

# JOURNAL AUTOMOBILE SECTION

Some of The Men Who Are Making Salem An Automobile Center



## AUTO OWNERS' ATTENTION!

There will be a Free Lecture on Proper Lubrication at this store tonight at 8:00 p. m. by L. H. Steinau, a representative of The Joseph Dixon's Crucible Company of Jersey City. It will pay every Auto owner in this vicinity to hear what an expert has to say regarding the proper lubrication of your car.

### TIRE TROUBLE

We specialize in taking care of this. If your old tires are worth fixing, we will repair them for you. If not, we can supply you with a new

Pennsylvania Vacuum Cup

### TIRES

We have the best. Anyone who knows will tell you that

Pennsylvania Vacuum Cup and

United States Tires

are best. They cost about the same as other good tires. Insist on having them.

### TIRE REPAIRING

Don't let anybody fix your tires just because they hang out a sign. Our repair experience is from the factory up and we do your work right. We charge no more than others.

THE lubricating expert of the Joseph Dixon Crucible Co. is in town and will be glad to answer any of your lubrication troubles. Drive around and get his advice. We have a supply of No. 677 on hand, which will reduce friction in the transmission and differentials to a mere nothing. Ask us for the Dixon Lubricating Chart

WE CARRY A FULL LINE OF GASOLINE, OIL, GREASES AND ACCESSORIES. YOU DO NOT NEED TO BUY GASOLINE TICKETS, WE SELL YOU ANY AMOUNT AT 21c



## QUACKENBUSH AUTO SUPPLIES and VULCANIZING

219 NORTH COMMERCIAL STREET

PHONE 66



Farnham says business is good but he can't get enough cars to supply demand.

### Auto More Valuable In War Than In Peace

The automobile in 1918 is more valuable and important in war than in peace, an absolute necessity of the nation, says Lee L. Gilbert, Elgin '6' distributor.

The great problem of today is transportation, and the automobile helps to solve the problem. The light powerful gas engine is independent of trails and roads, inexpensive, swift, adapted to all work, of trade, of industry, railroads and steamships. The business man, the busy farmer, the fruit man and the stock man, moving rapidly from place to place, thinking as he goes with comfort and speed, is made infinitely more valuable by the automobile's power.

The farmer is the foundation and cornerstone of the nation's prosperity. More essential to success in war than bullets that kill, for he keeps alive those that do the fighting.

Above all, the automobile is the greatest invention of the age, and is the farmer's greatest time saver. His light swift running car takes him to town, to his neighbor's, to the picture show and back in a very short time enjoying every minute, while his horse saved from exhaustion, fast driving, continues the work at the plow, the binder, the disc or harrow. Take the automobile from the farmer and you take the food of millions from our world's production.

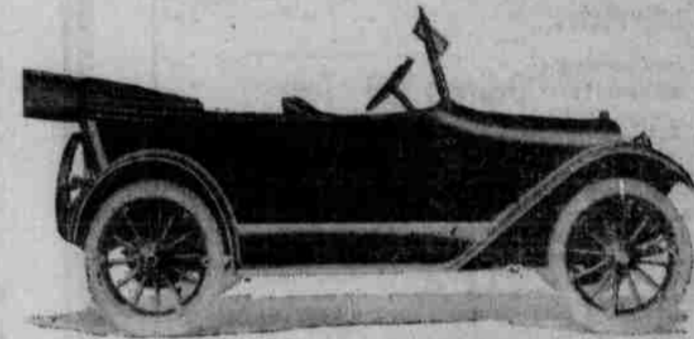
Every day you hear of the farmer's increased prosperity; few realize what the engine and four wheels of the automobile have done to create that prosperity, and the farm's productivity. It is the duty of everyone that can afford it, to encourage the automobile manufacturers' as an individual, buying the machine he can afford—and every man can afford to own some machine now. Only the man whose time has no real value, whose brains amount to little, whose energy is not worth while, can truly say, I do not need an automobile.—Buy that machine now.

### Hoover Requires Help During Canning Season

In order to make sure that there is sufficient sugar to meet the requirements of the 1918 canning season, the United States food administration is making a renewed appeal for greater conservation of sugar.

If you want to be sure of your favorite marmalade, quince jelly, or candied Loganberries next winter, help Mr. Hoover save sugar for the housewives, who are relied upon to fill the pantry shelves with all these good things in the canning season. Arrangements have been made whereby every housewife, by signing an official certificate, will be able to secure an ample supply of sugar for canning and preserving fruits for her family upon assuring the government over her own signature, that the sugar will be used for this purpose only and that she will limit her household in the use of sugar for all other purposes to three

heaviest truck sales are on the Atlantic seaboard. Providence is admirably situated as a distributing point for this territory and offers excellent transportation facilities especially by water routes. For its output of tires for passenger cars, the company centers its efforts at Detroit, the greatest car producing city in the nation, and at Indianapolis with a large eastern factory at Hartford.



