

An Event of Economical Importance to the Ladies!

DEMONSTRATION SALE!

Suits, Coats, Dresses, Waists, Furs, Millinery, Sweaters and Petticoats at Radical Price Reductions



To overcome a certain feeling which seems to exist in Salem to the effect that Fullerton's is a high-priced store, we have decided to hold this Demonstration Sale, offering reductions in prices that will draw every lady in the city to our store. In this way we will put into service many hundreds of articles from our stock which we know absolutely will demonstrate in actual use the fact that even at the regular prices, Fullerton's is the lowest price store in Salem—quality considered. Our stock never has been priced higher than the quality of the goods demanded. Even our competitors admit the excellence and superior quality of our ladies' wear, and we take this opportunity in our Demonstration Sale to prove beyond doubt to all Salem the fact that Fullerton's prices are reasonable and that our goods are best.

Suits at Big Savings

Every Suit in the House 10 Per Cent to 33 1-3 Per Cent Off

The suits are the latest in material and style. Some of them have only been in the store a few days. They are the usual Fullerton high standard suits. The prices speak for themselves.

Special Lot of Suits

Excellent garments as far as quality and wear are concerned, but not the latest in style. For wearing around the house, auto trips and bad weather wear they can't be beat. To close out quickly, priced at almost nothing

\$5.00

Every Coat in the House 10 Per Cent to 33 1-3 Per Cent Off

Remember the beautiful models in Fullerton's windows? Many of them are still in stock—will be waiting for you to come and claim yours tomorrow morning. Absolutely the latest in style and material. They were reasonably priced before. Now they are positive bargains.

Some Beautiful Coats

There are several coats in the assortment that we are able to make you special prices on, even under the regular sale reductions. You owe it to yourself to see them. Price.....

\$5.00

Closing Out All Our Waists at Low Prices

Lingerie Waists that are so good as they are pretty. Values ranging as high as—

50c

Lingerie Waists of a better grade, elegant materials, at prices that were formerly up to \$4.00—

\$1.00

Chiffon, Silk and Crepe Waists in beautiful array; nothing better; formerly up to \$9.50—

\$2.50



Sweaters at Less Than Half of Former Prices

All-Wool Sweaters in Norfolk and Roughneck models. The best colors—gray, red, white, blue and brown. You can't afford to be without a sweater this winter when the price is so low. Values up to \$7.50—

Now \$3.50



Dresses

AFTERNOON AND STREET—An elegant line of dresses for street or afternoon wear in many materials, including Serge, Satin, Silks and others. Beautiful dresses in appearance and well made for long wear. Priced formerly as high as \$25, your choice now—

\$10.00

A few afternoon and Street Dresses that we formerly sold as high as \$12. There are only a few; while they last—

\$3.00

HOUSE DRESSES—A small lot of pretty House Dresses in percale and other suitable materials. Come early if you want one of these. They were up to \$7.50, but in the sale the price is—

\$1.00

Elegant Furs at One Half Price

Muffs, Shawls, Scarfs, sets and single pieces, for ladies, misses and children. Furs of Cashmere, Fox, Fitch, Russian Mink, Marten, Beaver, Leopard and Lynx. Prices that formerly were \$1.50 to \$150 per set—

One Half Off



Trimmed Hats at One-Half Price

All the elegant Trimmed Hats that have made Fullerton's the envy of other millinery shops during the past few weeks will be placed in the sale at just half their former prices. They include the very latest from eastern markets and the best creations of our own expert designers. Your hat opportunity is here. Come early. Think of a magnificent Fullerton \$20 hat for only \$10. EVERY TRIMMED HAT IN THE STORE—

One-Half Off



This Sale Is Your Opportunity to Buy the Best at Prices You Would Ordinarily Pay for Cheap and Inferior Articles. Our Demonstration Sale Is Your Chance to Save

CORSETS—Joy Corsets at Next to Nothing Prices

We have decided to discontinue this splendid line and are placing the stock in the Demonstration Sale at prices which will permit many women buying several for the same amount she would ordinarily pay for one. Complete assortment of sizes.

Values to \$3.50 Now \$1.00 Values to \$5.00 Now \$1.50

Mrs. P. E. Fullerton

EXCLUSIVE SUITS AND MILLINERY
270 North Commercial St.

Petticoats! Petticoats!

