

# Buy Dress Goods and Suitings Now and Save One-Half or More

YOU ALL KNOW THE HIGH STANDARD OF THIS STOCK.

BUY THEM NOW, SAVE ONE-HALF.

BETTER COME EARLY IN ORDER TO GET GOOD SELECTION.

## Dress Goods and Silks

Crown Taffeta Silks, 85c values, sale .....63c  
 Money-back Silks, 20 inches wide, \$1.25 values, sale .....78c  
 Wash Taffeta Silks, 85c values, sale .....48c  
 Skinner's Celebrated Silk Lining, \$1.65 value, sale 98c  
 Genuine Priestly Cravenette, sale .....87c  
 25 pieces Wool Suitings, newest creations, checks and plaids, 50c to 65c values, sale .....23c  
 50 pieces Printed Lawns, 15c values, all this season's patterns, sale ..... 5c

## Buy Your Shoes Now and Here at Great Saving

100 Pairs White Canvas Oxfords, \$1.50 values, sale .....98c  
 100 Umbrellas, \$1.25 values, sale .....63c  
 Boss of the Road Overalls, sale .....45c  
 Canvas Gloves, 10c values, 6 pair for .....25c  
 Rockford Sox, 10c values, sale ..... 3c  
 Red and White Handkerchiefs, 10c values, sale... 3c  
 35c Men' Neckwear, sale .....15c  
 25c and 50c Neckwear, slightly damaged, sale... 5c

## Miscellaneous

Men's \$10 and \$12 Suits, sale .....\$ 5.75  
 Men's \$15 Suits, sale ..... 7.75  
 100 Boys' 2-piece Suits, were \$5, sale..... 2.45  
 All Wash Goods, Lawns, Dimities and Organdies go at half price.  
 50 dozen ladies' hose, black, tan and white in lace and fancy brocade, were 75c ..... Sale 45c

## Muslin Wear, Gowns, Corset Covers, Drawers, Chemise and Petticoats

We were happily surprised when Wells Fargo Express delivered to us a delayed shipment of \$1,300 worth of Muslin Underwear, which will be marked at closing out prices and will be placed on sale today.

# Jos. Meyers & Sons, Inc., Stock, Salem, Ore.

Pacific Coast Sales Promoters, Inc., Portland, Oregon, in Charge

## CITY NEWS

A Collection of Important Paragraphs for Your Consideration

### Souvenir Postals—

New subjects today, at Patton's.

### Vudor Porch Shades—

Make your porch cool. Buren & Hamilton.

### We Have the Finest—

Cereal coffee made by Americans. Once tried, etc. Moir Grocery Co.

### Automatic Refrigerators—

Have a reputation for perfect and satisfactory refrigeration. Others claim the same, but have they? Buren & Hamilton.

### Fruit Sugar for Canning—

We have a large supply. You will do well to get our cash price. Roth & Graber.

### Refrigerators—

Get the best, if it costs a little more, you will save it in ice. The Automatic is perfect. Buren & Hamilton.

### You Will Surely Like—

Folger's Golden Gate Coffee. The best people of Salem say that it has no equal. We double our sales every month. Roth & Graber.

### Quick Tie—

Hammock ropes 15c per pair. Regular price 25c. Only a few pairs left. Buren & Hamilton.

### Left For Astoria—

The Brigham Stock Company, Salem getting any more oil for her which has presented during the past season a series of attractive plays of high literary merit, left this morning for Woodburn, where two per-

formances will be given, before going to Astoria to fill a summer's engagement. Mr. Brigham expects to return to Salem in the fall with a strong company, and will present an entire new bill of plays.

### Don't Forget the Dance—

Friday night at the Auditorium skating rink.

### You Need No Cook—

During this hot weather. Let us do your cooking. Fresh every day. Veal loaf, boiled ham, smoked tongue, chipped beef and bread, cakes and buns, doughnuts and baked beans. Roth & Graber, 410 State street.

### Remember the Dance —

Given at the Auditorium skating rink next Friday evening by the M. W. A. Excellent floor, good music and a fine time assured.

### Hammock Ropes—

"Quick tie" hooks, 15c the pair; regular price 25c. Buren & Hamilton

### Dance at the Auditorium—

Next Friday night. Excellent floor and music. 2t

### Vudor Hammocks—

The good kind. Buren & Hamilton

### Piano Recital—

Given by the pupils of Miss Eva Cox, assisted by Miss Vera Byars, reader, at the Christian church Friday evening, June 28th, at 8 o'clock. The public is cordially invited.

### On Trial—

Take a Vudor porch chair on trial over Sunday. Buren & Hamilton.

