

FIRST BOOSTER MEET FOR FALLS CITY, ORE.

Live Lumber City In the Coast Range With Possibilities of Becoming a Fruit Section and Summer Resort

(Editorial Correspondence by E. Hofer, President Willamette Valley Development League.)

Falls City held the first booster and development meeting at the opera house last Monday, and will now gather facts of production and prepare advertising matter for a publicity campaign.

On May 23 there will be a big Woodmen of the World convention held here, with an all-day program, prizes and parade, public speaking, grand ball and picnic.

Fourth of July will be celebrated on a fine scale and with all the usual amusement features of an Independence Day celebration.

There is going to be the biggest oil discovery made in the vicinity of Falls City some day in the history of the Pacific Coast. Walking over the hills it has all the appearance of the West Virginia oil regions. The soil is so full of oil it oozes your shoes and leaves grease stains on your clothes.

The Salem, Falls City and Western railroad, which doesn't start at Salem nor stop at Falls City, is doing a fine business, hauling trainloads of logs daily to Dallas and Newberg. It is being extended into the timber as fast as new camps are opened.

It was a revelation to the undersigned to go to Falls City this week and spend a few days in its clear mountain air, beside its clear mountain stream, the Little Luckiamute, and realize the remarkable growth made by that little gem of Oregon cities in the past few years. It is a question if it does not hold the belt for having made the most rapid growth of any town in the state. It is H. L. Gerlinger and Sons' town, and the projector of the Salem, Dallas, Falls City and Western railroad has a warm place in the hearts of the people here. The object of this visit was to hold a GREAT development meeting, and the opera house was well filled to standing room with the brightest and best people of Falls City, of course, and as a mark of the way the people over there take hold of anything of a public character, I ought to mention that all the stores closed, the saloon men locked their doors and the town was dry for one hour at least, the skating rink closed up, the city council adjourned, and all gave up their time and business in an effort to do justice to the cause of promotion and publicity. The natural beauty and advantages of the place are great. Besides an almost inexhaustible timber supply, that keeps from three to five logging camps running, as many sawmills going, and a large planing and re-sawing mill in the city itself, the railroad is being extended into the coast range more and more. The local manager of this manufacturing plant is W. T. Grier, a regular captain of industry, who also manages the Falls City sales agency for the rest of the mills in the mountains, a distributing business that amounts to millions of feet annually.

The Fruit Industry.
People are coming slowly to realize the fact, that the entire foothill country from Dallas west and southwest, and especially about Falls City, is just as fine fruit section as Hood River. Annual production and shipments are increasing, and hundreds of acres are going into orchards where the solidest apples, that for high color, flavor and shipping quality are going to be world renowned, are produced plentifully and profitably. These lands are still to be had for a song. I urged the people at the development meeting to get up the facts of production for the past year or two not only as to apples but small fruits and vegetables and other crops. The soil here in the valley and on the tops is of the red volcanic ash variety, has great depth, and is underlaid with blue veins of water, the

hills fairly bubbling with springs and musical with tinkling and murmuring rivulets. One orchard we visited was Glen Alder fruit farm, owned by Miss Collins, for many years a school teacher, but who has become an enthusiastic orchardist. She has built a big cozy mountain home for herself and her sisters and father and mother, Judge Collins and wife of Dallas, when the Judge gets ready to retire from law practice.

Met Some Salemites.
Dr. W. H. Becker of Salem has located here and has a good practice. I found two old Journal office employees, Alvin Bowman, former pressman, and Billy McAdams, who sold papers for me when he was a kid. Among the people at the booster meeting was Rev. Rounds, of the first M. E. church. I met Mr. Kamer, brother of Miss Kramer, the principal of our Lincoln school, and a number of others more or less connected up with Salem people. C. L. Starr, now secretary of the state normal schools, has been the live newspaper man of the town, and one of his brothers here is on the school board. It has run in the blood of the Starr family to have more or less to do with school matters for several generations.

Has a Fine School.
Falls City has a ten-grade school conducted by F. S. Crowley, Democratic candidate for county clerk. There are five teachers, and a branch school at Black Rock, the upper lumber camp, with two teachers. The school board are Ira Merling, secretary of the Commercial club, G. M. Tice, chairman, Walter Williams and H. E. Starr. This board are not afraid to run a good school and employ bright and capable teachers and pay them good wages. Falls City has its full quota of churches, and a good mayor and city council, at the head of which stands Samuel Tetherow. They are dealing with such problems as city water supply, restraining cows from running at large and other soul-stirring matters, more or less to the satisfaction of themselves and the rest of the community.