Silk and satin. All the new colors—orange, green, blue, mahogany, brown, tan, gray, black and several changeable colors. Beautiful petticoats of the best quality. Grades formerly selling up as high as \$4.50, now \$2.00

Grades formerly selling up as high as \$6.50, now \$4.00

THIS COMPLETES LIST OF STATE FAIR AWARDS

From time to time during and since the Oregon State Fair the awards in the industrial exhibits have been published by the Journal, as they were given out. State School Superintendent Churchill has completed the list of awards in all classes of the exhibit and the following is a complete list, aside from those previously published:
Lot 1—Cora Growing—1st, Clara C. Charley, Brownshurn.
Lot 2—Potato Growing—1st, Audrey Meyer, Lake Creek.
Lot 3—Girls' Canning and Preserving—1st, Jessie Key, Perrydale.
Lot 4—Boys' and Girls' Poultry-Raising—1st, E. Vernon Bates, Myrtle Creek.
Lot 5—Girls' Sewing—1st, May McDonald, Dallas.
Lot 6—Girls' Cooking and Baking—1st, Frances Hawley, McCoy.
Lot 7—Pie Baking Contest—1st, Kenneth Burrell, Moonmouth.
Lot 8—Vegetable Garden Contest—1st, Perry Nathan Pickett, Salem.
Lot 9—Dairy Herd Record-Keeping—1st, Oscar Snyder, Creswell.
Lot 10—Manual Arts—1st, Paul Jaeger, Sherwood.
Lot 11—Corn Growing, Best Exhibit—1st, Lynn Dingman, Ontario.
Lot 12—Pie Baking Contest—Best Exhibit—1st, Earl Stewart, Cottage Grove.
Lot 13—Girls' Sewing—1st, May McDonald, Dallas.
Lot 14—Canning and Baking—1st, Frances Hawley, McCoy.
Lot 15—Pie Baking Contest—1st, Kenneth Burrell, Moonmouth.
Lot 16—Vegetable Garden Contest—1st, Perry Nathan Pickett, Salem.
Lot 17—Dairy Herd Record-Keeping—1st, Oscar Snyder, Creswell.
Lot 18—Manual Arts Contest—1st, Guy Stalger, Dallas; 2d, Neil Hall, Woodburn.
Lot 19—Canning and Preserving, best exhibit—1st, Frances For Record—1st, Hans Bertelson, Eugene. For Two Pounds Butter—1st, Oscar Snyder, Creswell.
Lot 20—Manual Arts Contest—1st, Guy Stalger, Dallas; 2d, Neil Hall, Woodburn.

Duerfler, Salem, 966 Oak St.; 2d, Lois Hamilton, Oak Grove.
Class B—Best Exhibit—1st, Edith Dunham, Milwaukie.
Class C—Best Exhibit—1st, Nellie Allen, Dallas; 2d, Jane Fulham, Dayton.
Class B, best exhibit—1st, Berth Zielesch, Independence; 2d, Trane Lewis, Blackwell.
Class C, Best Exhibit—1st, Ruth, Salem.
Lot 15—Poultry Raising, best exhibit—1st, Guy Stalger, Dallas.
Best Exhibit of Chickens—1st, Monroe Conley, Amity.
For Egg Exhibit—1st, Hazel Burrell, Moonmouth.
For Best Chicken Coop—1st, Elmer Ruth, Salem.
Lot 16, Class A—Girls' Sewing Contest, exhibit of work—1st, Ruth Bennett, Rockwell. For Record—1st, Neil Lewis Dayton.
Exhibit of Work, Class B—1st, Elizabeth Huggins, Corvallis. For record—1st, Ethel Hutchens, McMinnville.
Lot 18, Class C—Exhibit of Work—1st, N. Faye Huggins, Albany. For Record—1st.
Lot 17—Pie Raising Contest—Notebook—1st, Wilbur Goddard, Medford. For exhibit of pie—1st, Milton J. Beeby, Sherwood.
For ability in Judging Swine—1st, Lot 18—Gardening Contest—Best Exhibit—1st, Earl Stewart, Cottage Grove. Planning of gardening—1st, Homer Burrell, Moonmouth. For Notebook—1st, Guy Stalger, Dallas.
Lot 19—Dairy Herd Record Contest—serving, best exhibit—1st, Frances For Record—1st, Hans Bertelson, Eugene. For Two Pounds Butter—1st, Oscar Snyder, Creswell.
Lot 20—Manual Arts Contest—1st, Guy Stalger, Dallas; 2d, Neil Hall, Woodburn.

