Patronize Home Talent—It Pays.



Last month a merchant a thousand miles from Chicago wanted to place over his store an electric light sign be had heard about in Chicago. Made a special trip there for specifications and terms. Too high!

Mr. Merchant returned home and incidentally told the local electrician about his troubles. Mr. Home Electrician replied that he could reproduce the Chicago sign, with improvements, at a price that suited. And he did so. JUST THINK THIS OVER, WILL,

go to war."

YOU?

IRATE HUSBAND

(United Press Leased Wire.) Bakersfield, Cal., Dec. 9.—Hover-ing between life and death today Adrian Von Plank, an actor from Portland. Oregon, who was shot by Newton Blacker, a teamster, signed the following snie-mortem statement. "Relieving that I will not recover.

make the following as my dying "I was shot four or five times by Mr Blacker, husband of the woman

who was with me in my hedroom Three of the builtets took effect in my

"ADRIAN VON PLANK" -tatement was witnessed by P. C. Long, A. G. Mills and Mrs.

H. Frick, a nurse, Blacker broke into a room in the Grand Hotel here and found his wife with the actor. Blacker save he onraced in a hand to hand encounter with Von Plant before he shot him but Mrs Blacker declares that the tenmster fired without giving his enme a chance to Actand himself

Mrs Blocker, who to at the home standfastly Anniethat her conduct with Von Plank was improper, and today refterated that her husband's ausniefone against hor were enfounded. She said that he met Von Plank three days ago and that his conduct toward her was atways proper.

Card of Thanks.

We desire to thank the Ladiec Ald Society of the First Congress. tional church and the notehbors and friends for their many acts of kind ners and symnathy shown us derrine recent hereavement.

DON'T MERELY

GO TO BATTLE

GO TO WAR

Tacitus, the Roman historian, writing of the

Batavians, said: "Others go to battle; these people

With this persistent people, a battle was merely

In modern business life the same idea prevails.

With the merchant who is destined to win, adver-

tising is a CAMPAIGN-not a mere "splurge." A

big ad is merely a PART of that campaign-not a

thing upon which success or failure wholly rests.

fought-some of them costly, some disastrous-

but all inevitable, as a part of a winning cam-

used. Some of them may seem too expensive-

In a war, a great many big battles are apt to be

In advertising a good many big ads must be

But all are a part of any winning campaign in

business-all are incidental to the success of the

campaign. And when a business campaign suc-

ceeds-as every persistent and wise one will-the

COST will seem very small, indeed!

a part of the war, of the campaign, no matter

whether it were won or lost.

some also a loss of money

MISS POTELLA MORELOCK. MES CLYDE BELLINGER. MRS. FRANK ROSSITER.

ACTOR SHOT BY DAIRY CONVENTION AT SALEM TWO DAYS

meet at Salem Thursday and Friday, ternoon, making arrangements for and the daily sea ions will be held at the public reception to be given at and the daily ses ions will be held at the public club Thursday evening hour and a half. At the conclusion not even so much the Liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. At the conclusion not even so much in the Liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. At the conclusion not even so much in the liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. At the conclusion not even so much in the liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. At the conclusion not even so much in the liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. At the conclusion not even so much in the liberty theatre from 10 a. m. to the Illihee club Thursday evening hour and a half. 6 p. m. A canvass has added 125 from 8 to 10 o'clock. annual memberships to the associa-

The State Dairy Association will tion committee is in session this af-

There will be a continuous proon at Salem.

The most noted dairy expert in the two days, and all Salem people are the tariff was the subject under discullinate the content. state will be at salem to take part urged to attend these sessions. The cusaion, on the program. The exhibits are be- Dairy Association is being entering installed in the large room over tained under the auspices of the the Salem Hardware Company's store, Board of Trade and the Business on Commercial street, and the receptor Men's League.



Paul Everton, in "The Lion and the Mouse," at the Grand Opera House Tomorrow Night.

SOME IMPORTANT EVENTS.

In a riot between the Kansas City police and holy roller fanatics, O a patrolmen and a 13-year-old girl were killed. The Fulton element are preparing to fight President Roosevelt's O

selection of John C. Young, private secretary of Senator Bourne, O for the office of Portland postmaster.

No clews have been found to aid in the identity of the Portland O

KELLOGG AFTER UNDERSERVED HONORS

New York, Dec. 9 .- L. J. Drake, of the Indiana Etandard Oil Company, on the stand this morning in the suit of the government to dissolve the Standard ill Company, endeavored to prove that his own company was responsible for the general introduction of garoline. Attorney Kellogg for the government forced the witne,s to admit that his firm was not

a pioneer in this phase of the oil in-The technical testimony of more witnesses was read into the record during the day.

One bit of testimony introduces showed that 95 per cent of the first TAFT IS BLESSED grade illuminating oil sold at a profit of three cents a gallon.

