

Just received—a splendid assortment of Women's Stylish Footwear

The new cloth-top shoes which so many Salem women have been waiting for—plain toe and stitched tip effects—patent leather vamps—brocaded or plain cloth tops—newest heel styles. Priced at—

\$4.00 and \$4.50

Friday Is Remnant Day At Meyers

Many piles of desirable remnants—Ribbons, Laces, Embroideries, Silks, Linens, Woolen and Cotton Fabrics. Take your pick Friday—

One-Half Price

THE HOUSE OF QUALITY

Meyers GOOD GOODS

All Around Town

Dr. Mendelsohn, specialist in fitting glasses correctly. U. S. bank bldg.

County Fruit Inspector Constable returned from Brooks last night where he was called to inspect a carload of roses shipped into the state from Ireland. Mr. Constable reports the roses in good condition.

Home Wet-Wash Laundry—Under new management; all work guaranteed; wash days, Mondays, Tuesdays, Wednesdays and Fridays. Phone 2471. Family washing, 50 cents.

A Harvard bicycle has been brought into the police station by the officers. It was found at 158 North Twelfth street. It is a black double-bar frame and has a Blue Streak tire in front.

Thanksgiving day special, in Moore hall, Salem Dancing Academy; gentlemen, 75c; ladies unaccompanied, 50c. Fearless Orchestra.

George Hurley and Fred Bernardi, Salem young men, left yesterday forenoon in their stripped automobile for home, after a goose hunt with the Snyder brothers north of Colburg. They killed a number of the honkers—Eugene Register.

Agates polished and mounted. Gardner & Keene, 386 State street.

Will sell at public auction on Saturday, November 28, at 2 o'clock, the seven-room house with lot at 142 Front street, lot 165x25 feet; terms.

Hon. P. H. D. Arcy has accepted the invitation of the Eugene Lodge of Elks to deliver the address in that city on Memorial Sunday, December 6. The Eugene Elks have prepared an elaborate program for the occasion.

Woodmen of the World, take notice: You are requested to attend camp Friday evening, November 27th. Important election of officers for the coming year. C. U. McIlroy, Clerk.

L. D. Jones, a patient at the insane asylum, who walked away from the institution three days ago without leave, was caught in Portland yesterday and brought back to the asylum last evening. Jones was a trusty and was employed in the kitchen when he took the notion to elope.

Jack Daniels, a veteran Salem barber, has purchased the Hotel Marion barber shop and will be glad to meet old and new customers at his new place of business. Satisfaction guaranteed. Let Jack do your work.

J. C. Davis filed a suit in the circuit court yesterday against J. P. Rouzeau.

HEAVY SNOW FALL SLACKENS FIGHTING

Cannonading Still Continues—Fresh Inundation Forces Germans to Move

(By United Press staff correspondent.) Paris, Nov. 26.—The Germans are continuing their vigorous bombardment of Arras, said the Bordeaux war office's official statement received here today.

In Belgium it was said the cannonading had diminished in violence and there and elsewhere along the line comparative calm was reported.

At various points, and especially in the Vosges, it was stated that operations had been delayed by heavy snowfalls.

"There were no important developments yesterday," said the statement. "The artillery fire has diminished in the north and our lines have advanced slightly. There have been no infantry attacks."

"The bombardment of Arras continues. A German attack on the village of Misy, on the Aisne, has been repulsed with heavy losses to the enemy."

No Material Change Paris, Nov. 26.—The French bombardment of the town of Arrasville, only ten miles from Metz, continued today. It was believed to be the Gallic initiative in the development of an offensive in Lorraine.

From Verdun, in the north, and Metz, in the south, the German lines extend at present, in the form of a wedge, into the French Verdun-Loul line of defenses. The two sides of the wedge join near Chauvencourt and St. Mihiel. The Arrasville movement was taken here to represent a tightening of the circle the French have been trying to draw about St. Mihiel.

In Belgium, part of the area in which the Germans have been operating has been inundated afresh, forcing the Teutons to evacuate their positions.

The weather is growing more severe daily, and military men said both the Germans and the allies would soon have to find a way of heating their trenches.

Judge Galloway yesterday dismissed the complaint brought by Ella J. Clark and others against the city of Woodburn. This was an objection to a sewer assessment against the property of the plaintiffs who claimed that the sewer was insufficient for the needs of the city.

Read the advertisement of the U. S. Creditors' Co. in this paper.

Mrs. William J. Stockholm, formerly Miss Myra Raymond, of this city, who lives on a fruit farm in the outskirts of Monmouth, came to Salem yesterday afternoon to meet her little 14-year-old cousin, Ruth Mills, of Hood River, who will make her home with her.

