

TWICE A WEEK

GRESHAM OUTLOOK

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GRESHAM, MULTNOMAH COUNTY, OREGON TUESDAY, JUNE 23, 1914

\$1.50 PER YEAR

ALL-FEATURE CELEBRATION

Gresham's Fourth of July celebration is coming along on the wings of Time and it is going to be full grown when it gets here.

The various features mentioned last Friday will all be carried out and several others are in contemplation. Posters are being distributed giving information concerning the events in a general way, but they will be supplemented with other information as events develop.

Miss Mae Dougherty has been chosen from the Queen Esther circle to be the Goddess of Liberty. The selection was made upon request of the Women's club.

The various committees having in charge the Fourth of July celebration at Gresham are making good progress. But few of them are ready to report at this time as all arrangements are not yet completed.

E. L. Thorpe, secretary of the Fair Association, announces that "clean-up day" will be next Thursday afternoon unless the weather interferes. If not done then the call will be made again in Friday's Outlook. All the available help to make the fair grounds and buildings ready for the occasion will be needed. A large turn-out is expected.

Aylsworth's orchestra has been secured for the dance which will be held in the pavilion both afternoon and evening.

Other features will be announced in the posters and in the Outlook as they are reported.

An excellent feature of the day is going to be the flower show. It is in charge of the Women's committee, who have formulated a set of rules arranged the prize list and secured the prizes all of which have been donated. The following rules and prize list will be the only one printed, hence those who are interested should retain a copy of this paper for reference. Following are the rules governing competition:

- All flowers entered for prizes must be grown out of doors. Entries other than wild flowers, must have been grown by person making entry.
- All roses or sweet peas entered for prizes must be grown and cultivated by amateurs.
- To prepare exhibits for competition use a neat white card three inches long by one inch wide. On one side write name of flower, on the other write the section, class and number in which you wish to exhibit.
- Exhibits will be received at the fair grounds between 2 and 6 p. m., on July 3d and between 8 and 9 a. m. July 4th.
- Any exhibit for prizes bearing name of exhibitors will be disqualified. Prizes must be awarded by numbers. Name of exhibitor will be given afterwards.
- Exhibits for display not for competition may be entered bearing name of exhibitor.
- Only vases furnished by the committee may be used.
- When a certain number of flowers is specified there must be neither more nor less than that number entered.
- All flowers must be good specimens. No award will be given for inferior flowers though they are the only ones entered for competition.
- No admission will be charged to the exhibition, but an entrance fee of 10 cents will be charged to each competitor.

The prizes for the flower show are on display in window at the Bank of Gresham.

Prize List.

- ROSES**—Section A. Class 1.
No. 1—Best collection, 4 red roses, named, variety, two prizes.
No. 2—Best collection, 4 white roses, named, variety, two prizes.
No. 3—Best collection, 4 pink roses, named, variety, two prizes.
No. 4—Best collection, 4 yellow roses, named, variety, two prizes.
Class 2—Climbers, (Ramblers excepted) best general collection, eight varieties.
Roses, 4 varieties, two of each, named, three prizes.
Class 3—Ramblers, general collection, two prizes.
Class 4—Collection, three largest roses, variety, named, three prizes.
Sweet Peas—Section B. Class 5.
Named varieties.
No. 1—One dozen white, two prizes.
No. 2—One dozen pink, two prizes.
No. 3—One dozen red, two prizes.

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WINNER IN CONTEST ENJOY STRAWRIDE

FAIRVIEW, June 23—At Smith Memorial church at Fairview next Sunday at 11 a. m. the pastor Rev. Thos. Robinson will speak on "The Healing Touch." In connection with the Sunday school which meets at 10 a. m., a time and place for a Sunday school picnic will be decided on. All are invited to be present.

On Thursday evening the members of the Y. P. S. C. E. gave a straw ride followed by lunch on the banks of the Sandy river near Troutdale. The event was in the form of a treat to the winning side in the contest which was recently held. Miss Rosalie Luscher was the leader on the winning side while Albert Hensley was her opponent. Those who enjoyed the evening were, Misses Rosalie Luscher, Francis Bliss, Helen Jackson, Gladys Holgate, Eva Townsend, Laura Dolph, Ruth Shaw, Merle Heslin, Gladys Bliss, Nancy Anderson, Lillie Luscher, Violet Albrecht, Laura Schroeder and Fern Randall, Messrs. Albert Hensley, Blain Turner, Rolland Quesinberry, Theodore Albrecht, Earl Townsend, Willis Cree, Earl Stanley, Ellsworth Raker, Cedric Stone, Earnest Brugger, Caryl Heslin, Richard Anderson, Lloyd Teggart, John Strebin, Karl Schram, Roy Hensley, Lloyd Anderson and Clyde Stone. The side led by Miss Luscher wish to express their thanks for the pleasant evening shown them.

