

We are Salem Agents for the Following Celebrated Merchandise

Nemo Corsets, Warner's Rust-Proof Corsets, Sunburst Silks, American Ladies' Tailoring Co. of Chicago, Francis Simmons' Kid Gloves.

WONDERFUL VALUES IN

# Early Fall Dress and Waisting Silks

Salem's Silk House, the Chicago Store, is to the front again with our early Fall display of beautiful dress and waisting silks. When you think of buying silks don't class the Chicago Store as an old-fashioned dry goods shop in a country town, but think of an up-to-date city store filled with fashionable merchandise. Our silk department is as extensive and as complete with all the lines of fashionable silks as you can find in any first class city establishment. Our money is as good as was ever coined, and when it comes

to knowing silks we don't take a back seat for any man in America, as our large Eastern experience has taught us all about silks, from the raw material to the manufactured goods. We can show you any class of silks you ask for, from the low grades to as fine a quality as you want, and in all designs and shades. In all cases you will find our prices much lower than city stores, as their expenses are much larger. Price per yard—25c, 35c, 49c, 65c, 75c, 95c, and upward.

TEMPTING PRICES OFFERED ON

# Early Fall Woolen Dress Goods

O my! what a wonderful stock of Dress Goods they carry at this store! These are the words repeatedly made use of by customers passing through our store. We tell them we have to, as we do a big volume of business in dress goods, and people like to have fine, clean, up-to-date stock to make their selections from. Our stock of dress goods is as complete in all the new novelties, weaves and designs as you can find anywhere on the Pacific coast. You can find any class or kind of dress goods and any shade your heart desires in this big, mammoth stock. We always keep before our mind this

old saying, that long profits do not make a business grow. We believe in little profits and a big volume of business, and this fundamental rule has proven a great success for the Chicago Store. You all know our beginning and how fast our business has grown, and now, even as big as our store is, it is not big enough to give our increasing business and the overcrowded departments sufficient room. Now is a good time to make a selection in new Fall dress goods as the stock is fresh and new. The prices are very reasonable. Yard—25c, 35c, 49c, 65c, 69c, 75c, 85c, 98c and upward.

IF YOU BUY NOW WE CAN SAVE YOU IN

# EARLY FALL SUITS AND COATS



If you think that all manufacturers are rich you have made a great mistake. Our buyer in New York telegraphed to us some time ago that a fellow in the big city had a beautiful lot of Fall Suits and Coats that could be bought at about 60 cents on the dollar. We took the lot and they are now in stock at the Chicago Store. You can save now from \$5.00 to \$8.00 on these garments, as we believe in selling and run a chance of getting another lot when the Fall trade opens. A glance at these suits will show you the values we are giving. They are all made of the very newest Fall materials. Long coats, silk lined, and plaited skirts. The colors are black, navy, gray, brown, self-stripes, mannish effects, etc.; all handsomely tailored and finished throughout. Here is a chance to buy up to date stylish suits at a great reduction.



\$18.00 suits now	\$11.90	\$20.00 suits now	\$12.90
\$27.50 suits now	\$14.90	\$32.50 suits now	\$18.90

The values are so good that they won't last long at these prices

# OUR GREAT AUGUST CLEAN-UP SALE

STILL CONTINUED

The goods are marked away down, and sold at less than manufacturers' prices

<p>Ladies' \$3.00 Low Shoes now only.....\$1.95 All our Ladies' Wash Suits.....About Half Price Children's \$4.00 Coats now only.....\$1.95 \$1.50 Heavy Percale Wrappers now......95c Ladies' \$1.50 Shirt Waists now only......35c Girls' 45c Wash Dresses now only......25c \$5.00 Dress Skirts, slightly soiled, now only.....\$1.90 45c Fancy Challie Dressing Sacques now......19c Ladies' 50c Belts, slightly soiled, now......10c Ladies' 50c Belts, slightly soiled, now......10c Hop Gloves now, pair......5c, 8 1-3c and 10c 25c Hop Pickers' Hats now only......10c \$2.50 White Underskirts, slightly mussed......98c \$1.25 White Duck Dress Skirts now......69c \$3.00 Wool Bathing Suits now only.....\$1.19 Ladies' \$3.25 Wool Sweaters now.....\$1.00 \$18.00 Princess Silk Dresses (ladies') now.....\$9.90 1000 pairs Blankets at all prices from......39c upward 1000 Comforts at.....Bargain Prices</p> <p>ASK FOR ADVERTISED PRICES</p>	<p>Lace Curtains, white Arabian and ecru, the biggest stock in Salem, prices, pr 45c, 65c, 75c, 98c up Men's 45c Straw Hats now......15c Men's 30c Summer Underwear......25c Men's 65c Working Shirts now......39c Men's 45c Leather Gloves now......25c Remnants of fine Wool Dress Goods.....Half Price Remnants of Calicoes, Outing Flannel and Ginghams.....Half Price Ladies' 25c Lace Collars now.....8 1-3c 25c wide all-silk Ribbons, yard......10c Boys' 25c Percale Shirtwaists......15c</p> <p>ASK FOR ADVERTISED PRICES</p>	<p>Beautiful Fall Trimmed Hats on display..... .....Prices Very Reasonable Children's 45c Gingham Rompers now only......23c Ladies' 25c White Belts now......10c Girls' 25c Tan Hosiery, fine rib, now only......12 1/2c 10c Linen Laces, 4 in. wide, now only, yard......5c 5c and 6c Val Laces and Linen Laces, now yard......2c Large Pearl Buttons, card now only......10c Best Sans Silk, ball......2c Best Shoe Laces......2 for 1c 200-yard Spool Cotton now......2c</p> <p>ASK FOR ADVERTISED PRICES</p>	<p>All our Parasols now at.....Half Price and Less Ladies' Summer Underwear.....All Reduced Ladies' \$1.00 slightly soiled, Corsets now......49c Ladies' \$5.00 Trimmed Hats on Display..... .....Prices Very Reasonable \$5.90 Leather Suit Cases now only.....\$3.75 \$3.50 Suit Cases (special) now only.....\$1.90 Men's 75c Wool (fleece) Underwear now......45c Ladies' \$15.00 Long Coats, all new, now.....\$7.50 Great bargains in Ostrich Plumes; 18 inches long.....\$1.00, \$2.50, \$3.50 up Ladies' \$5.00 Trimmed Hats now only.....\$1.95 Best Standard Fancy Lawns, Challies and Calicoes, now yard......3 1/2c Best Standard 7 1/2c-Outing Flannel, yard......4c Ladies' 45c Lisle Gloves now only......25c Ladies' \$10.00 Lingerie Swiss Dresses now.....\$1.50 Girls' \$5.00 Lingerie Lawn Dresses, handsomely trimmed with laces, slightly soiled, now.....\$1.50</p> <p>ASK FOR ADVERTISED PRICES</p>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Chicago Store

Salem, Oregon

The Store That Saves You Money