

The power of shopping local is real.

Unique shopping experiences are harder and harder to find in an increasingly homogenized world. Sisters offers visitors and residents alike an opportunity to "shop local" — to everyone's benefit.

Here you will find truly one-of-a-kind arts and crafts, antiques and all kinds of goods — from food to sculpture — created by local artisans. That means you can create a truly one-of-kind holiday party or fest, and you can provide truly meaningful gifts to your loved ones while supporting family-owned businesses and independent artisans.

That's great for you, because it makes

your Christmas deeper and richer — and it's great for the prosperity of this special place you have come to love. A multitude of studies have shown that when you buy from an independent, locally owned business, more of your money stays around and circulates in the community, strengthening its economic base.

Local businesses, in turn, support the events and activities that make Sisters such a vibrant place to visit or live in.

Every dollar you spend at a mom-andpop establishment in Sisters goes directly to supporting families and building a vibrant, prosperous community that you can enjoy. Sustainable Connections reports: "Research shows that in an increasingly homogenized world, entrepreneurs and skilled workers are more likely to invest and settle in communities that preserve their one-of-a-kind businesses and distinctive character."

Sisters is rife with those one-of-a-kind businesses and has built a community of distinctive character. You're a part of it, too, whether you're here for the weekend, here for a couple of weeks or plan to make Sisters Country your home. Think of Sisters as *your* local economy— and everyone thanks you for your support.