A crost-examination of the witness brought out the fact that he failed to remember any other fact in connection with the profits of the Stand-

HUSBAND'S DEATH CAUSES SUICIDE

(United Press Leased Wire.) Los Angeles, Dec. 9.-Despondent over the death of her husband a applied this salve once a day for two with theumstism or sile month ago, Mrs. Anna E. Judd to-days, when every trace of the sore course von've tried loss that day committed suicide by in haling was gone." Heals all sores. Sold they falled. Try salur gas through a thue attached to a under guarantee at J. C. Perry's drug Liniment—it will, driet is kitchen range. The woman's body store. 25c. was found on the screen porch of hy residence. The tube, through which a stream of gas was flowing. was tightly clasped between her teeth. Her head was covered with a blanket.

family in the presence of Archbishop fected parts night and moring with Glennon, of St. Louis, who informed Ballard's Snow Liniment. Cures all the holy father of Taft's friendliness aches and pains. Sold by all deal-

TAFT AND **CANNON**

(United Press Leased Wire.) Washington, Dec. 9.—President give, were furnished elect Taft and Speaker Cannon were ment was not at in conference this morning for agof the meetig Mr. Taft said that both courage his cablety had agreed not to disclose any of the der the Servin far y

President-elect Taft has announced borders that the projected revision of the tariff laws will be a thorough work, formed and armed i and that the promises of the party is government and are relation to the question will be car- Russias officers it ried out.

Cannon is reported to hold views 15,000 in the spring timilar to those of Taft on the question, and it is believed that no controvery occurred between the newly- PORTLAND WANTS elected president and the speaker.

A conference will be held at o'clock tomorrow afternoon at the home of Representative Nicholas Longworthy with members of the ways and means committee, having tariff revision under consideration and at the conclusion a statement to the public will be issued.

TEA

Not 1 in 1000 who bu Schilling's Best wants the money.

Your grocer returns your money if you don! Wke Schilling's Best; we pay him.

Cracksmen Get \$6000. Maize, Kan., Dec. 9 .- A band of yeggmen blew the safe in the State Bank here today, and escaped with of the gold precipitate \$6000. The men were seen to leave

town, and a posse is in pursuit. The work was done cleverly, showing that the robbers were expert taken, was variously as

Catarrh Cannot be Cured. with LOCAL APPLICATIONS, as they cannot reach the seat of the dis-

ease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physic lans in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers acting directly on the mucous sur-The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh. Send for testimonials free. F. J. CHENEY & CO., Props., To-

ledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for con- to locate the rebben, in

Lebanon has passed an anti-liquor anticipation of throwing law which will make convictions of violators of local option measures den could give the serfs

This Is Worth Reading.

Leo F. Zelinsky, of 68 Gibson street, Buffalo, N. Y., says: "I cured the most annoying cold sore I ever had, with Bucklen's Arnica Salve. 1

G. W. Taylor, a timber cruiser of aalth Jeacool Apola las Roseburk, is under arrest for fraud- by all dealers. ulent locating.

WAR WITH JAPAN

could not possibly make so many cripples as rheumatism does every Rome, Dec. 9.—Pope Pius X today blessed President-elect Taft and his one, if all sufferens will rub the af-

illitate the transmit from the Black Sea

their number will be

(United Press Lessel Portland, Or., Dec. I. nined are the people of a have the Liberty Bell w brought here as an a at the Rose Festival be Mayor Lane has an men Rushlight, B as a committee to ties having the ne charge and ask their bring the bell bers.

OFFER REWARD FOR \$30,000 \$18

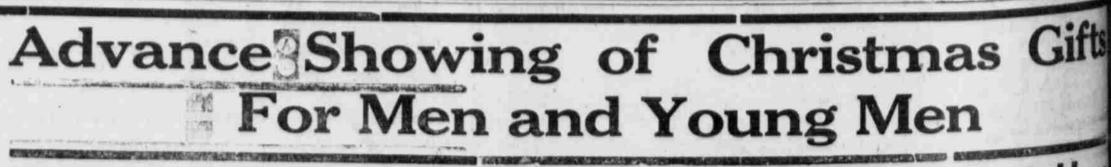
(United Press Lead) Grass Valley, Cal. Det. ward of \$500 was peed information leading is the stolen from the North Ba in this city on October! time the treasure, with the gold is declared in t 'very important."

Much mystery surrous of the treasure and the efforts of the mine offe their property. The which were originally put of the robebra, were w ter the rains began sale detectives have been at a

SEARCH FOR LATELY RELEASED

ounty, was in the city on usulted Warden Cartie a Hentiary, relative to the and robbers of the But The sheriff is beginning t first station of erims is quiries of Warden Curis overs released by him to an the most likely be faction in this line, home had released no prisons a be canable of handlings a kind in a similar mamer.

you as well as you were b



Now is the time to do your Christmas Shopping. Here you will find a splendid assortment of new gift thing attractively priced. Do your buying now. We will hold the goods for future delivery. At least come and see our interesting display of Men's Clothing and Furnishings.



Salem Woolen Mills Store