### Oil for Streets Burned.

There seems to be little hope of The Brigham Stock Company, Salem getting any more oil for her which has presented during the past season a series of attractive plays of high literary merit, left this morning for Woodburn, where two per-

## PERSONALS

Attorney W. H. Holmes went to Portland today.

Mrs. L. A. Perry has gone to Eugene to visit relatives.

Miss Lela Rigdon is visiting friends in Jefferson.

Frank Snyder, of Dallas, is visiting Salem friends.

Miss Julia Field left this morning for a visit in Vancouver.

Miss Veva Gardner, of Stayton, is visiting friends in Salem.

Fred Erikson left for Portland on a short business trip this morning.

Dr. Miles left this morning for Gervais on professional business.

Miss Ethel Hein has gone to Aumsville to her home, after a visit here.

Labor Commissioner O. P. Hoff went to Portland on an inspection trip today.

Professor T. S. Roberts went to Oregon City today for a short visit to friends.

Mrs. M. M. Rigby and daughter, Miss Olive, left today for Portland, where they will reside.

District Attorney J. H. McNary has returned from Albany, where he has been on legal business.

Mrs. R. G. Ashley and son are visiting Miss Edith Kuney, Mrs. Ashley's sister, of this city.

Mrs. F. H. Collins and son, Russell, went to Portland today for a short visit to friends.

Dr. McNary, formerly of Salem, now of Portland, has returned from a fishing trip in the upper valley.

Governor Chamberlain has gone to Cottage Grove to attend the Development League Convention. He will address the meeting tonight.

Miss W. Allingham left this morning for her home in Albany, after visiting her sister, Mrs. C. E. Knowland, of this city.

Mrs. C. H. Jones and children have returned from a visit in Jefferson.

Miss Emma Ashford has returned from a visit in Portland.

Miss Lucile Hicks, who has been visiting her uncle, S. M. Snell, of Salem, left this morning for Drain, where she will spend the summer.

Miss Tessa Dent left this morning for Brooks, where she will continue her visit with Miss Clara Jones at "Lalish Meadows."

Miss Lula A. Mothorn left this morning for Turner, where she will attend the wedding of her aunt, Miss Lulu Barnett, to Guy W. Chapman, of Portland.

Congressman Hawley will be among the prominent speakers at the Willamette Development League convention in Cottage Grove today.

On Friday he will go to Newberg to address the veterans of the G. A. R.

Col. E. Hofer left last evening for Cottage Grove, to be present at the Development League meeting, which convenes there this afternoon. He will address the convention on the subject "Waterways."

T. K. Campbell went to Cottage Grove last evening, where he will address the Willamette Development

league convention on "State Railway Commission and the Industries of Oregon."

Dr. J. H. Coleman and Dean J. T. Matthews, of Willamette University, went to Portland today, where they will attend a meeting of the Willamette University board of trustees.

Hon. Thomas Kay went to Eugene today. He will be among the Salemites who will attend the Development League Convention in Cottage Grove tomorrow.

H. A. Barr, representing Barr Bros., manufacturers of cutlery, at Eugene, was in the city today on business returning to his home this morning. The factory which he represents is located in Eugene, and has built up an enviable reputation.

Mr. and Mrs. Archie Crosby, of The Dalles, arrived in the city last evening. Mr. Crosby is the druggist of that place, and returns home this afternoon, while Mrs. Crosby will remain for an extended visit. They are domiciled at the parental home of Mrs. Palmer, on East Chemekeeta street.

Mrs. W. R. Lamb and children, of Richland, Washington, and Miss Lotie Penn, of Spokane, arrived in the city this morning. Mrs. Lamb and family are the guests of J. T. Penn. Miss Penn comes to join her parents, who came here recently from Spokane, she remaining to complete her school term, when they came

### WILL LIGHT THE WILLAMETTE.

Manager Page Will illuminate the River With Electric Lights.

The "Beautiful Willamette" will be lit the evening of July 4th. She will be greeted by the hurrah of thousands of patriotic citizens, by the stirring strains of old war songs, the shriek of whistles. The rockets glare will be reflected upon her in all the hues of the rainbow and the sparkle of several hundred incandescent electric lights which will bedeck the east bank from Chemekeeta to State street. This feature will be the donation of Manager Page, of the Portland General Electric Company, and the display will not only serve to provide ample light, but will be especially designed as to beauty in colored effects.

### HOTEL ARRIVALS.

Willamette.

R. A. Cooper, Chicago.

J. P. Pennington, Philadelphia.

A. L. Wagner, San Francisco.

W. A. McClelland, Denver.

George King, Portland.

W. W. Thorne, Walla Walla.

Mr. and Mrs. T. J. Leshar, Lansing.

