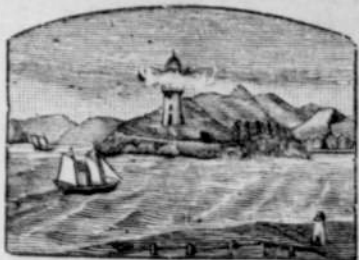


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 Finest Timber Forests in the United States  
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 Best Dairying Country on Earth  
 Best Roads in the State  
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 Opportunities for Dairying and Lumber Industry  
 Unequaled

# Tillamook



# Headlight.

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**The Headlight,**  
 PUBLISHED BY—  
 Tillamook Publishing Co.  
 Established in 1888.  
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 Leading Newspaper in Tillamook County.  
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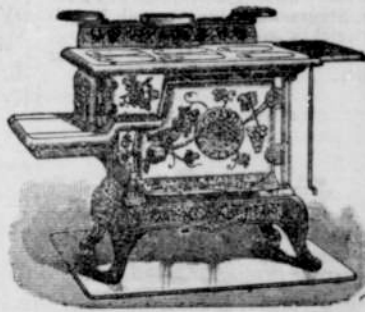
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Miss L. J. Huggles and Mrs. Johnson have a first class millinery store and dress-making establishment. Latest styles in millinery.  
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**Should Advertise Tillamook.**

**Editor HEADLIGHT,**  
 In traveling through the different portions of the state I have observed quite a determined and creditable effort on the part of the leading men of all counties to bring their respective sections into more favorable notice among eastern investors and I have wondered at the persistent inaction on the part of those who ought to be most interested in the development of this most favored county. We have here in Tillamook County natural resources that would support a population a hundred times greater than we have, and yet we are almost unknown and unrecognized in the commercial and industrial world, simply because we have followed the stupid course of living within ourselves and waiting indolently for outside capital to seek us out.

It is time for Tillamook County "to wake up" and it must be done if we would reap the benefit that would accrue to us from the development of our unparalleled resources. I have been trying to "think out" some feasible plan for making known to the "outside" world the wonderful timber, mineral and dairying resources of the County, but I fully realize the futility of any unorganized-individual effort in this direction and am constrained to believe that through co-operation only can we hope to meet with any measure of success.

The most pessimistic prognosticator of political events, and industrial conditions admits that we are approaching a favorable turn in general development in this whole country, and it must be conceded that the man or the county that makes the best exhibit of his wares will meet with the largest measure of success in his business endeavor. If therefore the people of this county desire its development and any material enhancement in the value of their holdings they must sooner or later adopt more advanced methods of advertising our superior advantages.

How shall we go about this work? First we must organize and co-operate. We must forget our individual interests and work together for the common good, and rely upon the proposition that whatever brings capital and industry to our county will necessarily help each individual citizen. If the country surrounding Bay City is built up by a thrifty people my town lots will be worth more money. In short build up the country and the country will build the towns. I would like to see those who are interested in the future development of our county get together and organize a county immigration board, whose object will be to disseminate a full and complete presentation of the county's resources through the eastern states or some one or more eastern states from which we may draw a desirable class of immigrants and investors. This board should be provided by contributions from the public with funds to distribute such printed matter as it may want published, and when it is thought proper it should send a representative to sections in which it may find by correspondence that colonies may be organized. It should keep a list of all lands suitable for such colonies or individuals as it may induce to come to our country. Such an organization should have the support and endorsement of the whole county and be placed in such a position that its representations will receive free credit every where.

I have discussed these matters with the different transportation lines running into Portland and free transportation can be secured I think for our representative when upon business connected with such an organization.

I would like to see something done and will gladly support such a proposition. In these remarks I have perhaps suggested but crude ideas. No doubt they can be much improved upon and the plans greatly enlarged and perfected.  
 J. H. BRIDGEFORD.

**Hon. Henry B. Russell's Lives of McKinley and Hobart.**

It is the object of this book to give a clear, impartial, authentic, and complete history of the public career and private lives of WILLIAM MCKINLEY and GARRET A. HOBART from boyhood to present date; to record facts, incidents, anecdotes, stories, and experiences that will reveal the true character of the men and enable us to see them exactly as they are.

It tells of the humble circumstances of MCKINLEY's early days, of his life as a boy, of his years of unremitting toil, of his life as a country schoolmaster, of his splendid war record with its manifold thrilling experiences, of his career as a law student and country attorney, how he came to enter political life, of his achievements in Congress, of the momentous events that have transpired since, and the prominent part he took in them; of his record of Governor, of his marriage, his home life, and so forth. In short, it is the most complete and exhaustive record of his life and work that can possibly be written, for much of it was penned by his own hand. He supplied abundant material to the author and gave him access to important data and facts that have not been supplied to any other writer.

This is not only the best but the cheapest campaign book extant. It gives more matter of better quality, and very much finer engravings than any other, is more handsomely printed, on better paper, more durably bound, and is sold for very much less money than any other book purporting to be "just as good" as this. We believe that one million copies will be sold, because this is the people's edition, authorized by MCKINLEY himself, and its price—one dollar and upwards—brings it within reach of all. Its high quality and its low price mark an epoch in the history of subscription books. There is no Life of the Candidates "as good as" or as low in price as Hon. Henry B. Russell's.