## Would Your Wife

DRIVE YOUR CAR?

YES? If she could start it from the seat. The Model "Four-Ninety" Chevrolet is light in weight, high grade in construction and has an unfailing ELECTRICAL STARTING AND LIGHTING SYSTEMS.

The Chevrolet has all the features of the Higher priced cars.

It would be a pleasure for your wife to drive such a car; and priced only at

\$765.00 f. o. b. Salem

## Salem Automobile Co.

F. G. DELANO

246 State Street

A. I. EOFF

Phone 97

### USED CARS IN DEMAND

With the manufacturers cutting down the production of pleasure cars it makes used cars very much in demand. However we have some good buys in the following:

- Absolutely New Maxwell 1918 Truck.
- Studebaker '18 series, like new.
- Studebaker 1914 six cylinder.
- Overland, Electric Starter and lights
- New Baby Grand Chevrolet.
- Six cylinder Studebaker, 1917 series.

We will be pleased to show you any of the above cars.

OREGON MOTOR CAR CO.

Ferry and High Streets

Phone 121

### VULCANIZING—guaranteed work.

NEW TIRES—best on the market

TUBES—quality reigns

RELINERS—at suitable prices

INTERNATIONAL RUBBER SALES CO.

177 S. Commercial St.

Phone 428

JOURNAL WANT ADS PAY

### AUTOMOBILE NEWS

"Where's number 83. I saw her around here a couple of minutes ago looking pretty good."

"She's gone to the hospital to be operated on. I guess you'll find her in Ward Two."

That isn't war talk, but simply a couple of mechanics at the Chevrolet factory in Oakland discussing what happened to a car which had just been brought in by a tester.

The new 'hospital' installed at the big Oakland plant is designed to take care of cars which have failed to come up to the high efficiency demanded by the road force. Like a regular hospital, the 'operations' are performed in 'wards' and to carry out the idea further specialists in distinct sections of motor car anatomy use their mechanical tool kits like a doctor employing his knives and saws.

A valve-in-head "3 man power" grass cutter is employed at the big Oakland factory of the Chevrolet Motor Company of California to cut the eleven acres of green surrounding the modern buildings. The big green stretches were trimmed by the old style

mower until a bright mechanic in the Chevrolet shops built an automatic machine from discarded parts. The '1918 model' has been designated as a "two man" machine because it has speed enough to go just twice as fast as a man will walk unless it is cut down to a half throttle.

Axes for the new Chevrolet one ton truck which will be announced shortly are being made entirely in California. The billets are cast at a foundry controlled by the Chevrolet Motor Company of California and rimmed in the Industrial Equipment shops at the big Oakland factory. The housings are also cast there, and fitted and refined in the Chevrolet plant.

### Exporting Many Autos to Foreign Countries

Cars and trucks have been going out of the Detroit factory of the Maxwell company for foreign ports with a regularity that is surprising when one considers the extreme difficulty in shipping goods during the war.

One of the most recent orders to arrive in Detroit and which shipment has been started was for Klauber Trading corporation a new dealer at Dalsy, Manchuria. The cars and trucks go to Harbin, where there is now considerable unrest—the town being filled with soldiers from various countries.

Other towns which orders have been or are being filled are: Soerabaja, Java; Valparaiso, Chili; Bordeaux, France; Melbourne, Australia; Antofagasta, Chili; Grenada, West Indies; Montevideo, Uruguay; Buenos Aires, Argentine; Guadalajara, Mexico; Havana, Cuba; Tokyo, Japan; Kobe, Japan; Shanghai, China.

### United States Tires, Too, Will Meet Increased Demand

Pressing need for much greater space in which to manufacture United States solid truck tires, which have had such huge sales that the output has more than doubled in quantity in the past two years, is the reason given by the United States Rubber company for its recent purchase of the large manufacturing plant of the American Locomotive company at Providence, R. I.

The property immediately adjoins the Revere plant of the United States Rubber company, where the company has concentrated its solid tire activities. The new plant will be part of the Revere unit which thus becomes a dominant factory in the country for the manufacture of solid truck tires. The enlarged organization of the unit will remain under the direction of H. W. Waite, the factory manager of the Revere plant whose successful administration in his present position is thus recognized. In addition to manufacturing solid truck tires, the factory will give considerable space to the development of its business in pneumatic cord tires for commercial vehicles.

"To enforced use of auto trucks in order to meet the transportation problems brought on us by the war," according to a recent statement by J. N. Gunn, president of the United States Tire company, "will give the business men such a taste of the satisfactory results to be obtained by the use of these trucks that I see nothing but a tremendous business prospect for our truck tire manufacturing departments."

In centering its truck tire production in Providence, the United States Tire company believes it has adopted a wise bit of business strategem for as yet the

