

# SALEM'S NEW STORE

## J. C. PENNEY CO., THE GOLDEN RULE

WILL OPEN ITS DOORS FOR BUSINESS WEDNESDAY, APRIL 11, IN HUGHES & DURBIN NEW BUILDING, 160 N. LIBERTY STREET, WITH A COMPLETE STOCK OF MERCHANDISE FOR MEN, WOMEN AND CHILDREN.

### 50 NEW STORES

This Spring we are adding to our chain 50 new links, making in all a Grand Total of 175 Busy Stores. This means something to you! The bigger we get the cheaper we buy, and the savings go straight into our Patron's Pockets. It is true we keep a fair profit for ourselves--no more. We have never taken more. Our growth is rapid because we render a superior service and we have more than the mere satisfaction of having succeeded, we have the consciousness of having dealt fairly with those who have given us success.

COMPARISON IS THE TRUE TEST OF VALUES AND BY THIS TEST WE SOLICIT YOUR PATRONAGE.

WE WILL SERVE YOU BETTER

#### Staple Dry Goods

- Hope Muslin ..... 10c
- Rival Apron Gingham ..... 7c
- Amoskeog Gingham ..... 7c
- Belmont Percales ..... 12 1/2c
- L. L. Unbleached Muslin ..... 4c
- L. L. Unbleached Muslin ..... 6 1/2c
- Suburban Bleached ..... 5c
- Hopedale Muslin ..... 10c
- Fruit of the Loom ..... 12 1/2c
- Berkley Cambric ..... 15c
- Berkley Cambric (100) ..... 20c
- Lonsdale Cambric ..... 16c
- Pepperell Bleached 9-4 ..... 35c
- Pepperell Unbleached 9-4 ..... 32c
- Pepperell Unbleached 10-4 ..... 36c
- Calico ..... 7c
- Indian Head ..... 15c
- Black Sateen ..... 12 1/2c, 15c
- Gilbert Sateen ..... 49c

#### Wash Goods

- Voile, white or printed ..... 10c, 35c
- Fine Organdy ..... 25c
- Dainty Flaxons ..... 18c, 25c
- India Linon ..... 8 1/2c, 10c, 12 1/2c, 15c
- Nainsook ..... 12 1/2c, 15c, 18c
- Flaxon ..... 15c, 18c
- Dimity, small check ..... 10c
- Dimity, stripe ..... 12 1/2c
- Romper Galatea ..... 18c

#### Sheets and Pillow Cases

- Sheets ..... 49c, 69c, 75c, 98c, \$1.19
- Pillow Cases ..... 10c, 2 for 25c, 15c, 25c
- Perquo Sheets ..... 98c, \$1.19

#### Linen Damask

- Bleached Damask ..... 25c, 49c, 98c
- 65c Butchers' Linen ..... 49c
- 75c Art Linen ..... 49c
- Brown Art Linen ..... 25c

#### New Scrim and Curtain Goods

A large assortment of patterns and colors. Golden Rule price 10c, 12 1/2c, 15c, 19c, 25c

#### Women's Ready-to-Wear--



Ladies' Spring Coats, the new jaunty styles, colors and materials, \$4.98, \$5.90, \$6.90, \$7.90, \$9.90, \$12.50, \$14.75, \$16.50 All the latest in Ladies' One-Piece Dresses.

#### WOMEN'S READY-TO-WEAR

You will not find their equal elsewhere. Silk and Wool Poplin, \$4.98, \$5.90, \$6.90 Serge Dresses, the long plaited effect seems to be very strong again this season, also more fitted styles at \$8.90, \$9.90, \$12.50 Chepe de Chine Dresses, also Georgette, Taffeta and Messaline in all the leading colors of the season, \$8.90, \$9.90, \$12.50, \$14.75, \$16.50, \$18.50 Ladies' Dress Skirts, Tailored and Silk, at \$2.98, \$3.98, \$4.98, \$5.90, \$7.90

#### TOWELS

Bleached Turkish Towels, pair ... 10c, 49c

#### Laces and Embroideries

In every width and quality at one-fourth to one-half less than you usually pay. Orientals, Allovers, Nets, Malines, Crepe de Chine Embroidery, any desirable quality, at one price to all, and that the lowest, quality considered.

