

with the best mental food you will build up a Service Factory that will find its product in constant demand.

The world is hungry for Quality Service. It wants to pay for it. It is paying for all it can get. The market is not crowded. There is a chance for you right now. There is a chance for you right where you are. The time to start is Now. Your reward will take care of itself.

EARTH'S GREATER ARMY

Cleveland News

YOU HEAR the rumbling of an organization that in days to come will be the most powerful in the world, and that is the organization of "radio listeners."

There are 5,000,000 radio sets in the United States today, costing \$500,000,000 and those 5,000,000 sets undoubtedly have more than 25,000,000 of listeners.

There you have the possibilities of such an organization as the world has never seen.

For the first time in the world's history, outside of the printed word, it becomes possible for one man to be heard by all of the people at the same time.

An ancient Greek said that a nation could not remain free when it became so big that its citizens could not all meet in the public square, hear the speakers and protect their interests.

Today 115,000,000 of people can hear the president of the United States speak at the same time, and in a few years it will be possible for one man to be heard by every human being on earth.

The difficulty will be to find anybody worthy of such an audience. The first step will be a universal language, and it will not be any fancy made-to-order language.

One of the existing languages will crowd out the others, and English, made up of many languages, Latin, Greek, Sanskrit, Arabic, Saxon and many others, has the best chance just now.

HUMAN EVENTS AND POLITICAL BANDS

When in the course of human events
It becomes necessary for a people
To dissolve political bands tied by politicians
Who have utterly forgotten how they tied them—and why
they tied them,
And to assume, in the sight of mankind,
The sensible station to which the laws of nature
And of nature's God entitle them,
A decent regard for their own common sense
Requires that they should do those things which ought to
be done
And undo those things which ought never to have been done;
And that the truth is certainly self-evident
That quarrels over quibbles and tense touchiness over
technicalities
Should not be allowed to bust the inalienable rights of a
mountain stream to run down hill,
Nor of wise folks to guide its flow to their own benefit,
Nor to allow Congressmen to obstruct the administration
of sound economies.

NATION OF READERS

More than 2,300 newspapers are printed every day in the United States, and the total of weeklies and other news publications is over 20,000. New York leads with 200 dailies, and Pennsylvania is second with 184. California has 181 and Illinois 160.

NEW YORK'S FIG TREE

New York's Botanical Garden has a fig tree growing out of doors. While still too young to bear fruit, the tree appears to be thriving. It was presented to the garden by one of the members of the Society.

JUST A STATE OF MIND

JUST TRY to call a girl a chick and notice how she smiles. But should you make the mistake of calling her a hen, she would frighten you with her howls. Call a young woman a witch and she will be, oh, so pleased: call an old woman a witch and promptly she is indignant. Call a girl a kitten and, to be

sure, she rather likes it; but venture to say to a woman that she has something in common with a cat and she will hate you for it. Well, women are rather queer.

Then, if you should call a man a gay dog, it will flatter him; but just call him a pup, a hound, or a cur, and he will try to alter the map of your face. Not a man will remonstrate should you call him a bull or a bear, yet he will object to being mentioned as a calf or a cub. And there it is — men are queer, too.

A COMPOUND OF FOOL'S DELIGHT

TO OBTAIN a perfect compound of "Fool's Delight" the recipe calls for one regular natural born fool to which add two or three drinks of bootleg liquor (the ordinary moonshine variety) and mix the two in a high-power motor car. After the drinks have taken effect and the fool has become soused and thoroughly hilarious, indicating a sufficiently befuddled brain to insure total recklessness, place the fool's foot on the gasoline-feeding device and release all brakes. After a while remove fool from wreckage, place in black satin-lined box and garnish with flowers.

A "GENTLEMAN" DEFINED

Anon.

A man who is clean both inside and outside; who neither looks up to the rich nor down to the poor; who can lose without squealing and win without bragging; who is considerate to women, children and old people; who is too brave to lie, too generous to cheat; and who takes his share of the world, and lets other people have theirs.

THE WELL-DRESSED WOMAN

(Detroit News)

When you go to church Sunday morning look for the best-dressed woman present. It's a bet that you will find her with a neat, small bonnet and a neat, plain costume.

"PUSH THE BUTTON" AND GET THE BATH

"Push the button and a living room swings around to face you. Then push another button and the guest bedroom rolls into view."

That is the way the advertising of a Berlin builder might read. He has invented a revolving flat. By standing at the edge of the flat and throwing a switch the housewife brings the desired room around to face her. Then she does her work, steps back and turns on the next room, so to speak.

Like the diminutive kitchenette apartment in this country, the revolving flat has been invented in Germany as a solution to the housing and servant shortage problems.

THRIFT IN INDIA

Banking institutions in India have increased from 55 in 1917 to 167 in 1923, the total number of banking offices, branches and agencies rising from 304 to 572 during that period as a result of a thrift movement. The Imperial Bank, moreover, has embarked on a five-year program for establishing 100 additional branches by 1926. The habit of saving is also encouraged by the postal banks, of which there were 10,713 in 1921. This year 1,877,957 depositors are reported, with 256,500,000 rupees on deposit.

BANANAS HEAD THE LIST

More than half the expenditures of the people of this country for foreign fruits in 1924 were lavished upon bananas; the value of banana imports reached \$22,074,410, as compared with \$19,738,508 in 1923. Americans, particularly Bostonians, own most of the banana plantations in this hemisphere.

Be neither too early in the fashion, nor too long out of it; nor at any time in the extremes of it. —Lavater.

We may learn from children how large a part our grievances are imaginary. But the pain is just as real.—Bovee.

William H. Anderson's new organization, the A. P. P. P. A., sounds like a riveting machine working overtime.