

8 HOUR MEGA SALE!

ONE DAY AD SALE! Tuesday, January 6th Only

HOW IT WORKS:

From 9 a.m. - 5 p.m. on Tuesday, January 6th ONLY, our advertising representatives will take your calls to reserve ads for one or more issues in January and/or February. The sale will last 8 hours and ends at 5:01 p.m.

RESERVE YOUR ADS:

Please carefully consider the date(s) you wish to run your ad(s) and be prepared to reserve them when you call. Run dates are for January or February only. Your advertising representative will fax or email you a contract verifying your reservation that must be returned by the following Monday.

**RUN DATES - Jan. 14 • Jan. 21 • Jan. 28
Feb. 4 • Feb. 11 • Feb. 18 • Feb. 25**

60% OFF

Regular newspaper on full, half page or 1/4 page ads.

AD SIZES AVAILABLE

1/4 page - 3 col. (5.175") x 10.5
Half page - 6 col. (10.5") x 10.5" tall
Half page - 3 col. (5.175") x 21" tall
Full page - 6 col. (10.5) x 21" tall

SPECIAL FULL COLOR RATES

Full color - \$75.00

SPECIAL RATES FOR THE HERMISTON HERALD

1/4 page \$157.50
Half page \$315.00
Full page \$645.00

**BUY INTO THE
HERMISTON HERALD
AND SAVE 60%**

333 E. Main St., Hermiston, OR 97838

800-522-0255

Hermiston Herald

HERMISTONHERALD.COM