D. S. Babb and George Vick, two well known business men of this city, went to Turner this morning to spend the Thanksgiving day in search of a Turkey dinner. It is reported that they had heard of a flock of wild turkeys in that vicinity and were going to attempt to capture some of the birds.

Buy shoes now while the Vogt shoe store is being closed out.

The six prisoners of the county jail were given a Thanksgiving dinner today by Sheriff Eech in commemoration of the spirit which seems to pervade the land on this day of the year. The inmates were served with chicken, mashed potatoes and chicken gravy, cranberry sauce, apple sauce, sweet potatoes and mince pie, for all of which they were truly thankful.

Governor West, in reviewing legislation of the past four years or during his administration, finds that of the total of all recommendations made by him to the legislature of 1911 and 1913 27 were enacted into laws either by the legislature or by the people and nine failed to become laws. This list, however, does not include the ratification of the amendments to the federal constitution providing for an income tax and the direct election of senators.

Following out a custom that has been practiced by the firm for many years the Thos. Kay Woolen Mills Company, this Thanksgiving, distributed 115 turkeys among the families of its large force of employes yesterday, besides, on account of the great and increasing number of needy people in the city about 25 additional turkeys were turned over by this company to the Salvation Army and other charitable agencies for distribution among the poor families.

A meeting was held at the Eagle wood school last evening when the proposed new managerial-commissioner government charter was the subject up for discussion. County Clerk Max Gehlhaar spoke for the charter and three others, E. Hofer, E. C. Minton and L. D. Ratcliff spoke against it. It is reported that the sentiment of those in attendance at the meeting was against the charter but, since the meeting was called by the anti-charterites who imported anti-charter speakers for the occasion, it is possible that the meeting was largely attended by anti-charter citizens.

BUSINESS MEN SAY MINISTERS DO NOT 'DELIVER THE GOODS'

At Request of Church Federation Ad Men Investigate and File Report

'RECEIPTS DON'T PAY RUNNING EXPENSES'

Say Ministers 'Are Not Acquainted With Stock and Haven't Selling Talk'

San Francisco, Nov. 26.—No end of interest was expressed in church circles today in connection with the just-published report by a committee of San Francisco Advertising association members on the reasons why congregations are not larger at Baptist, Methodist, Presbyterian and Congregational houses of worship.

The investigating men conducted their investigation and made their report at the request of the Rev. Louis J. Sawyer, chairman of the inter-denominational committee of the San Francisco Church Federation. The report was not flattering to the clergymen. The church federation was much surprised by it, but it unquestionably was interested, for it asked the advertising men at once to prove what they said.

The investigation was conducted and the report made by H. G. Barkley, W. P. Russell, Frederic S. Nelson, Louis A. Colton and Arthur J. Brunner, all well-known advertising men. Their inquiry was based on showings of attendance and revenues from seven churches of the four denominations named.

"Your records show," said the report, "that you haven't enough customers for the size and expense of your establishments and those you have are only 3 to 27 per cent paying customers, and less than that are repeat customers. Your receipts don't pay your running expenses. You had a chance—perhaps many chances—to make good members of your auditors, but you didn't do it—they didn't get satisfaction. Isn't it because you are many years behind the times? None of you are delivering the goods. You preach generalities of today or ancient theological doctrines."

"You have the greatest proposition on earth, the marketing of spiritual undertraining, but you aren't acquainted with your stock and haven't a selling talk."

Then the report raised the question of improving conditions. Would advertising do it?

"Yes," was the answer, "for a very short time, and then the rocks again. Our association stands for truth in advertising, and while your efforts may be directed by the principles of truth, you have failed to bring the message home to the people, and this in our opinion is the main cause of your non-success."

"We truly believe that when the gospel is preached with the mind that was in Christ Jesus, you will have solved your own problem."

PERSONALS

Chester Higgins, Kenneth Moores and Mr. Tallman, of this city, students of the University of Oregon, have returned home for the Thanksgiving vacation.

Asahel Bush went to Portland today on a short visit.

W. C. Knighton, state architect, went to Portland this morning to spend the holiday.

Judge J. C. Mooreland and wife left this morning for a short visit in Portland.

Frank J. Miller, state railroad commissioner, and wife left this morning for Albany to spend Thanksgiving.

O. S. Parry, of Newport, is a Salem visitor.

Virgil H. Massey of Amity, arrived in Salem yesterday for a visit.

