

We are Salem's Agents for the Warner's Rust-proof Corsets; the Standard Patterns and the Celebrated Sun Burst Silks

CHICAGO STORE

SALEM, OREGON
The Store That Saves You Money

THIS IS THE STORE FOR HONEST
VALUES, GOOD GOODS AND
LOWEST PRICES

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DO YOUR TRADING AT SALEM'S BUSIEST STORE



New Dress Hats

We are now showing the largest stock of Trimmed Hats, Flowers and Feathers that was ever opened up in Salem; owing to the small space this department now occupies we have to slaughter prices to make more room as this entire stock was bought for our new millinery department, which will not be completed for another month. If you want bargains, come here.

Flowers 5c, 10c, 15c, 25c, 35c a bunch and up
Trimmed Hats now \$1.50, \$1.95, \$2.50, \$3.50 and up

1000 pairs of Ladies' 50c Fast Black Hose; made in Germany of the finest Egyptian combed cotton, silk finished and stamped the "Chicago Store." We imported this stocking ourselves and we are proud of it, as it is the best value that was ever shown in Salem. All full regular and high spliced heel and toe. Special price, pair..... **25c**



Mushroom Hats

The new mushroom hats are now cutting a great figure. We have them in all the latest creations and styles. We cannot fill the orders fast enough. Our buyer, Miss Dodd of New York, is a busy woman filling orders on these hats. Price each

\$2.50, \$2.95, \$3.50, \$1.50 and up



NEW SPRING STYLES IN SHOES

High and low shoes now selling at a rapid pace. Why shouldn't they? Look at the low prices we ask; \$3.00 new Spring Oxfords now only \$1.95; \$2.50 high shoe, \$1.49 and up.

THESE ARE GOODS YOU CANNOT BUY ELSEWHERE FOR THE SAME MONEY

- 12 1/2c Fine India Linens, now yard..... 7 1/2c
- 25c Persian Lawns, now yard..... 15c
- 72-in. Bleached Table Damask, yard..... 20c
- Ladies' 25c Fast Black Hose, pair..... 10c
- Best Sans Silk, per ball..... 2c
- Full Count Pins, paper..... 1c
- Best Shoe Laces, 2 for..... 1c

