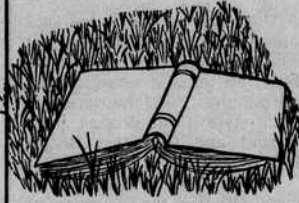


A Eugene Book Store Sampler



The wide range of book stores in Eugene is clearly one index of the city's cultural appeal. You can find almost anything you seek in new books, used books, rare books, small press publications, and foreign and domestic magazines and newspapers. A stimulating flow of information is happening here, with all kinds of readers browsing and buying and trading.

Here is a sample of what's available:

Book Mark, 856 Olive St. This downtown store has a comprehensive stock of new books in paper and hardcover; a large amount of recent fiction; a growing section of books about computers and numerous computer magazines, some software, and a special collection of computer books for kids; an ample children's section; Geological Survey maps; a small stock of signed, limited editions of current books; and a large supply of magazines and newspapers including foreign periodicals.

The Kiva, 125 W. 11th Ave. New books as well as groceries are available here, with strong sections in Anthropology, Native American literature, New Age Religion, and Astrology/Occult Arts. There is a large fiction section and a wide range of world literature in translation including Asian, Russian, European, Latin American, and African literature—a lot of inviting territory for the discriminating reader.

Book Fair, 1409 Oak St. Jerry Leedy's used book store reflects his personal interest in a variety of subjects. There are used magazines, comics, records, and sheet music as well as an abundance of used books on virtually everything. And there are unusual categories like church history and presidents, and items like Eugene city directories from the 1930's and 1940's. Floor plan maps are available at the front door to guide customers through the stacked aisles and overflowing shelves, and Leedy's upstairs Bargain Store sells mass market genre books at flat rates. The Book Fair also buys and trades used books, and has a free box.

Marketplace Books, 5th St. Public Market. A maximum use of minimal space characterizes the store familiar to Public Market regulars, where new books in a range of categories are available. Fiction and mysteries are plentiful, regional and local publications from small presses are here, and there is a generous stock of magazines and out-of-town newspapers.

Book & Tea Shop, 1646 E. 19th Ave. New books on all subjects with strong sections in fiction, biography, poetry, and children's books; an emphasis on books about health, birth, parenting, and women's studies; a collection of UNICEF cards; the daily and Sunday N.Y. Times; and a complimentary cup of herbal tea are some of the highlights at Book & Tea. The shop is currently being enlarged to provide for more children's books.

Book Station, 6th Ave. and Blair Blvd. Gerry Kamp literally attracts the west side traffic with the Mobil gasoline pumps in front of his used book store. His "premium prose" is organized by easily identifiable categories, and includes academic subjects, a fiction section stocked with classic and contemporary literature, and popular sections like science fiction and westerns. Kamp also buys and trades used books.

Mother Kali's, 541 Blair Blvd. Mother Kali's features the city's largest selection of new books about feminism and related topics. Sections include third world women, sexuality and birth, political struggle and change, lesbian novels/lesbian living, gay men, spirituality, poetry, and children's books. The fiction section is filled with novels by women and has titles generally unavailable elsewhere. There are also prints and posters, records of women's music, a large selection of feminist journals, and a bulletin board serving the local women's community.

Smith Family Book Store, 768 E. 13th Ave. Used books from Art to Zoology, with an emphasis on college textbooks, are offered at this University area store. The categories are thoroughly stocked and clearly defined, and include large selections in poetry, drama, the classics, writing, and modern fiction. Smith Family buys used textbooks and used books in general, and has a large free box.

Peralandra, 790 E. 11th Ave. Also located near the University, Peralandra specializes in new books on metaphysical subjects. Sections include books on a variety of the world's religions, healing, psychology, feminism, astrology, and magic. In addition, there are records and tapes, and prints and posters.

Paradox, 825 E. 13th Ave. A relative newcomer in the competitive campus area, Paradox sells new books which reflect the interests of the psychologists who operate it. There are many books on sexuality, marriage, divorce, parenting, and therapy as well as the regular range of book categories in small, selective sections. The store's name implies an apparent contradiction; perhaps the proprietors are saying that there's more than one way to view a book store.

J. Michaels Books, 376 E. 11th Ave. Proprietors Jeremy Nissel and Linda Ellis offer a pleasing supply of used and hard to find books for collectors and the general public. As Eugene's antiquarian book store, J. Michaels sells modern first editions (which include books by Henry James, Theodore Dreiser, and Joseph Conrad as well as Joan Didion and Ken Kesey) and rare older works in general.

There are used books, in good condition, on all subjects: history, Americana, philosophy, science, language, poetry, etc. Art books are a specialty and unusual sections include Exploration of the Arctic and Books About Books (on book collecting and printing). There is an entire room of modern and classic fiction, in paper and hardback, that generally costs half of the original price, and that tends to draw all kinds of customers.

J. Michaels is the place to go to learn more about book collecting, and to discover that it can be a reasonable investment. For example, many recent first editions cost no more than the original price of the book.

The store also offers a book search service, if there's something you seek that is out of print or generally unavailable; and, like other used book stores, J. Michaels buys books.

—Tim Volem

POET'S CORNER

Moving West

We escaped with scarred baggage into distant red mountains, left confused friendships quietly on chairs, spat out jealousies, broke expectations.

Emotion opened like fruit. Earthen love was given to sustain the uprooting.

We sat at a table set for the meals of a lifetime, adorned with the roses of death, dark red.

Dwindling wheat fell from our hands. The rivers of mothers and fathers called.

Until on a crest of tears we broke away into the midsummer forest—the four of us—our dreams packed in boxes, the children awake, talking, the bridge under our humming wheels.

—by John Chylek

[Poets: Submit work to W.H., P.O. Box 259, Eugene, OR 97440.]

Everybody's Business

Instead of a "better mousetrap" a Lane County man, Irving Weiner, has developed a "better bread wrap." In this particular situation, the wrap is designed for the consumer of French bread and the wrap is called **French Fresh**.

The plastic wrap consists of a two-to-three foot flat plastic bag with a plastic snap-together lock. The sack itself will hold the typical long loaf of French bread. It is designed to keep the loaf of bread fresh and may be stored in a freezer or refrigerator or in a bread box. When ready to use, the bag directions advise the consumer to preheat oven to 300°; remove the bread from the French Fresh bag and any other wrappings and place in oven for 2 or 3 minutes or until the crust is crisp. Persons interested in this new item may telephone Mr. Weiner at the Florence, OR number, 964-3066.

The **Golden Square** information booth is a new service now open on the Eugene Downtown Mall. The booth is near the fountain at Broadway and Willamette and is operated by Tom Cleveland and Wendy Michener, also principals in the business publishing firm, Common Marketing.

The "Information Booth" is open Monday through Saturday from 10 am-5 pm and provides free distribution of some information and sells other. The free information includes: directions on how to find stores, products, and services in the downtown area; advice about what events, music and other cultural events and recreational activities are underway in Eugene-Springfield; about the county; as well as what public and educational services are available. Items sold at the "Information Booth" include: books, tickets, postcards, posters, maps, guides, directories, brochures, pamphlets, schedules, coupons, calendars, note cards and periodicals (all produced in Lane County). In addition, local newspapers are also available including *What's Happening*, *Eugene Register Guard*, *Springfield News*, *Cottage Grove Sentinel* and other Lane County publications. Further information about the novel marketing and information kiosk is available at the booth or by telephoning 683-8100. Common Marketing's sales office is located at 454 Willamette Street.

—Jack Craig

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