The Beautiful Falls.
The beautiful waterfall at Falls City of about 50 feet is owned by W. E. Newsome of Portland, who has converted part of the power into electric current for lighting the city. The scenic beauty of the falls attracts people from far and near. The canyon is overhung with firs and alders, hawthorne and syringas, and other flowering shrubs, and has great scenic beauty that should be preserved. It will always be one of the greatest drawing cards of this city to have these falls and the natural beauty of this canyon preserved. The city should look after this and pass an ordinance forbidding the cutting down of the trees and provide for keeping the banks green and parklike. If this is not done the commercial greed of man will rob them of every last vestige of beauty, and the canyon will become the dumping ground of the city, a nuisance and unsightly rubbish heap instead of a drawing card for the class of people who love nature's beauties and have money to spend visiting such resorts as Falls City can be made to become.

Has Fine Hotels.
Falls City has two fine hotels, either of which would be a credit to Salem. They do a large business with homesteaders, timbermen, and tourists, and traveling men, who all like Falls City for its hotels. The Tavern is conducted by H. Fugitt and family, a California hotel man and real estate booster who came here a year ago. The Walker is run by Col. Matthews and Moss Walker, who came from Lebanon, both experienced men in catering to the public, and the latter probably the finest chef in Oregon, as a dinner we enjoyed there was equal to anything the city of Portland can produce.

A Woodburn Booster.
Walter L. Tooze came here from Woodburn a year ago, and bought out F. A. Lucas, the pioneer merchant and timberman, who is now retired from active mercantile operations, but he certainly knew how to build up a trade with the logging camps; that are supplied from here for miles around. Mr. Tooze has extended the trade, until he does a large business buying the products of the valley for miles below and then distributes them to the lumber and logging camps for miles above, employing 14 people, and

running a branch store at Black Rock. His head men and chief lieutenants are Walter F. Nichols and Frank Luckey at Falls City and Henry Hall at Black Rock. Mr. Tooze is also president of the Commercial club and is putting the town on the map.

There Are Others.
It would take a column of a newspaper to mention the other boosters and live men who have made Falls City the bustling, buzzing place it is, and it can all be summed up by saying the place has great material for making a fruit shipping center, has splendid attractions as a health and summer resort, many coming here now and camping and fishing and hunting are of the finest. The city has a bank and a newspaper, a skating rink; and a band is being organized, which I hope will be ready to play a tune the next time we hold a development convention there. One of the founders of the town is F. K. Hubbard, who is now running a big dairy business and supplying pure lactical fluid for the babies that seem to thrive on it. C. J. Pugh established the mutual telephone system, which will soon be extending to the mountain ranches in all directions. A drive into the mountains will surprise anyone who has no idea of their richness and productiveness. Every acre will grow fruits, small and large, vegetables, grains and grasses, has water all over it and under it, and fine houses are being built along the roads, dairying is extending, chickens and pigs are multiplying, and the mails are being extended.

Two Samples of Rustlers.
T. D. Hollowell has about a quarter of an acre on the side of a hill so steep that little children have actually got started and rolled clear into the street below when their mother just let go of their hands for a moment, and took seven or eight hundred dollars worth of berries off each year. Mr. Hollowell understands the principles of soil drainage, air drainage, heat radiation and a lot of things not taught in any agricultural college, and best of all he shows the products, and what every acre of these hills is capable of. Another sample of what an ordinary man can do here is shown by Mr. J. Flory, an old boy who floated out here from Missouri four years ago, \$52 worth less than nothing. He is what the preachers would call a little bit of a sport, and the first two years saved nothing, but the last few years has become more thrifty and has picked up two houses, several lots and is easily worth \$2500 and then some. He has just chored around and gardened a little. County Commissioner J. B. Teal lives near here. He has a fine family of sons and daughters, has a great big goat ranch, lots of timber lands, fish ponds, believes in good roads and bridges, and is in for giving Polk county a good progressive business administration. But I am coming back some of these days and give Falls City a real write-up.