#### Good Feather Bed Pillows

- Monarch, 4 pounds, each ..... 49c
- Monarch, 6 pounds, each ..... 69c
- Monarch, 7 pounds, each ..... 98c
- Monarch, 7 1/2 pounds, each ..... \$1.49
- Quality, 7 pounds, each ..... \$1.98

#### Ladies', Misses' and Children's Knit and Uuslin Underwear--Best grades

At Golden Rule prices. "Cheap prices" does not mean cheap in quality in our Underwear Department. Our Underwear is made right. Ladies' Envelope Chemise ... 79c, 98c, \$1.49 Ladies' Corset Covers ..... 25c, 39c, 49c Ladies' Combination ..... 49c, 79c, 98c, \$1.49 Ladies' Petticoats ..... 49c, 98c, \$1.49 Ladies' Gowns ..... 69c, 98c, \$1.49 Children's Gowns, 6 to 14 years ..... 49c Child's Drawers ..... 10c, 15c, 25c Child's Petticoats, 8 to 14 years ..... 25c, 49c Ladies' Princess Slip ..... 79c, 98c, \$1.49 Ladies' Knit Vest, V-neck ..... 3 for 25c Ladies' Knit Vests ..... 5c Ladies' Knit Vests ..... 10c Comfy Cut Vests ..... 2 for 25c Ladies' Union Suits ..... 25c, 49c



#### NOTIONS



Realizing the greatness of small things, we will save you pennies; your dollars will take care of themselves.

- Adamantine pins ..... 1c
- Brass Pins ..... 1c, 4c
- Safety Pins ..... 2c, 3c, 4c, 5c
- Wire Hair Pins ..... 1c
- Cabinet Wire Hair Pins ..... 4c, 8c
- Aluminum Thimbles ..... 4c
- Tatting Shuttle ..... 8c, 10c, 15c
- Crochet Hook ..... 8c
- Hooks and Eyes ..... 4c
- Coats' Thread ..... 4c
- Snap Fasteners ..... 8c
- Kid Curlers ..... 3c, 4c, 5c
- Curling Irons ..... 4c, 8c
- Ladies' Scissors ..... 25c, 49c
- Tape Measures ..... 4c
- Lead Pencils ..... 1c
- Pen and Pencil combined ..... 5c
- Envelopes ..... 4c
- Cork Insolers ..... 5c
- Crepe Paper Napkins ..... 100 for 10c
- Ink ..... 4c
- Shoe Polish, Shinola ..... 8c
- La Blanche Face Powder ..... 39c
- Mennen's Talcum ..... 12c
- Hind's Honey and Almond Cream ..... 45c
- Cuticura Soap ..... 18c
- Peroxide, 8 oz. bottle ..... 10c
- Tooth Brushes ..... 10c, 15c
- Gilt Edge Shoe Polish ..... 18c
- Pen Holders ..... 4c
- Snap Tape ..... 9d, 10c
- Library Paste ..... 4c
- Mucilage ..... 4c
- Dexter Knitting Cotton ..... 4c

#### Children's Dresses---



Children's Dresses in all newest material and color, Golden Rule prices, 49c, 69c, 98c; and better ones for dressy wear.

Children's Bloomers in either black or white Good Quality Sateen ..... 25c Good Quality Sateen ..... 49c

#### Ladies Silk Petticoats

- Heather Bloom and Taffeta ..... \$1.98
- Charmeuse ..... \$2.69
- Ladies' Taffeta ..... \$2.98, \$3.98
- Black Satin Petticoats ..... 49c, 98c
- Colored Sateen ..... 98c

#### Gloves and Neckwear

- Ladies' Lambskin Gloves at ..... \$1.98
- Chamesette Gloves, black, white and colors, at ..... 59c
- Ladies' Two Clasp Silk, 75c value ..... 49c
- Ladies' 16-Button Silk, regular \$1.50 value, our price ..... 98c
- A very complete line in all new styles.
- Nifty line of Ladies' Colors at ..... 25c, 49c, 69c, 98c
- Collar and Cuff Sets ..... 25c to 98c
- Auto Veils, Golden Rule Price.... 49c, 98c

#### LADIES' ALL LEATHER SHOES

- Comfort Kid Juliet ..... \$1.49
- Comfort Common Sense ..... \$1.49
- Strap Slipper ..... \$1.49
- Women's Gun Metal Lace ..... \$2.98
- Women's Patent Lace ..... \$2.98
- Ladies' Cloth Top Dull Kid, \$6 value ..... \$4.50

If it is a full dress shoe you want or a good service-able shoe for wear and tear, we have it.

## J. C. Penney Co.

THE GOLDEN RULE

### 175 BUSY STORES

Send Your Mail Orders to Us  
160 Liberty Street SALEM, OREGON

#### MEN'S FINE DRESS SHOES

Vici, Gun Metal, Button or Lace,  
Golden Rule Price \$2.98

Better one, black or tan, or dull kid in a good range of lasts  
Golden Rule Price \$3.50

Compare our \$3.98 value with other's \$5.00 Shoes.  
Men's Medium and Heavy Work Shoes, Tan and Black.  
Built for Hard Service.  
\$2.49, \$2.98, \$3.98, \$4.50

#### INSTANT UNION RELIEF

At Last A Bunion Remedy That Affords Immediate Relief And Effects A Positive Cure

Just ask for a package of "Bunion Comfort". Put one on and the pain will vanish like magic. If you have a bunion, no matter how large, how swollen, how painful and how distorted the joint may be, use just one "Bunion Comfort" and you will obtain instant relief. Buy a box today--try one or two plasters--and if you are not entirely satisfied, simply return the remainder and get all your money back. "Bunion Comfort" have cured over 72,000 men and women the past year--they can cure you--Why continue to suffer, when here is a guaranteed instant relief. Your money back if they fail.

