

## Citizenship Qualities and Natural Resources and Climate in Oregon as Factors in Building the Empire of the West

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THE FIRST essential in the upbuilding of a city is citizenship. Portland, Oregon owes its healthy and continuous growth and development not so much to its location, its picturesque setting, its natural resources and advantages, as to the excellent quality of its citizenship and the united determination of its people to make the most of her assets and advantages.

This quality in citizenship has been exemplified in the Portland Chamber of Commerce and the activities of that body. There has always been an effective and efficient Chamber of Commerce in Portland which has taken the lead in a conservative development policy and which has been largely responsible for the enviable position the city occupies today among the cities of the Pacific Coast.

Portland has won renown as a residential city—a city of homes, of gardens, of flowers, of parks and playgrounds. To this alone is attributed the great charm the city has for all visitors. That this is true is evident whenever a party from the east and middle west is being escorted over its scenic highways and boulevards and through the residential portions of the city when such expressions as these are frequent: "What a beautiful city you have," "we wish we could make our home here," "if I can clean up at home, I am coming to live here," "this city appeals to

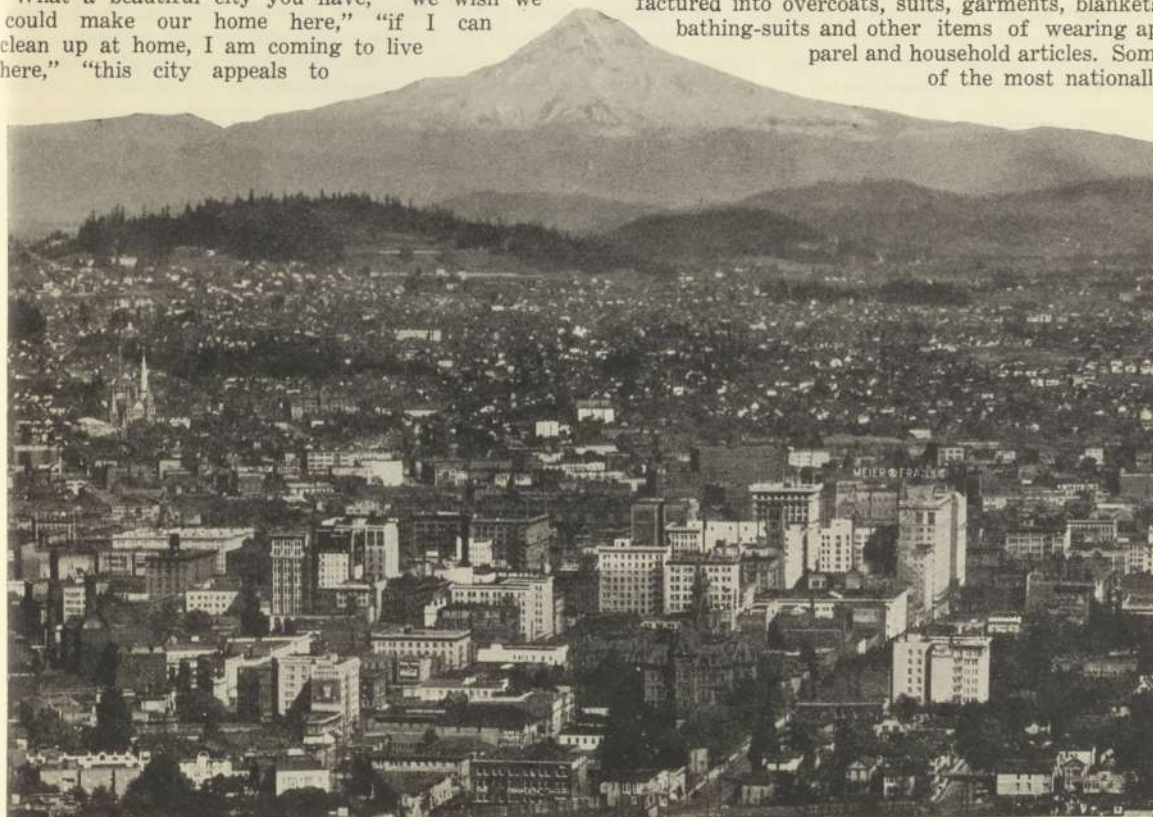
me and when I get my pension I am coming to live here."

Forty percent of the people in Portland own their own homes. Of course Portland could not be the residential city it is were it not for the fact that there is something behind it.

There are eight hundred and sixty individual industrial enterprises and manufacturing concerns in Portland with no less than forty thousand employees. Space will not allow enumeration of Portland's industrial plants but a few could be mentioned, such as the Willamette Iron and Steel Works, one of the largest manufacturers of logging machinery in the country, manufacturing from a seventy five ton locomotive down to the smallest detail, and other steel and machinery plants.

Portland has sixteen lumber mills manufacturing per year nearly one billion feet of lumber, the largest amount of lumber manufactured in any city in the world. There are forty furniture and wood-working plants, outside of the lumber mills themselves.

One of the principal industries not only in Portland but in Oregon is producing woolsens. The virgin wool is taken from the sheep on the Oregon plains and manufactured into overcoats, suits, garments, blankets, bathing-suits and other items of wearing apparel and household articles. Some of the most nationally



A view of Portland, Oregon, looking east from the western heights of the city, with Mt. Hood towering in the distance.