

**DWIGHT:**  
Rodeo volunteer  
is a Corvette man

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a volunteer, Rodger jumped right in.

“I had to join up,” Dwight said jokingly, “or Glenn wouldn’t finish my house.”

Dwight’s impressive background includes owning his own advertising agency, and later taking his talents for advertising and marketing to Beaverton-based Electro Scientific Industries. For the last 15 years of his career Rodger’s territory was China. He estimates that he has made almost 40 trips to China in that time, spending several weeks each time. With the assistance of interpreters, Rodger marketed high-tech equipment for Chinese factories and made numerous friends.

“There are some super people in China,” he said.

His business experience has been a boon for the rodeo as well. In addition to working with Glenn Miller and Bonnie Malone on organizing the parade, and the Sisters Rodeo Scholarship,

Dwight completed a Sponsor’s Guide, which is instrumental in assisting potential rodeo sponsors in understanding the advertising rates and exposure. Because there is high demand for sponsor slots at the rodeo, where thousands of fans can be expected on any night, the guide is essential.

As a board member, Rodger has had the opportunity to meet with other PRCA rodeo representatives from around the country to discuss “what works and what doesn’t.” Sisters Rodeo is an enormous success, and one reason for that, Dwight told *The Nugget*, is because “we own our own ground.” Ownership of the rodeo grounds eliminates much of the potential red tape and layers of bureaucracy faced by other rodeos.

But it isn’t all a sunshine daydream, Dwight says.

“It takes a lot of working

Saturdays” to get the grounds ready for one of Sisters’ most anticipated events.

Rodger loves his work with the other board members and rodeo volunteers.

“It has been great to get involved and we’ve made some really good friends,” he said.

Prior to his work with Sisters Rodeo, Dwight was a fan of rodeo, and was involved with the Pendleton Round-Up for almost 30 years. With family friends Terry and Debbie Anderson, owners of Anderson Land and Livestock in Pilot Rock, Rodger and Sandy have enjoyed years of riding good horses on great country.

Considering all of the thrills, spills, and chills of Sisters Rodeo, *The Nugget* asked Rodger if he had a favorite event.

“I love the bucking events,” he said, “but I really



PHOTO BY CRAIG RULLMAN

**Sisters Rodeo Board Member Rodger Dwight has jumped in as a key volunteer.**

love the parade because I get to take out my ’55 Corvette.”

Look for Rodger and his friends from the Early Corvette Club of Sisters at the parade on Saturday, starting at 9:30 a.m. on Cascade Avenue.

**ARSON:** no one was injured in incident near school

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admitted to starting the fire behind the shack with gasoline and a lighter. It was apparent there was no intent to harm people during this incident, the sheriff’s office reported. During the investigation, one youth was found to be in possession of a small amount of alcohol and was issued a separate citation for that violation.

All juveniles were arrested and cited to appear in juvenile court, then released to the custody of their parents. The sheriff’s office notes there is no current danger to the public stemming from this incident and this appears to be an isolated occurrence.

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