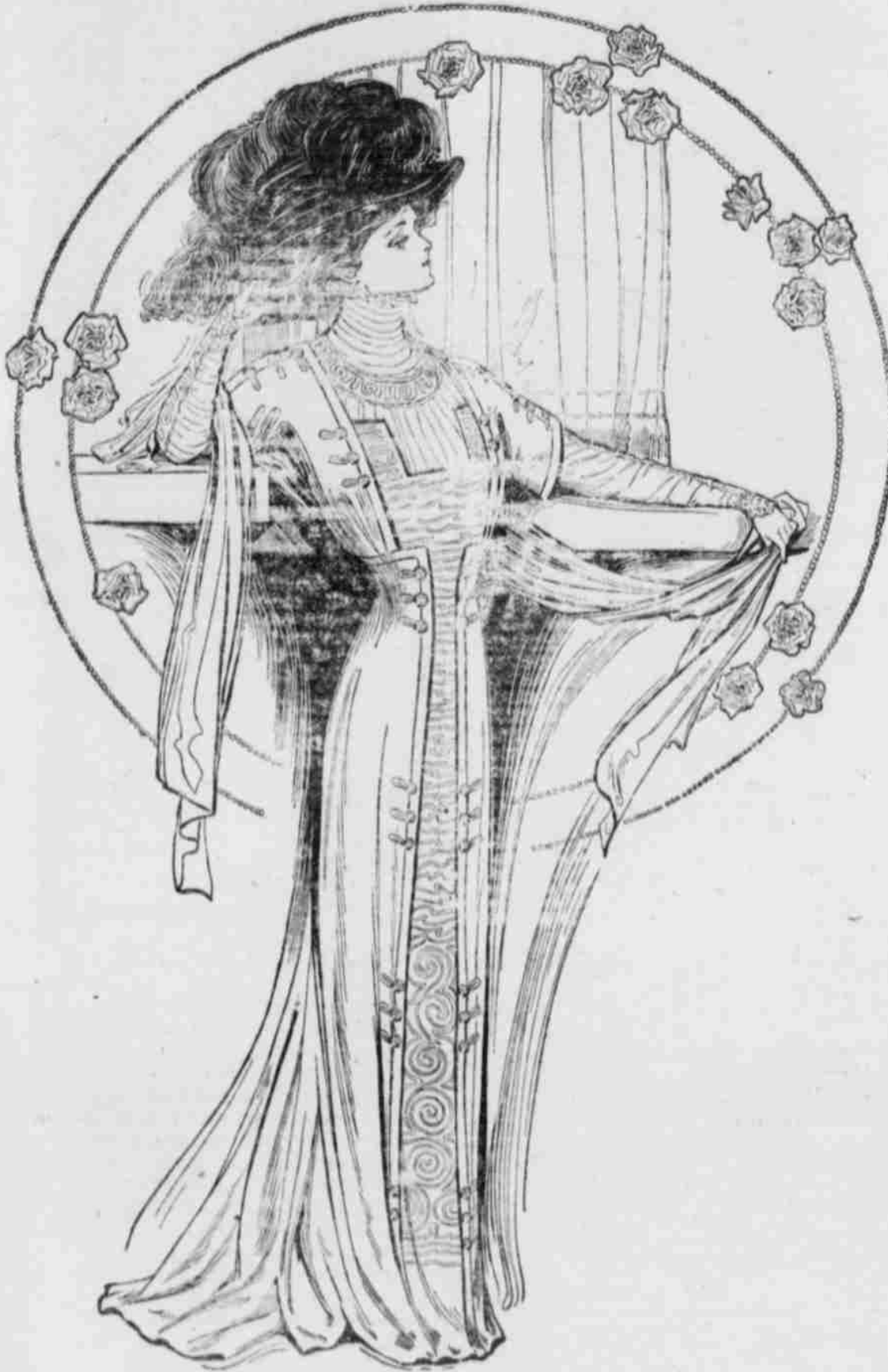


WARNER'S CORSETS

We are agents for the greatest wearing corset on earth and the most beautiful in perfect form and shape.

The Warner's Rust-Proof

We have them in every style; long or short; also in the new directorio style, which is selling now so rapidly. Price 40c, 75c, 98c, and up. R. & G. Corsets now on sale. Sablin Corsets now on sale.



Corticelli Spool Silk to match all the new shades in dress goods & silks

NEW DRESS GOODS

Mr. Peter Lackey, our buyer in New York, for 20 years has made a study of the buying of dress goods and silks—the fruit of his knowledge you will find here. The most complete stock of dress goods and silks that was ever opened up in Salem. Dainty wool suitings, dainty silk suitings—just as clever styles as you can find in the big Eastern cities. We show up to date silks and dress goods in all the latest materials and newest shades. Light blue, rose, reseda, tan, navy, French blue maize, amethyst wisteria, catwaba, green self-stripes, sand grays and browns. All selling at sale prices. Silks, yard—25c, 35c, 40c, 65c, 75c and up. Dress Goods, 25c, 35c, 40c, 65c, 75c and up. We recommend Corticelli Spool silk to match all these new shades.



Spring Suits

and Shirt Waists
Salem's Leading
Cloak and



Suit Store announces for this week a sale of Ladies' Suits, Coats, Jackets, Lace Jackets, Silk Underskirts, Skirts, Waists, etc., at prices that you cannot duplicate elsewhere. This is owing to a lucky buy recently made by our buyer, Mr. Lackey, we can give you values that will surprise the closest buyers when you see the high-class materials.

The lining and the fine tailored workmanship, 1909 newest styles, long coats and full flare skirts, handsomely trimmed with novelty braid and large buttons. Look around before you come to our store so you will know. Then see the difference in style, quality and price. We are here to sell goods and we are as busy as bees. It is not long profits we are after. It is the volume of business. This rule is what makes us grow. In a few weeks we will open the largest salesroom in this part of the world. Buy here and get your money's worth.

Suits now only \$7.90, \$9.90, \$12.50, \$14.90 up
Shirt Waists now only 39c, 49c, 75c, 98c, \$1.25 and up

Embroideries and Laces

If we were to tell you about this department in full detail it would fill a whole newspaper. All we have to say is this, that we can show you any kind of embroidery dress trimmings or lace you may ask for, and at prices you will find hard to beat.

4 inch wide embroideries now yard 5c.
49c Corset Cover Embroideries now yard 24c.



French Val Laces Now on Sale

1-2-in., 3-4-in. and 1-in. wide, values up to 7 1-2 and 8 1-2c goods, now selling for **12 yds. for 25c.**

Lace Curtains

1000 Pairs of Lace Curtains now on sale in cream, ecru and white; length 3 and 3 1/2 yards, extra wide, with a double thread mesh; fine for hard wear. We do the business in lace curtains. Sale price, pr.

45c, 75c, 98c, \$1.25 and up



White Bed Spreads

Full size for the double beds, \$1.25, \$1.50 and \$2 values now selling for

69c, 98c, and \$1.25

Silk and Kid Gloves

We can show you the best assorted stock of Silk and Kid Gloves in Salem, in all the new shades and at prices that will please you. Our kid glove business is increasing all the time. Our values are right. Price, pair

25c, 49c, 75c, 98c, and up



7 1/2c Outing Flannel, in dark and light colors; a good heavy cloth, now only, yard..... 4c

25c and 35c Irish Linen

Dress Goods, double width, in all the new shades, now selling at, while they last, 15c and 18c yard.

Summer Underwear

We show the largest stock and the greatest values in Salem in this department. Spring and Summer weight garments now on sale, long sleeves, short sleeves, and low neck; all grades, in silk, Egyptian cotton and linen; sale prices

8 1-3c, 10c, 12 1-2c, 18c, 25c and up