The Parent-Teachers' association met on Friday afternoon. A short business meeting was held after which a musical program was given by the Misses Rosalie and Lillie Luscher and a reading by Prof. J. B. Lent. The following officers were installed: president Mrs. John Heslin, vice president Mrs. J. W. Bencke, secretary and treasurer Mrs. Grant Shaw. The room was prettily decorated and lunch was served. Several visitors were present from the Troutdale association.

Mrs. Emma Jackson and daughter Miss Helen, of Portland, have been spending the week with friends here. C. E. Cree and J. P. Province have been looking after business interests in Linn county.

Mrs. G. O. Dolph and daughter Miss Laura have gone to Ferndale, California, to spend the summer with Mr. Dolph.

Mrs. Cora Davis and daughter Miss Lea Davis, of Halsey, Oregon, have been the guests of J. T. and E. E. Heslin and families.

Miss Jean Lent has gone to Monmouth to attend the summer normal.

Mrs. Mable Robbins and children have gone to Vale, Oregon, to spend a few weeks. Mr. Robbins is employed there.

Mrs. George Stewart and children, of The Dalles, have been the guest of Mrs. John Bliss.

William Butler has returned from Tillamook where he was attending the G. A. R. encampment.

E. C. Morrison and wife have moved into their new bungalow which has just been completed.

A. L. Stone and family have moved out from Portland having recently bought the place which they formerly owned on the Sandy road. J. O. Davis and wife who have been occupying the house have moved into the Loser cottage.

The Ladies' Aid society of the Presbyterian church will give a tea at the church on Thursday afternoon.

A son was born on June 14 to Mr. and Mrs. Chas. Baird. The young man will bear the name of Chas. Baird, Jr.

Illustrated Lecture by Prof. J. B. Horner at Fairview.

On Friday night, June 26, Prof. J. B. Horner, of O. A. C., will give one of his most interesting illustrated lectures on Oregon Literature, Letters and Newspapers at Smith Memorial church. Professor Horner is in charge of history at O. A. C. and has had an opportunity to gather the most interesting material and facts pertaining to Oregon's early history. He has many fine stereopticon views which he will use on Friday night. This should attract old and young. It is free and it is expected the church will be crowded. It is held under the auspices of the Fairview grange.

Everybody's using it. What? Mrs. Price's canning compound, for fruits and vegetables, for salads. Novelty Store.

Louden Hay Carries, Double Harpoon Forks, Steel Track Pulleys, Rope, etc., at Sterling & Kidder's.

Daily and Sunday Oregonian and Twice-a-Week Outlook, special combination, 1 year, \$9.00.

OUR LAND AS GOOD, FACILITIES ARE EQUAL, AND PRODUCTS BETTER

By E. L. THORPE.

My story of the great Puyallup fruitselling and canning industry in the last issue of the Outlook dealt mostly with generalities. A great many more stories of the same sort could be told, all flattering to the enterprise of the people of Puyallup and Sumner, but I will endeavor to crowd in a few statistics this time. The annual report, made at the end of 1913, will be statistical enough to convince the world, if convincing facts are needed, that what I said about the problem of making thousand-dollar land pay for itself is a reality.

The land around Puyallup and Sumner is no better than the land we have here. Much of it is not as good as we have here along the Columbia slough and the banks of Johnson creek. Some of it is as poor as the rocky soil between Rockwood and Mount Tabor, but it grows berries of one kind or another, and that is what our soil does wherever they are cultivated properly. It is the market they have created for the Puyallup products that has made their land unapproachable—we can do the same thing here.

There are but three varieties of berries grown over there in any quantity. They are the Clarke's seedling strawberries, the Evergreen blackberries and the Cuthbert raspberries. Some experiments are being attempted with other varieties but the canneries don't want them. Yet they take everything that comes along, even to seedling cherries, but the price for such stuff is low and it goes into the cheapest grades of prepared products. Its preparation keeps the hands busy and it sells for enough to put it up—that is about all. Advanced methods are eliminating all such cheap stuff, for it doesn't pay. It will pay any prospective grower to spend two days in the Puyallup valley, just to learn how to raise berries and how to deliver them at the cannery.

With all their prestige the Loganberry is not largely grown over there, nor is it wanted. Almost unknown as it is the Evergreen blackberry is the one great crop that the people there place their faith in. In a recent article in the Outlook I praised the Evergreen and predicted that it would be the one safe crop for the grower to place his dependence upon. It was not aware then that it is the standard crop of Puyallup and that the people over there are afraid that others will find it out.