C. C. Chapman, Goble, Or.

C. H. Furer, La Grande.

Julius C. Wolf, Silverton.

Jake Pragg, Portland.

J. C. Converse, San Francisco.

C. P. McFarland, Portland.

Y. W. Merritt, San Francisco.

Scott Swetland, Vancouver, Wash.

Frank Ward, Portland.

U. L. Butler, Dallas.

Oscar Rittenberg, Portland.

Cottage. W. H. Martin, city. C. E. Chins, Portland.

### MARRIED.

COLE-MARTIN.—At the parsonage of the First Methodist church, by Rev. W. H. Selleck, June 25, 1907, Miss Rose M. Martin, of Salem, to Mr. Edwin Cole, of Silverton.

Mr. Cole is a prominent young business man of Silverton, and Mrs. Cole has resided for some time past in Yew Park. For several years she was a successful teacher in Eastern Oregon. She is a prominent member of the First Methodist church of this city. The best wishes of many friends attend the happy couple as they embark on the sea of life together.

### BORN.

BARNES.—At the family home in Gervais, Saturday evening, June 22, 1907, to Mr. and Mrs. John Barnes, a son.

### VEITMAN.—

At the family home on North Church street, Sunday morning to Mr. and Mrs. Henry Veitman, a son. The mother is doing nicely and the happy father is receiving the congratulations of his many friends.

### DIED.

WINKELMAN.—At the family residence, two miles east of Pratum, Tuesday, June 25, 1907, Fredericka Barbara Marie Winkelman, aged 72 years, 1 month, 3 days.

The funeral will be conducted by Rev. Peter Gerig at 10 a. m. tomorrow morning from the Menonite church at Pratum.

The burial will be in the Menonite cemetery.

### The Price of Novels.

The uniformity of the price of works of fiction presents a strange anomaly to be found in no other branch of manufacture or trade. So impressed is the Publishers' Weekly, New York, with this fact that it advises publishers in their fall announcements to "adopt the principle of individualized prices" for novels, to replace the established rule of \$1.50 a volume. "Why should not the public," it asks, "pay more for one novel two or three times as long as another, or more for the work of an author of long experience and established vogue, than for the work of a new writer, as it pays larger fees to a doctor or lawyer or a larger salary to a minister who has 'made his mark'?" This tendency, seen already in the advanced price of a recently published novel by William de Morgan, named "Alice for Short," is in striking contrast to the crusade led by the Times of London to cheapen the price of books. The Weekly remarks further:

"On the whole we are disposed to think that the solution of the fiction problem is in the individualization of prices. It has come to be an accepted tradition in the trade that fiction as a rule is to be printed in a volume at \$1.50, whatever be the actual selling price of the \$1.50 books; and

while there are exceptions to this general rule, these are only exceptions. Such a uniform price is in some respects a convenience, but a brief analysis shows that it has little, if any business justification. That a novel of one hundred thousand words should be priced the same as one of two hundred and fifty thousand words, one which will sell from 1000 to 1500 copies the same as one for which 100,000 sale may be expected, one which pays an unknown author a 10 per cent royalty or a less return, the same as one who pays a popular author of wide reputation 20 per cent, is a condition which obtains in almost no other branch of manufacture or trade. In fact, we fail to recall any parallel."

### Kitzmiller-Reed—

County Clerk Allen this morning issued a marriage license to Perry E. Kitzmiller, of Clackamas county, aged 27, and Mamie Pearl Reed, of Turner, aged 18; J. M. Reed witness.

### Norwich Union Fire Insurance Society

Frank Meredith, Resident Agent. Office with Wm. Brown & Co., No. 129 Commercial street.

### ..MONEY TO LOAN..

THOMAS K. FORD Over Ladd & Bush's Bank, Salem, Or.

### NEW TODAY

For Sale—Several houses in Salem and farm lands at a bargain. Capital National Bank. 6-1-eod-

For Sale—New and second-hand furniture, kitchen utensils, bicycles, tents and camping outfits. We are money-savers for our customers. Conrad Dillman. 6-24-1m\*

Wanted—Board and room in private family by man and wife, no children. Must be close in. Address "X," care Journal.

## Boys and Little Gents SHOES

New Soft Sole Baby Shoes. Twenty-seven cases of Baby shoes expected daily. Watch for them for July 4th. Lots of children's sandals, and more coming. Oxfords, all styles, for all kinds of people. Misses shoes a specialty.

## Salem Shoe Store

EYRE & MAPLETHORPE

## Just Received

A Shipment of Fine Limberger and Cream Brick Cheese

Try Them and Be Convinced

Moir Grocery Company