W. S. Smith, of Ione, is in the city. Miss Dea Dennis, of Falls City, is visiting friends here.

OREGON INDUSTRIES

Sixty-five brick and tile manufacturing plants in operation in the state, from 90 to 302 days, during the past year ending September 30, gave employment to a total of 631 persons, aside from 72 firm members who worked about the plants, and paid out in wages and salaries for the year a total of \$280,416, according to reports received by Labor Commissioner Hoff for his forthcoming biennial report. These plants manufactured a total of 230,000,000 bricks during the period covered by the report, and 29,314,000 tile, the total value of the entire production of all plants being \$2,079,560. This does not include the state penitentiary brick yard, which produced, by convict labor, a total of 3,000,000 bricks, of which amount 950,000 were sold to the state fair board for the construction of the new pavilion at the state fair grounds last year. The brick made at the state prison did not compete with free labor as the entire product was used by the state. No foreign labor was employed in any of the plants reporting.

Corner 12th and Chemeketa Phone 2486

Absolutely Sanitary

methods are employed in our bakery. Our flour is first sifted, then mixed by machinery (not by hand). It is then baked under the most careful and sanitary conditions, wrapped in waxed paper and delivered in a sanitary auto. Our salesman who handles Pennant Bread does not handle horses. Surely you could not buy cleaner bread.

Insist on getting Pennant Bread from your grocer. If he can't supply you, phone 2486 and we'll deliver.

Yours for quality, Salem Bakery C. A. ERTLE, Propr.

SUBMARINE SINKS BRITISH VESSEL

London, Nov. 26.—There was a fresh outbreak of indignation here today at news of the sinking by a German submarine of the British steamship Melchite, off Cape L'Heve, not much more than three miles from the French port of Havre.

With the enormous navy the British have been building up at tremendous expense for years, it was widely declared, it ought not to be possible for German war craft to operate as they do almost within sight of the English coast. The admiralty came in for fresh severe criticism.

The Melchite was a Comander of about 2000 tons and was bound from Liverpool to Havre. The submarine did not attack it from under water, but stopped it from the surface of the ocean and gave the crew ten minutes to get off in the small boats before torpedoing it.

As an offset against the Melchite's loss, some satisfaction was expressed at the belated admission of the sinking by the British patrol boat of the kaiser's submarine U-18 off the north coast of Scotland.

SALEM POSTOFFICE DOES MUCH BUSINESS

During the year ending October 31, 1914, the total number of money orders issued by the Salem postoffice was 28, 978, of which 25,523 were domestic and 455 international, and the total amount of money sent through the mails from Salem during that period and through the money order department was \$179,068.45, of which amount \$171,461.61 represented domestic business and \$7,606.84 international. The total amount of fees collected for issuing money orders was \$1,680.42. The total amount of deposits during the year in the postal savings bank was \$15,733. This information was compiled by Postmaster Hucklestein upon the request of a member of congress who desired the information for statistical purposes in connection with proposed postal service legislation at the coming session of congress.

Because of the utter recklessness and untold carelessness displayed upon the part of a few bicycle riders, who are inflicting much damage to the postoffice lawns, Postmaster Hucklestein, as a protection to the lawn and the appearance of the grounds upon which the federal government is spending so much money to keep in a state of repair and good appearance, is having some signs printed and as soon as they are finished will post them around the postoffice grounds forbidding the riding of bicycles upon any of the sidewalks within the postoffice enclosure. Mr. Hucklestein does not like to go to this extreme in the matter, nor to make the innocent suffer for the transgressions of the guilty few, but he feels that he is forced to forbid the use of the sidewalks to bicycle riders because of the great havoc that is being wrought upon the lawns by utterly careless and irresponsible people. He finds by his own observation that people will ride right up to the door of the postoffice, up and down the well-kept and tended terraces and throw their wheels down upon the grass while they go inside the building; will cut out around pedestrians upon the walk and perform other acts of vandalism without regard for the injury that is inflicted upon the property, so he will keep them all out.

Read the big shoe advertisement on page five.

MULTNOMAH WENT WET.

Portland, Ore., Nov. 25.—Multnomah county voted "wet" by 68 votes in the recent election.

This is revealed by the official canvass of the vote in this county by the county canvassing board. The canvass was completed this afternoon. The vote for prohibition was 36,000; and against, 36,608.

The early reports of the vote in Multnomah on prohibition gave the "dry" over 1300 the best of it in this county, so the result of the official canvass comes as a surprise. Clatsop is the only other county that voted wet.

Now is the time to buy shoes at the closing out sale of the Vogt shoe.

The circulation manager of this paper is taking all of his newshoppers to the Ve Liberty this evening at help celebrate Thanksgiving.

TRANSPORTS ARRIVE.