Class B—1st, Homer Burrell, Moonmouth; 2d, Max Schulz, Jefferson.
Lot 20—Manual Arts Contest—Class C—1st.
Lot 21—Field Corn, Best Exhibit—Class A—1st, Kilmer Bagley, Talent; 2d, Tom Bagdale, Lake Creek; 3d, L. D. Lowe, Ashland; 4th, Audley Meyer, Lake Creek; 5th, Glen Southwick, Salem.
For Best Account, Class A—1st, Glen Southwick, Salem.
Lot 21, Class B—Best Exhibit—1st, Joseph Maughan, Eugene; 2d, Eldon Popinet, Walterville; 3d, Terrance Bagdale, Lake Creek; 4th, Carl Brodving, Darlow; 5th, Wilfred Wilson, Salem.
For Best Account—Class B—1st, Lot 32—Bread—Class A—1st, Maude McCaslin, Talent; 2d, Myrtle Wilson, Salem; 3d, Mabel Springfield, 4th, Corni Shahan, Springfield; 5th, Erna Von Loh, Philomath.
Lot 33—Bread—Class B—1st, Flavia Dimick, Salem; 2d, Ruth Hedford, Salsou; 3d, Mildred Lynch, Talent; 4th, Alta F. Dunlap, Derby; 5th, Chloé Roberts, Phenix.
Lot 34—Canned Fruit and Vegetables—Class A—1st, Bernice Newhall, Dallas; 2d, Leta Stevens, Talent; 3d, Shirlee Swallow, Oregon City; 4th, Charlotte Russell, Salem; 5th, Evangeline Jennings, Eugene, No. 42 E. 16th St.
Lot 35—Canned Fruit and Vegetables—Class B—1st, Emma Gillett, Chama; 2d, Wanda Elliott, Perrydale; 3d, Helen Harbert, Springfield; 4th, Nora Hubble, Cottage Grove; 5th, Myrtle Swallow, Oregon City, R. 3, B. 24.
Lot 36—Best Article—Class B—1st, Jessie Key, Perrydale.
Lot 34—Jelly—Class A—1st, Pearl Eaton, The Dalles, care Supt. C. T. Bonney; 2d, Carrie Spores, Springfield; 3d, Esther Spishart, Salem, 902 N. Cottage; 4th, Charlotte Russell, Salem; 5th, Frances Hawley, McCoy.
Lot 34—Jelly—Class B—1st, Winnie Peterson, Independence, R. 2; 2d, Bern-

TRAIN WRECKED BY FALLING BOULDER

Grand Junction, Colo., Oct. 12.—A coroner's inquest will be held this afternoon in connection with the wreck of a Denver and Rio Grande passenger train, 18 miles east of here yesterday, which resulted in the death of three persons. Fourteen were injured, none of them believed fatally.
The dead: H. R. Hollingsbery, Pueblo, Colorado; Harry Braddock, Chicago.
Thomas C. Lukens, Grand Junction.
The wreck occurred when a 20-ton boulder, falling from a precipice, crashed into the day coach and smoker, which resulted in the death of three persons. Fourteen were injured, none of them believed fatally.
Among the more seriously injured were Emmett Abbott, of Sacramento and Richard Mackay, of Athabasca, California.

THE ROYAL MOUTH AND THE ROYAL DISEASE

Sudden changes of weather are especially trying, and probably to none more than in the scrofulous and consumptive. The progress of scrofula during a normal October is commonly great. We never think of scrofula—its bunches, cutaneous eruptions, and wasting of the bodily substance—without thinking of the great good many sufferers from it have derived from Hood's Sarsaparilla, whose radical and permanent cures of this one disease are enough to make it the most famous medicine in the world. There is probably not a city or town whose Hood's Sarsaparilla has not proved its merit in more homes than one, in arresting and completely eradicating scrofula, which is almost as serious and as much to be feared as its near relative—consumption.
Poetry is the poetry of literature; prose is the corn bread and bacon.

ILLINOIS OFFICIAL COMMITS SUICIDE

Springfield, Ill., Oct. 12.—Secretary of State Harry Woods committed suicide here some time yesterday, his body being found today in a garage in the rear of his home. The body was found this morning by Walter Townsend, editor of the Springfield Record. Woods ended his life with a revolver.
Woods recently was defeated for the democratic senatorial nomination.
A .38-caliber revolver was found clutched in his hand. Quantities of stocks and bonds were found in his pockets, and it was believed that financial reverses were responsible for his act.
At 6:30 o'clock Sunday morning Woods dressed and left the house. He was not seen alive afterward.

BELGIAN ARMY SAFE BUT 8,000 ARE CUT OFF

London, Oct. 12.—The bulk of the Belgian army from Antwerp, with the British troops who sided in the city's defense, reached Ostend safely, it was stated in a dispatch from the latter place today.
This was the first definite news that there were British forces in Antwerp during its siege.
The Germans, it was said, made strenuous efforts to encircle the retreating army, but the latter avoided them. The rear guard, about 8000 strong, was cut off, however, and driven into Holland, where it was interned.
A woman can find an excuse for anything her husband does—unless there is another in the case.

Mr. Investor Look This Up

Bargains

Real Snaps

If sold this week, I will sell all or any of the following properties for less than assessed value, for cash only:
Two choice business lots.
Six choice residence lots.
House and two lots, East Salem.
Three houses in South Salem.
Strictly modern 3-room house, close to business center, for less than it could be built for; lot worth \$1500 thrown in. For more particulars see Bechtel & Bynon, 347 State.
We write insurance.
We can place your money on good real estate security.
Property looked after for non-residents.
We can rent your vacant house.
We can exchange your property for what you want.
List with us for quick results.

Bechtel & Bynon

347 STATE STREET

The Journal Want Ads are read because they are full of bargain news that everybody needs to know.