Mr. Davis and I discovered that they are jealous of their pet product, and we also discovered that we can grow the Evergreen here to greater perfection than they can. It is going to be our safest bet and Mr. Davis has already made arrangements to get plants in unlimited quantities if there is the demand for them that he anticipates.

The difference in production is given by the statistics from Puyallup. The average crop of Evergreens is 700 crates per acre. That is over eight tons. The average price received for them last year, as given in the pools published on Friday was

one dollar per crate, exclusive of what were canned, which brought something less. The results show that each acre yielded a gross revenue of a little less than \$700.

Raspberries yielding 600 crates to the acre bring a better price, which is the reason why more of them are grown than of the Evergreen, but the former are nearly all gone when the latter begins to ripen, and the season is prolonged. The advantages of a longer season are obvious.

Among the other fruits used by the Puyallup and Sumner canneries are apples, pears, gooseberries, cherries, rhubarb and a black raspberries. Of the latter the Columbian is the best and not enough can be had. The Oregon champion gooseberry also is in great demand.

Great quantities of fertilizer are used. Sulphate of potash is the best commercial fertilizer. Mr. Paulhamus recommends from 100 to 250 pounds to the acre with no limit to the quantity of barnyard compost. The vines grow rank, are cultivated to the limit and never know when to quit bearing the maximum crop.

Among the berries that should be eliminated for consideration in raising berries for a cannery are the Lawton blackberry, the Loganberry and all the soft varieties of strawberries. All kinds of cherries are used, even seedlings which bring better prices at the canneries than some standard varieties do in the markets.

Strawberries are put up in three grades, fancy and seconds in tin cans. The third grade is put up in barrels for use in bakeries, refreshment parlors, for extracts, etc. When you order an ice cream soda, strawberry flavor, and get three crushed strawberries you are eating a third-grade fruit. The barrels contain 315 pounds of berries and 160 pounds of sugar. This year the canneries over there will ship 3500 barrels. It is the only way to use the over-ripe, half-ripe and small berries.

Four sizes of tin cans are used ranging from gallons down to half pints. So perfect is the system and the expert knowledge so great that only 20 cans were found defective after the first two weeks' run at the Sumner cannery.

When a car is loaded for shipment to the east it is cooled to a temperature of 48 degrees at the refrigerating plant in 20 minutes. The company has its own plant and the cars are cooled on the track after being loaded. The shipments are somewhere around 25 cars daily during the shipping season. The Northern Pacific keeps a supply of cars ready for use with a full train crew at the disposal of the association.

Full information regarding the prices paid association members for their fruit is not readily obtainable, but it was learned that pears brought \$41 per ton and apples brought \$25. All other kinds of fruit that were used brought vastly better prices than the growers could have got from any other source. Fruit and berries from outside sources were bought at the lowest obtainable figures, the association members sharing in the profits.

IN THE INTEREST OF "HOME TRADE"

The undersigned business concerns of Gresham, realizing that there is much trading done outside of the home community under the mistaken idea that it is an advantage to the consumer, and desiring to correct this tendency, have secured the services of an expert and observant student of economic problems, Mr. David Powell, to write a series of articles for the Outlook on the advantages of home trading.

These articles will appear under this heading during several weeks in Tuesday's Outlook.

We know we can serve the many buyers within our patronizing territory as well or better than merchants elsewhere and invite your investigation of this statement. We need to understand each other better and ask you to follow the facts presented in these articles as a help in this direction.

Signed: PULPER MERCANTILE CO., Groceries. STERLING & KIDDER, Hardware. A. E. LINDSEY, Dry Goods. R. R. CARLSON, Home Furnishings. GRESHAM DRUG CO., Drugs and Notions. W. R. BURKE, Jewelry and Kodaks. S. E. PALMQUIST, Harness and Saddlery.

ARTICLE I. Novel Experiment by Citizens of Nebraska Town. By DAVID POWELL. Copyrighted 1914. Many communities of the middle west went through the same mail order fad some five or six years ago that seems now to be affecting the people of the northwest and which bids fair to leave the same trail of commercial disaster in

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SCHOOL CHANGES IN TROUTDALE DISTRICT

TROUTDALE, June 23—School meeting was held at the schoolhouse on Monday, June 15th. C. I. Raker was elected to serve as director for three years. The other two directors are Dan Mickley and George Lumsden. Professor Going, of Portland, who taught the 7th, 8th, 9th and 10th grades, was re-elected for the second term. Miss Mabel Inglis, of Gresham, will be in charge of the 1st, 2d and 3d grades again. Miss Rassmusen of Corbett, will teach the intermediate grades. Plans are being made to paint and repair the schoolhouse.