Biliousness and Constipation.
For years I was troubled with biliousness and constipation, which made life miserable for me. My appetite failed me. I lost my usual force and vitality. Pepsin preparations and cathartics only made matters worse. I do not know where I should have been today had I not tried Chamberlain's Stomach and Liver Tablets. The tablets relieve the ill feeling at once, strengthen the digestive functions, purify the stomach, liver and blood, helping the system to do its work naturally. —Mrs. Rosa Potts, Birmingham, Ala. These tablets are for sale by Dr. Stone's drug store.
For a burn or scald apply Chamberlain's Salve. It will allay the pain almost instantly and quickly heal the injured parts. For sale by Dr. Stone's drugstore.

New Corporations.
Alluvial Land Company—Principal office, Salem, Oregon; capital stock, \$5000; incorporators, M. L. Jones, Conrad Krebs, Leonard Krebs and M. W. Krebs.
E. W. Mellien & Co.—Principal office, Oregon City, Oregon; capital stock, \$15,000; incorporators, E. W. Mellien, Wm. M. Smith and O. W. Eastham.
Glendora Hotel Company—Principal office, Portland, Oregon; capital stock, \$5000; incorporators, W. W. Savage, C. M. Pennell and Janet Phin Hockett.
Phoenix Mfg Co.—Principal office, Portland, Oregon; capital stock, \$5000; incorporators, Edwin J. Stephens, W. J. Hoag and Frank H. Gibbs.
Central Oregon Townsite Company—Principal office, Portland, Oregon; capital stock, \$2,000,000; incorporators, Mark W. Gill, Geo. C. Mason and W. H. Grindstaff.
Hester Manufacturing Company—Principal office, Portland, Oregon; capital stock, \$50,000; incorporators, George C. Hester, Arthur L. Veazie and Ralph A. Coan.

Deafness Cannot be Cured.
by local applications, as they cannot reach the diseased portions of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free. F. J. CHENEY & CO., Toledo, O.
Sold by druggists, 75c.
Take Hall's Family Pills for constipation.

When you buy Lard you get more than you bargain for—It's heavier in your stomach than on the scales

Lard is a foe to digestion. If you had the stomach of an ostrich you could hardly withstand the ravages of lard-soaked pastry. You have probably found this out and already given up the eating of pastry. 'Tis wholly unnecessary! Anyone can eat and digest food cooked with COTTOLENE, the perfect shortening. It is a pure vegetable product, made from the best beef suet and choicest vegetable oil.

When you buy lard you have no protection as to quality—you simply know you are getting LARD—never mind the grade, it's just L-A-R-D. On the other hand, every pail of COTTOLENE is in uniform—the product is guaranteed. You take no chances whatever.

In the face of these facts just ask yourself if you can afford to use hog lard when you can get pure, healthful, nutritious COTTOLENE.

Cottolene is Guaranteed We hereby authorize your grocer to refund your money in case you're not pleased after having given COTTOLENE a fair test.

Never Sold in Bulk COTTOLENE is packed in pails with a patent airtight top, to keep it clean, fresh and wholesome; also to prevent it from absorbing the disagreeable odors of the grocery, such as fish, oil, etc.

Cook Book Free We shall be glad to send any housewife, for a two-cent stamp, our new "PURE FOOD COOK BOOK," edited and compiled by Mrs. Mary J. Lincoln, author of the famous "Boston Cook Book." Address

THE N. K. FAIRBANK COMPANY, CHICAGO



Nature's Gift from the Sunny South

HOTELS AND RESTAURANTS.

The White House Restaurant
For a Regular
25c Dinner at 20c
They can't be beat
McGilchrist & Son
Proprietors.

899 COURT STREET.
Call and try them. Meals
15c. Board per week \$2.75,
also furnished rooms very
reasonable.
AT THE
Salem Restaurant
MEALS 15c

ELITE HOTEL
Restaurant and hotel, on
European plan. Meals at all
hours on short order. Regular
dinner 25 cents. Thirty newly
finished furnished rooms.
E. ECKERLEN, Prop.
148 Commercial St.

HOTEL OREGON
Cor Seventh and Stark Sts.
Portland's New and Modern
Hotel. Rates \$1 per day and
up. European plan. Free Bus.
WRIGHT-DICKINSON HOTEL CO.
Proprietors

NEW GROCERY JUST OPENED
A fresh and complete stock.
Also carry a fine line of confectionary goods. Serve lunches and soft drinks.
CIGARS AND TOBACCO
I know what the people want and how to buy. Will carry a select line of the most popular brands now in use and assure all the very best treatment in quality and price of goods. Come in. Let's get acquainted.
MRS. IDA KOPPLIEN
Cor. 14th and Oak Sts.