J. C. Perry's Drug store, 115 S. Com'l.

#### CITY LOSES TWELFTH STREET PAVING SUITS

##### Property Owners Released From Paying for Work Done Over Remonstrance

"The assessment attempted to be levied on account of the defect in the publication of the notice for bids is not valid and the decree is therefore sustained."

With this statement Judge Harris of the Oregon supreme court shattered the hopes of the city of Salem to collect the assessment levied on the property owners of South Twelfth street for the paving done between Mission street and the south city limits. It also gave a glad tidings to the property owners that they would not have to pay for the paving.

Two suits were settled at this one time. The first is the case of George J. Watson, and 22 others, respondents, against the city of Salem, appellants, appeal from Marion county, Judge Galaway; the second was J. H. Albert, respondent, against the city of Salem,

#### Speaking of Breakfasts

THE RIGHT FOOD AT SEVEN FEEL GOOD AT ELEVEN

### Grape-Nuts

"There's a Reason"

appellant, which was decided in favor of the plaintiff. The suit also concerned South Twelfth street.

The plaintiffs and respondents were represented by John H. Carson and Clair M. Isman and the city by B. W. May and Grant Corby, with W. H. Trindle, H. D. Roberts, R. K. Page and W. T. Slater appearing on brief.

The outline of the case as stated in the opinion of Justice Harris recites that notwithstanding a remonstrance was filed by certain property owners, the city of Salem entered into a contract for paving South Twelfth street between Mission street and the south city limits. On completion of this improvement a special assessment was levied on the abutting property for the cost of the paving.

Claiming the assessment was void George J. Watson and 22 others commenced suit for the purpose of freeing their land from the encumbrance of the attempted assessment. The city asserted the assessment was valid. A trial resulted in a decree in favor of the plaintiffs and the city appealed.

The substance of Justice Harris' decision states that the plaintiff contended the assessments were void because sufficient remonstrance was filed and because notice for bids were not published in conformity with provisions of the charter. Section 28 of the charter directs that improvements shall not proceed "if owners of more than two-thirds majority of the superficial area of property adjacent to such street or part thereof" file a written remonstrance within a specified time.

The city contended that the superficial area was 1,201,611 square feet and that to be valid the remonstrance should have 446,675 square feet represented. The remonstrance, the city says, was insufficient because it contained only 702,588 square feet.

The plaintiffs insisted the remonstrance represented a larger area than admitted by the city. The difference between calculations arose out of the attempted repaving of some property adjacent to the street. The decision goes on to say that all the land had been platted previous to the commencement of the paving proceedings. After the proceedings began but prior to the expiration of time allowed for filing of remonstrances and before the contract was let, an attempt was made to repave without first vacating the previous plat.

The plaintiffs base their remonstrance on the attempted plat and the city on the previous plat on the theory that the attempted plat was void. However, the court says: "The view we take concerning the publication of the notice for bids is determinative of the suit."

There is a provision in the charter relating to the publication of the notices making them mandatory and in the manner required by the charter. The court says: "Since the mode is the measure of the power, a failure to follow the prescribed mode will invalidate an attempted assessment."

The decision goes on to analyze the various provisions of the charter relative to the time of publishing notices. Regarding this time the charter says that the notices for bids shall be published "for not less than five consecutive days." According to the law of the state the first day of publication is excluded and the "last day" included. Therefore, the notices must be published five full days before the bids are closed.

When bids were advertised on June 5, 1915, the first day was accordingly excluded, and the whole of June 10 would be required to be included. Therefore the notice for bids was not published in conformity with the charter. The bids were advertised to be opened

#### CATARRH OF THE BLADDER

relieved in 24 HOURS

Each Capsule bears the MIDY name & is the genuine

**SANTAL MIDY**

Prepared by Dr. Cassell

#### MAYR'S WONDERFUL REMEDY FOR STOMACH TROUBLE

ONE DOSE WILL CONVINCE

Gall Stones, Cancer and Ulcers of the Stomach and Intestines, Auto-Intoxication, Yellow Jaundice, Appendicitis and other fatal ailments result from Stomach Trouble. Thousands of Stomach Sufferers owe their complete recovery to Mayr's Wonderful Remedy. Unlike any other for Stomach Ailments. For sale by J. C. Perry and druggists everywhere.

#### Government May Take Over Some Railroads

Washington, April 10.—There were strong official intimations here late today that the government is planning to take over certain railroads in the country for mobilization purposes.

Presidents of the leading railroads, it is understood, will meet here tomorrow with government officials to confer on mobilization plans.

The proposition of the government taking over certain roads, officials pointed out, would mean that the roads would be used for military purposes only and would expedite the general mobilization plan.

Use Journal classified ads