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CARITAL JOURBLISHED BY



## tHE MIGHTY MOVIES.

Hats off to the "movies!" They have become the drama the great Common People. More than five billions of us patronized them last year-or rather, we paid that many admissions. For our delectation $96,000,000$ feet of films were unrolled every night on thousands of clicking reels.
The industry maintained by our nickels and dimes has The industry maintained by our nickels and dimes has xisen to the bulk of $\$: 00,000,000$ investment. The "movie
millionaires" we have made, and there are already some hirty of them, are exporting 25,000 miles of films a year, girdle for a world.
The movies have emptied the balconies and galleries of the "legitimate" theaters; new houses are going up
without them. Even the pit feels the competition of the without them. Even the pit feels the competition of the latest form of dramatic art. For art it is, in its present
development, with the world scoured for local color and background, the masterpieces of literature made into packground, the masterpieces of literature made into and the best actors of the stage posing for them.
And why should not our nickels buy the best, when a hefore did an actor or playwright dream of such an audience.
he picture drama is going to evolve into still more instrueive and artistic forms. There are prospects of good wholesome, cheap entertainments without end.
The big public refuses to weep much over the "decay of legitimate drama." Most of the stuff produced in recent years hasn't been particularly "legitimate" anyhow.
No wonder the people prefer decent, wholesome picture plays. The season just ending has been a losing one for he New York theaters,

ANGES OF SENTIMEN
both coriable moods Europe there and masses. When the war broke out in bitterly opposed to the war that the least attempt ent so government's part to take sides in it would have caused a revolution. Now, although the war is only two months revolution threatened if the government does not join the allies. Not only has this change taken place among the people, but the king and his ofncials have changed just they want to keep out.
he chance to take part, the greed for more territory and finally drive both king and people into joining the allies, The czar frankly told Italy "if she would hold, she must grab." In other words, she will not be allowed to put her feet under the table unless she provides some of the provender. Italy wants to be the mistress of the Adriatic, and if it is apparent that Germany cannot help her and
che allies can, she is ready to follow Russia's advice, and grab.

Tommorrow is Portland day and the largest crow We can promise them one and all one thing without mental reservation or equivocation, and that is the sight of the finest collection of fruit, vegetables, grains, grasses and This is saying much, but we believe those who see them will back us up in the statement.

Chauncey Depew has reached the pinnacle of his deires. Recenty, white in France, the peasants being de took him for an Englishman, and cheered him. The story goes that Chauncey blushed like the dawn of

The Hindu may not land in Canada, but there does no France. The Canadian, while not being willing to work
Fran and beside him, is perfectly willing to fight by his side. War is an ennobling calling, and it certainly is a leveler of class distinctions.

## LADD \& BUSH, Bankers

Established 1868
Capital
\$500,000.00
Transact a general banking business Safety Deposit Boxes SAVINGS DEPARTMENT
be $\$ 5.000,000 \mathrm{a}$ day, and it is claimed the loan she recently negotiated will pay the expenses of the war, her part of them, for a year. Estimating the expenses of the others at the same ratio would make the war cost in money above $\$ 15,000,000$ a day, or more than $\$ 5,000,000,000$ for one year it. Add to this the loss in useful pursuits, and the total will make more than double that sum. On top of this is to be figured the loss from diminished population and the
army of sick and crippled that must be taken care of for army of sick and crippled that must be taken care of for the next sixty years, which makes the sum total of the of it compared to the suffering and sorrow it has entailed will yet bring to millions if ength of time.

The attack on cities by aeroplanes and Zeppelins is not Soldiers in any decent cause do not make war on wome and children, nor do they slip out at night to pot-shoot ot of harmless and sleeping non-combatants. The dropping of bombs from the skies on peaceable cities is somehing that would and should justify the putting to death d every person doing it. Nothing is gained or to be gain
ed byis kind of so-called warfare. It does not help eith$r$ side toward ultimate victory, and in fact is cold-blooded urder, neither more nor less.
One of the strongest demonstrations of the magnitud nd far-reaching power of Standard Oil is its recent ac on in the far East, where it undertook to get money to he missionaries whom neither the government nor the
missionary boards could reach. With agencies in part of the world, Standard oil volunteered to send such money as was raised for them, to these missionaries, and only occasion on which it has shown itself to be stronge han the government. $\qquad$ -
Maxim is not in it with his silencer, when he is placed The latter infringe on his patent, but they have evidently greatly improved on it
The weather clerk is still good humored and is hand
ing out real genuine "fair weather." If he will only keep ing out reail genuine "fair weather." If he will only keep
it up for the week, he can break another state fair record. **************
THE ROUND.UP


## KAISER NEWS



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## Oregon State Fair

SEPT. 28TH TO OCT. 3RD

## SOUTHERN PACIFIC

Will have in effect from all stations Main Line and Branches REDUCED ROUND TRIP FARES Sale Dates Sept. 24th to Oct. 3rd

ALL TRAINS DIRECT to FAIR GROUNDS
Full particulars as to fares, train schedules, from nearest Agent.
fohn M. Scott, General Passenger Agent Portland, Oregon

## Removal Sale

Before going into our new quarters at 220 North Commercial street, October 1, we offer the following REDUCED PRICES ON ELECTRICAL GOODS
$\$ 5.00$ three-heat Electric Iron
$\$ 10.00$ Chafing Dish
$\$ 12.50$ Chafing Dish
$\$ 15.00$ Chafing Dish
$\$ 5.00$ El Glo Stovo. .
$\$ 3.50$ "Convenient" Lamp
\$3.75 Stand Lamp
\$5.50 Stand Lamp
\$2.75 Adjustable Desk Lamp

## .$\$ 4.00$ $\$ 11.00$ $\$ 13.50$ $\$ 3.00$ .$\$ 3.00$ .$\$ 2.50$ .$\$ 2.50$ .$\$ 3.00$ $\$ 3.00$ $\$ 4.75$ $\$ 4.75$ $\$ 2.25$

 \$2.00 Hot Point Cooking SetFive and ten per cent disceunt on Fixtures. All Glassware at Factory Prices.
Popular Prices on all Westinghouse Mazda Lamps. An Aluminum Drinking Cup given to each purchaser

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FRUITLAND NOTES