GERMAN BAKERY AND CONFECTIONERY
Now under new management
SCHLERET & SCHNEIDER
Proprietors
Complete line of fresh and up-to-date bakers goods delivered to all parts of the city free. We are proud of our party and wedding cakes, delivered on short notice. Give us a trial is all we ask.
Store corner Twelfth and Chemeketa Sts. Phone Main 961.

ROSTEIN & GREENBAUM

240-246 Commercial St.

DESIRABLE MERCHANDISE POPULAR PRICES

LADIES' WHITE SHIRT WAISTS
Special goods values, cannot be duplicated elsewhere.
\$1.25, \$1.00, 75c

White Parasols \$1.65, \$1.50, \$1.25, \$1.15, 75c, 50c
A great variety every one a bargain

Long Silk Gloves \$1.25

Extra heavy silk, double tipped fingers, \$2.00 values.

Corset cover embroidery, yard 25c
Ladies' sleeveless vests, special value, each..... 10c
Men's 50c light weight underwear, a garment..... 25c
Ladies wash belts, only..... 15c
Lace Curtains, \$2.00 a pair, \$1.65 a pair, \$4.00 a pair.
We have them from 45c a pair up, every pair a bargain.
Tablecloth, white or red, yard 25c
White India Linon, from..... 8c a yard up
15c Figured Lawns, yard..... 10c

MILLINERY

Best assortment in this city. Flowers, foliage, trimmed Hats and shapes.

POPULAR PRICES

THE BUREAU

Is a gentleman's resort—you not only find gentlemen in front of the bar but behind the bar.

F. P. TALKINGTON, Proprietor

His long experience in the business has taught him that it pays to buy only the best.

WINES, LIQUORS and CIGARS

Telephone, 177.

254 State St.

READY TAILORED CLOTHES FOR WELL DRESSED MEN.

The Racso System
PRICE RANGE
\$ 20 TO \$ 40

Don't read this unless you are in need of some of these articles, and wish to save money by buying them at a bargain. Until March 30, in order to make room for new goods, these items will be offered at greatly reduced prices.

These are all of standard make and good quality.

	Regular Price	Sale Price
One new 3-inch wagon, complete	\$110.00	\$55.00
One new buggy, best make	120.00	60.00
One new buggy, best make	55.00	27.50
One new runabout	22.00	11.00
One new disc harrow	90.00	45.00
One new Tiger drill	100.00	50.00
One new Buckeye blader	60.00	30.00
One new Buckeye mower	32.00	16.00
One new Buckeye rake	100.00	50.00
One new Davis cream separator	17.50	8.75
One new 14-inch Rock Island Clipper steel plow	13.50	6.75
One new 12-inch Rock Island Clipper steel plow	13.50	6.75
One new 10-inch Rock Island Clipper steel plow	75.00	37.50
One new handmade light express	75.00	37.50
One new handmade light express	75.00	37.50

Also second-hand cultivator, mower and rake at a bargain.
Single-trees, double-trees, neck-yokes, dashboards, cashions at a 30 per cent reduction.
An assortment of about \$300 worth of paints, lead, oil, varnishes and stains will be put on sale.
I will also sell on commission any implement or vehicle which you may wish to dispose of, at any time.

GEORGE R. JACOBS
Corner Pine and Front St.
SALEM, OREGON

FRIDAY 3 Cold
SATURDAY 4 Pneumonia

The Cold of Today The Pneumonia of Tomorrow

A large proportion of cases of Pneumonia are directly due to neglected colds. That is why you want to cure your cold today.

DR. D. JAYNE'S EXPECTORANT

has been successful in relieving and curing Coughs, Colds, Bronchitis, Hoarseness, Inflammation of the Lungs, and similar ailments for 77 years. It is likewise a splendid remedy for Croup and Whooping Cough, and very effective in relieving the attacks of Asthma.
Sold by all druggists, in three size bottles, \$1.00, 50c., and 25c.
Jayne's Teale Vermifuge is a reliable all-around medicine. Especially good for children—a safe Worm Cure.