Galveston, Texas, Nov. 26.—The transports bringing General Funston and his troops from Vera Cruz arrived here without mishap this afternoon. The soldiers will disembark tomorrow. The transports were accompanied by the liners Antilla and City of Mexico, bringing 400 refugees, including a number of priests and nuns.

NEW TODAY

One cent per word each insertion. Copy for advertisements under this heading should be in by 2 p. m.

PHONE MAIN 11.

HOT dogs at Fred's Night Lunch.

GOAT MEAT for sale; first-class only. Phone 2160 M.

WANTED—To trade wood for a milk cow. Phone 79-F-11.

FURNISHED rooms, near city hall, 336 North High, Phone 4.

HEAVY team wanted for feed and keep. Address T 44, care Journal.

FOR SALE—Full-blooded Jersey heifer, fresh soon. W. Pease, Haysville.

FOR SALE—Dry second-growth fir wood, \$4 per cord. Phone 2249.

FOR RENT—4-room modern house, 230 South Fourteenth street.

FOR RENT—Two well furnished rooms for housekeeping. Inquire at 491 N. Cottage.

FOR SALE—Cheap, large combination safe. Poole's Drug Store, 113 North Liberty.

MODERN 5-room house for rent; range, connected bath, electric lights. Inquire 504 Salem Bank of Commerce.

FOR SALE—Duroc Jersey boar, 10 months old. A. H. Runner, Salem, Ore. Phone 24-F-13.

FOR RENT—A neat three-room-house. Inquire 1393, corner Hood and Fifth streets.

FOR SALE—Bargain. Slightly used Home Comfort range; nearly new. 287 South Winter street.

WANTED—A man to work for his board, who can milk. No drinkers. Phone 2203 in forenoon.

LOST—Sunday, cameo pin, with gold wreath around cameo. Liberal reward for return to this office.

LOOK for the new sign, Hotel Kays, 148 North Commercial street. Prices reasonable. Cuff Kays, prop.

MAK DID IT—Swept your friend's chimneys and cleaned their furnaces. Phone 19, Salem Chimney Sweep.

WE HAVE grain and vetch hay for sale at the ranch or delivered where required. George Swedge, Garden Road.

WE will allow you the highest price for your used furniture in exchange for new. Catef Bros., home furnishers. Phone 593.

THOROUGHbred WHITE ORPINGTON cockerels for sale. D. X. Reesler, route 9, 1/2 mile from Fairgrounds, Portland road.

FOR SALE—Two good high-grade Jersey cows, five and six, one fresh, one will be soon; price very reasonable. 251 North Twenty-first street.

FOR SALE—Household furniture, and house for rent. Two rooms pays rent. Good proposition. Leaving the city. Call 500 North Capitol street.

FOR SALE—Complete garage repair shop equipment belonging to late Robert Matzke, State street, between Commercial and Front. All machines tools, etc., new and latest design. Address E. P. Brown, Independence.

FOR TRADE—A good brick business block in Eugene, Ore.; good income property. Will trade for good farm land in the Willametta valley. Will pay you to look this up. Address P. O. Box 201, Eugene, Ore.

FOR EXCHANGE—Grocery stock, real estate and cash for city residence or suburban home of 10 to 40 acres, well located, not over three miles from Salem, in Marion county. W. A. Liston, 484 Court street.

CARPOL IS DEAD.

Portland, Ore., Nov. 26.—Walter Henry Carrol, 38, superintendent of the American Express company on railroad lines west of Huntington, Ore., died suddenly today, supposedly from a ruptured blood vessel.

Judge J. D. Flenner has returned from Corvallis, where he entertained the commercial club and the teachers' institutes with his Riley recitals. He was greatly pleased with his reception and the hospitality of the people.

WALNUTS BY PARCEL POST

Oregon grown English Walnuts for sale. First grade, 10 to 25 lbs. at 20c lb.; 25 to 45 lbs. 15c lb. Second grade, 10 to 45 lbs. at 15c. C. O. D. Parcel Post. L. W. SVARVERUD, Jefferson, Oregon.

Special—New Korean City Restaurant Spanish Chicken, Hot Tamales, Chilit Con Carne, Chop Suey Noodles 420 Ferry Street

SAVE YOUR PROPERTY! WHY LET YOUR HOME BURN?

The "INSTANTANEOUS FIRE EXTINGUISHER"

Kills any kind of blaze instantly. Special Advertising Price, \$1.50 (Regular Price, \$3.00) FRANK LAWRENCE CO. 18 Breyman Block.

Robin D. Day in "ARIZONA" Nov. 30, Dec. 1, See Page 3, Today's Journal