Its author is distinguished as one of the most brilliant journalists of our day. As a personal friend of both candidates, it was natural that he should be chosen their biographer.

The illustrations are mainly from photographs supplied by MCKINLEY himself and by members of his family. They are beautiful specimens of the engraver's skill.

We do not know when 516 pages have given us more genuine pleasure. If we speak warmly of the book, it is because it richly deserves it. It is sold only by agents, and is meeting with an enormous sale. Agents who introduce a work like this ought to be cordially welcomed. We believe that the best way to keep out poor books is introducing good ones, and a better one than this has never been brought to our notice. It is a high-class book, richly illustrated, and sold at a marvelously low price. Put it into our homes. It will be read over and over again by old and young, with pleasure and profit.

The work is published by the old and well known firm of A. D. Worthington & Co., Hartford, Conn., who want agents everywhere for it, and whose imprint is sufficient guarantee of the excellence of the volume.

**Popercatic Meeting**  
 The "Popercatic" meeting held at the court house on Saturday evening was largely attended, the court room being crowded to its utmost capacity. The meeting was called to order by Mr. Dallas who acted as chairman and in a few brief words introduced T. J. Whitney of Lynn county as speaker of the evening. Mr. Whitney spoke for about an hour and a half devoting himself to the finance question and the tariff. The arguments were those commonly produced by orators of his faith and were neither novel nor particularly striking except as to his position on the tariff question on which question he took the position held by the democrats four years ago and abandoned at the time of the construction of the Wilson Gorman Bill. In other words, Mr. Whitney is an extreme free trader and holds to the idea that the tariff is a tax that increases the price of all commodities on which it is levied and that it never has raised the wages of a workingman in this country and never will. His sentiments were warmly applauded by some of his hearers but it was quite evident that there were many present who did not endorse them. The republican McKinley club showed Mr. Whitney and his friends the courtesy of withdrawing their appointment for the evening and a number of republicans attended the meeting.

The latest styles in Fall and Winter millinery will be displayed at Mrs. Sturgeon's next week.

**Republican Rally.**

Notwithstanding the rain last night the crowd that assembled to greet the Hon. T. T. Geer, candidate on the Republican ticket for presidential elector was a large and enthusiastic one. Mr. Geer had driven all the way from Woods through the rain and did not arrive until late but he was at once taken in charge by friends and night found him as fresh and vigorous as though this was his first speech for the campaign. The meeting was held in the Court House. Hon. Tom Handley acted as chairman and in his usual felicitous style introduced the speaker. Mr. Geer spoke for about an hour and a half. His speech was not of the heavy, ponderous style sometimes affected by campaign orators but of a practical conversational style—a talk of one farmer to other farmers—of one working man to his fellow workmen. And yet it was one of the most telling speeches that could possibly have been made and it held the audience from commencement to close in closest attention. The speech covered considerable ground, but dealt mainly with the financial issue. Mr. Geer was especially happy in his handling of the numerous stock calamity howls of the opposition and he kept his audience in roars of laughter at the way in which he disposed of them one by one.

When Mr. Geer had finished speaking Mr. C. E. Reynolds responded to a call for a song and rendered an original campaign song in a manner that elicited the warmest applause. Mr. Reynolds' production has real merit in it and it will be published in the HEADLIGHT next week. Mr. Geer goes to Bay City tonight.

**The Lumber Markets.**

While a few reports indicate that the demand is improving, and notably this has been true within the past ten days, there is nothing to create any great amount of hope in the hearts of lumbermen. It is quite evident that the fall trade will be the lightest known for some years. This is markedly true in the eastern states. If there was to be a demand of any considerable magnitude it would certainly have developed by the middle of September. Under ordinary or normal conditions the fall trade is practically over by November 1st, and as there can be, in the nature of things, but little business done before election, there remains at best only six weeks in 1896 which may be expected to call for our products. If there should be an open winter in the eastern states it might change the result and a fair trade be carried on through the winter months.

The shingle shipments from Washington for August show considerable falling off from June and July, and while the car shipments of lumber as compared with July show a slight increase. There is a decrease as compared with the June shipments. The demand in California for August, as indicated by the report of another page, proves that Californians are talking politics to busily to build houses.

In cargo shipments to foreign ports August shows an increase over July of nearly 8,000,000 feet, while the shipments coastwise fall slightly below those of July. The total increase in August over July is nearly 7,000,000 feet.

The logging industry continues dull and discouraging. Fully one-half the camps are shut down because of no demand and low prices. Good Fir logs have sold within the past ten days at \$2.35. Special length and grades, however have runed higher where sales have been made.—West Coast & Puget Sound Lumberman.

**Town Council Meeting.**

The town council held an adjourned meeting last Wednesday evening all being present except councilman J. H. Haskins. Mr. Haskins having been absent from the meeting of the board for a number of times and having removed from the city his place was declared vacant and Tom Goyne appointed in his stead. On motion it was decided to publish notice of the construction of a sewer, as published elsewhere in these columns. The Board adjourned.

Advertising pays when it is done properly. But in order to pay, an advertisement should be properly constructed properly set and displayed, and above all it must be inserted in a paper that reaches the people. The HEADLIGHT has double the circulation of all the other papers in the county combined. It reaches about all the people in the county and advertising in its columns pays and pays well.