Production Co., Allegany, Oregon

A Vision ... for EXPO '86

Twenty-five miles up the Coos River which feeds into Coos Bay, Gary Grimm and Katy Flanagan produce award-winning multi-image shows from their production house Mountain Visions Production Company. These shows have been compared favorably with Kodak extravaganzas.

"It makes sense, after all," says Flanagan. "To produce sensitive shows like ours, a still, quiet environment is essential. As the poet Robert Frost put it, 'the woods are lovely dark and deep and I have promises to keep'." Flanagan and Grimm are currently working on a multi-image show, *Visions of the Oregon Coast*, under the sponsorship of the Oregon Coast Association headquartered in Newport. The media project will result in promotion videotapes and shows to be used in marketing the coast both nationally and internationally. The suggestion for an EXPO '86 Show first appeared in the February '85 edition of OCA's newspaper, *Network*. Since then, plans have been finalized, funds committed and production has begun. "It's gratifying to see what a 'dunesgrass roots' effort this has turned into," says Grimm, "from major"

contributors such as Pacific Power & Light, Pacific Northwest Bell and South Coast Business Employment Corporation to a variety of individual contributors who recognize the immediate and long range benefits in this project," says Grimm.

Touted as a "world class marketing opportunity," over 14 million visitors are expected to attend EXPO '86. "The impact of a top quality multi-image show depicting the many treasures of our coast communities will be a valuable tool in selling our region to EXPO tourists," says Flanagan. "Multi-image shows, with the combined impact of vivid color and editing techniques matched up with sound effects leaves an impression that no other media can match," she adds enthusiastically. "Many photographers have already contributed their slides to the project but we need more now!" says Grimm. "We appreciate this because it's important that as much of the Oregon Coast as possible be represented. We have an extensive slide library, but it's difficult to be at every coast festival or event!" Grimm adds.

Warren Strycker, OCA director,

looks forward to the tools which will be available once the project is completed. Strycker believes the coast has considerably more potential business among tour operators and travel agents. "Much of the country still doesn't know much about our incomparable scenic attractions," says Strycker. Use of videocassettes of the EXPO show will go a long way towards educating tour businesses.

"One of the finest, most versatile tools we have to showcase our region is the multi-image show format," says Grimm. "It's exciting to have this opportunity to share with virtually millions of potential visitors," adds Flanagan.

Those wishing to learn more about the project, or to contribute funds, should contact Strycker, OCA Director, Box 670, Newport, OR 97365, or call 336-5107.

Those with potential media resources such as slides, video footage or prints should contact Project Directors Grimm and Flanagan at Mountain Visions Production Company, Box 175, Allegany, OR 97407. 267-5562. Time is of the essence.

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