



The Personal Touch



People who love Oregon and want to share the breathtaking natural beauty that the coast has to offer are the ideal ones to arrange and conduct scenic tours for local residents and out-of-town visitors.

That's just what **Oregon Coast Line** from Eugene has done. John McCaffrey and the other four members of the board of directors have put time, effort and loving care into developing a transportation service that has the personal touch.

From the eye-catching logo on the bus tickets, to the tastefully refurbished yellow bus that carries 24 passengers and their bicycles, to the entertaining and well-researched information presented by guides Jennifer Gehr-Warren and Stuart Warren, you have the feeling that you are being treated with personal attention, consideration and professionalism.

On April 6, 1983, the Obsidians from Eugene, with Jennelle Moorhead as their leader, chartered the bus for a day-long tour of the Oregon coast. This environmental group explores preserves and promotes areas of natural beauty in the Pacific Northwest. The coastal part of their tour began at Florence and extended 20 miles north along Hwy. 101. The trip included some of the most spectacular scenery and viewpoints along the Pacific shore. The weather was extremely cooperative and afforded the opportunity to enjoy the dramatic view from the Cape Perpetua overlook for miles in either direction.

The scheduled stops included the world-famous Sea Lion Caves, Strawberry Hill Wayside to observe the harbor seals, Cape Perpetua, Devil's Elbow State Park, and Heceta lighthouse. Conducted at a leisurely and flexible pace, the tour allowed time for a lunch stop at Neptune State Beach with its fascinating tide pools. A brief visit to the Darlingtongia Wayside was

also made at the patrons' request.

The guides really did their homework and were very well informed about the geographical features, vegetation and historical data along the route. They included special features such as pointing out sites along the Siuslaw where Oregon author Ken Kesey was inspired to write his novel, *Sometimes a Great Notion*, and gave a vivid description of the properties of the wild gorse plant which fueled the devastating Bandon fire in 1937. Their combination of historical anecdotes and future predictions of the fishing and agriculture of the area was well presented. They encouraged questions and comments from the patrons often integrating this into their prepared talks with humor and intelligence.

Of particular interest to the riders was the personal commentary of driver John McCaffrey, who shared knowledge and experiences gained from his studies of the Grey Whales which migrate up and down the Oregon coastline from November to April.

I have lived in Oregon for over 20 years and this was the first time I have taken a guided tour of the coastal area. I believe I speak for the members of the Obsidian group as well as for myself when I say that traveling on the **Oregon Coast Line** was a particularly enjoyable way to spend the day at the beach.

Oregon Coast Line has regularly scheduled scenic coastal tours, regular bus service between Eugene and Florence, Thursday through Sunday, and provides statewide charter trips, such as this one. Future plans include trips to Crater Lake, Wildlife Safari and the Columbia Gorge. For tour information and bus schedules, please call the office at 683-4060. Tickets are also available at the EMU main desk, 686-4363.

—Patricia McNeir

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Everybody's Business

First, a Salute to Sgt. Pepper's Lonely Hot Dog Stand! Their **Grand Opening** is Saturday, and if you have some time to spare, it would be well worth it to drop in and celebrate with Greg and Rick. Food, surroundings, and hosts will combine in a special occasion for you as well as the new business.

A new bakery has come to town and it offers goodies which have not been available in the area before. There's a wide selection and they're attractive to the eye as well as the taste buds. The bakery is **The European Pastry Shop** and it is operated by Lis Albrich, who is not only the baker, but runs the business.

Lis Albrich moved to Eugene from North Bend, OR, where she previously operated a similar business. **The European Pastry Shop** is located at 565 Willamette, across the street from the Eugene Main Post Office just down the street to the north of the Hult Center and the Eugene Hilton. Hours of operation are 7:30 am-6 pm on weekdays and 8 am-5 pm on Saturday.

Lis Albrich, a very attractive woman, offers an equally attractive display of pastries, cookies, cakes, etc. To give you an idea of her variety of "sweets," fetchingly displayed in her store display cases, here is a list and prices presently posted at her shop at 565 Willamette: Petit Fours (multiple offering), 40¢ each; Chocolate Eclairs, 75¢; custard torts; Florentine (chocolate), 75¢; Napoleon Hats, 70¢; almond macaroons; Sarah Bernhards, 70¢; Frogs, 70¢; and other specialties. Bread (cinnamon) is offered at \$1.25 per loaf; eggbread at \$1.35 and french rolls at 20¢ each. Coffee cakes are displayed for \$2.25; crispies at 45¢ and coffee on the premises at 40¢ per cup. Tables and chairs are available, in fact, on the site to sample and/or enjoy her food products "on the spot."

The European Pastry Shop is decorated with "flags" on the outside and with attractive travel posters on the inside. Telephone orders are available during business hours by calling 342-6325.

Lis Albrich has been trained in "old country" danish bakery techniques and the products of her new Eugene shop reflect the quality of all her techniques. Her chocolate eclairs are of the "10" variety on a scale of 1 to 10, and many other products in the store are equally tasty. Oh yes, I forgot, Danish cookies are also available at a nominal cost along with the large selection of Petit Fours. Pass the coffee, please, and let's have a day of gastronomic exploration.

Another new business in Eugene is designed for the "ear" and not the taste buds. However, the promised savings for "telephoning" under a new system offer much for the pocket book. The system is "**Savenet**" and it promises a telephone (long distance) call anywhere in the United States for up to 40% less (on interstate charges). Savings claim is triggered on the statement of savings to be made "if you spend more than \$40 per month."

Roger Chrysler of Eugene (phone 687-1461) indicates that the service offers computerized itemization, tracking, accuracy and accountability. This service is particularly helpful to those in business who must accurately charge call costs back to clients; to special projects or budgets. Other services of **Savenet** include Extendednet, Call Detail Reporting Service, Project Accounting Codes, Tie-Line Service, Speed Numbers, etc.

Users of **Savenet** pay a one-time set-up charge and a monthly authorization code charge. Calls are billed monthly based on six second time increments rather than 60 seconds as Bell or other common carriers charge. Their monthly statement itemizes each call by date, time and code number. Additional information may be had by contacting Jon or Roger Chrysler, marketing representatives for **Savenet** at 687-1461 or 343-5282.

By the way, **Savenet** is now offering special "I-5" rates to clients which include a 22¢ call from Eugene to Portland for one minute and a 17¢ minute call from Eugene to Salem. A Medford to Eugene telephone call is available for 22¢ per minute. This represents a 33%-plus reduction to Ma Bell's direct dial Oregon rates. Special evening rates nationwide are offered from 5 pm to 11 pm weekdays and Sunday including Hawaii, Alaska, Puerto Rico and the Virgin Islands.

—Jack Craig

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We will list a class or workshop once only—either on a specific registration day or on the day the class begins.

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