



Brad King, Shelly Clemens, Ken Roberts, Susan Bennett and Scot Fetrow bring decades of experience to their work.

PHOTO BY PATTI JO BEAL

get that.”

Depth of understanding of the product — for, say, a custom entry way and door package — has to be profound.

“You have to know the log; you have to know the mill,” King said. “You have to know all the way back to the tree. You have to ask the right questions because the last thing you want to hear is, ‘That’s not what we imagined.’”

A reputation for quality materials and top-flight custom work can be a double-edged sword. Potential customers sometimes simply assume that LakeView Millworks’ products and services are out of their reach. That is not the

case. In fact, the qualities that allow LakeView Millworks to excel in prestige projects are scalable to any home.

“Because we’ve got that custom capability, we’re not afraid to bring that to a tight-budget project,” King said. “We’re *always* going to pay attention to details.”

Shelly Clemens brings the same outlook to her end of the LakeView Millworks business. Clemens is the sales manager for BestVue Blinds. She brings to the table experience in sales, a strong customer-service ethic — and the ability to read a set of plans.

BestVue Blinds offers quality blinds at a variety

of price points, including Hunter Douglas, Graber, Alta and Norman. They handle a variety of applications.

“We do a lot of commercial business,” Clemens said.

Clemens rests confidently upon two key selling points: quality and service. Less expensive blinds are available from big box stores — but Clemens notes that “you get what you pay for. You seriously do.”

Even the same brand name from a big box store is “not the same quality as the blind we sell,” Clemens notes.

A first-time investment in quality always pays off — in satisfaction and durability.

“They’re like an appliance,” Clemens said. “They should last 10 to 15 years before you have to replace them.”

Jeff Young manages the commercial and residential window covering installation aspect of the business. He is known for excellent

communication and the relationships he builds with his clients. His installations ensure proper function — and he backs the installation on an ongoing basis with service on blinds when needed.

From doors and hardware to windows and shutters to blinds, the staff at LakeView Millworks stand behind their product and their work and hold themselves accountable for their customers’ satisfaction.



Shelly Clemens offers quality brands through BestVue Blinds.

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