# $\approx$ DAILY CAPITAL JOURNAL mom 

THIRTX:EICHTH YEAR
Sport News

## THA S OUT TO WIN <br> SyIS CMPAN BAKER <br> Friancial Sicecess of Under taling Lies With the Boys Themselves <br> 

Pay 25c for
Cigarettes If
YouWant to.
But remember -paying 25 cents does not always mean the best cigarette.


Yourself
thecigarette you Smoke

Does it entirely satisfy you?
Has it richness? Has it fascination? Does it "wear well"

Thousands ofMURAD smokers who won' even look at another cigarette were won to
MURADS not by MURADS not by price but because
$M U R A D S$ areTHE Turkish Cigarette

Shna 1 ye

Tumbth


## :-: :-: Automobile News :-: :-:

THE MAXWELL AT THE PANAMA EXPOSITION




## We Are Agents

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Rutherford\&Shields


Nip the Blow=
out in the Bud
$\frac{\text { Scott \& Scott }}{\text { Bicycles }}$
and
Bicycle
Sundries

W M. Hughes M. U. Ross Salem Vulcanizing Works


$\qquad$


## $\overline{\overline{ }}$ FORD

This is the Most Important Advertisement I Ever Caused to be Published--Read Every Word -and Then Marvel.
$\qquad$
$\qquad$
"Mr. Ford," I suggested, "Is there anything I can any's $300,000 \mathrm{car}$ rebate plan"t"
"We shall sell the 300,000 ," was the quiet reply-"Yes-barring the totally unexpected. We are 50,-
00 to 75,000 cars behind orders today. Factory and I then raid to Mr. Ford: "If I could make a definite You may sauf," was Mr. Forel's deliberate and wig. 1914, aud August 1, 1915, barding the wanforncen Aust nake this statement!" say that culthorited ymu

What can I add to the above? $\$ 15,000,000$ eash awners up to August 1, 1915, it actually means-Ford Touring Cars for $\$ 490$-less the $\$ 50$ rehate! Ford Runabouts for $\$ 440$-less the $\$ 50$ rebate! What is there

VICK BROS.

Salem, Oregon