Mrs. C. I. Raker and Mrs. G. P. Lumsden who were appointed committee to solicit funds for the M. E. church report splendid success. Enough money being subscribed to pay the pastor and make some improvements on the church.

The quilters at the church Wednesday were Mrs. Louis Kummer, Mrs. Newt. Parsons, Mrs. H. F. Parsons, Mrs. Ella Wright, Mrs. J. W. Burdine, Mrs. James Robertson, Mrs. D. Riche, Mrs. C. I. Thomas, Mrs. C. I. Raker and Mrs. G. P. Lumsden.

Miss Nancy Bayley is spending the summer months with her aunt, Mrs. C. I. Thomas.

Mrs. Bessie Beyers, of Salem, spent Wednesday with Mrs. Louis Kummer Mr. and Mrs. Clarence Buxton were guests of their mother, Mrs. I. Buxton last week.

Cedric Stone and Ellsworth Raker each took a crowd on a hay rack to the Sandy river, where the Fairview Christian Endeavor society gave a marshmallow roast Thursday evening.

The following Troutdale ladies spent Friday afternoon at Fairview at a meeting of the Parent-Teachers' association: Mrs. Aaron Fox, Mrs. Crawford, Mrs. Jennings, Mrs. Dan Mickley, Mrs. Murray, Mrs. J. A. Larsson, Mrs. Watkins, Mrs. Surber, Mrs. Geo. Lumsden, Mrs. C. I. Raker, Mrs. Brink, Mrs. Burdine, Mrs. Schrader, Miss Lulu Mae Mickley, Miss Tempest Jennings and Miss Edythe Mariana.

Mrs. Ralph Copeland, of Camas, Washington, has been visiting friends and relatives here. Mrs. George Larson, who has been visiting her mother Mrs. Mickley, returned to her home in Celilo, Sunday.

The Ladies' Aid society gave a surprise on Mrs. Crawford Saturday, June 20th. Those enjoying a lovely lunch and good time were, Mrs. J. A. Larsson, Mrs. C. I. Raker, Mrs. Burdine, Mrs. Nasmythe and two children, Mrs. Knarr, Mrs. Louis Kummer, Mrs. N. Parsons and two children, Miss Anna Crawford, Mrs. G. P. Lumsden, and two children, Miss Gladys Lumsden. Mrs. Crawford was delightfully surprised.

Mrs. Broadwell, of Camas, Washington, is visiting her mother, Mrs. Pelton.

The Parent-Teachers' association met at the library Thursday evening, and again on Monday evening, to make plans and preparations for their part in the 4th of July celebration here.

The Ladies' Aid will meet at Mrs. Kummer's on Wednesday to quilt.

Fred Harlow and family and friends visited here on Monday afternoon.

Mrs. Robertson and Mrs. Rix attended church services in Fairview Sunday.

Russell Wilson is visiting friends and relatives in Nehalem, Oregon. Roy Harris, of The Dalles, Oregon, spent a few days here with friends.

The Ladies' Aid society will have a window full of good things to eat, and the girls Athletic club will have candy for sale on July 3 at Mrs. Brink's restaurant on Main street.

Last Friday one of the O-W-R. & N. trains was held up here by a company of moving picture men from the Baker theater in Portland. These actors have been here for some time taking pictures in and around Troutdale. They have four or five persons in the company and have been assisted by a number of local people.

There will be no services here next Sunday evening. The pastor, Mr. Brown, of Fairview, intends to spend a few days in Salem, Oregon.

Miss Olive Wilson leaves for Boise, Idaho, Tuesday, June 23, to spend the summer with her sister. Mr. and Mrs. Reams, Mrs. L. M. Little, Helen and Curtis Moses, of Portland, were guests of Mrs. E. M. Douglass.

Troutdale Ladies' Sale. The Troutdale Ladies' Aid society will have a delicatessen sale on Friday, July 3, at Mrs. Brink's restaurant.

DATE SET FOR ORGANIZATION

Last night's meeting of the Gresham Fruitgrowers' association was productive of a determination to proceed along the lines formerly outlined and provide Gresham with a cannery suitable to the needs of the district.

The reports of the various soliciting committees showed that about one-half of the capital stock had been secured and the date of organization was set for Monday evening, July 6. The secretary was instructed to notify every subscriber to that effect and send out proxies to those who cannot attend so that there will be a sufficiently large representation present to proceed.

Meantime the solicitors will continue their work of securing subscriptions and there will be considerably more than one-half of the stock taken up before that date.

Mr. Davis made a lengthy report of his impressions of Puyallup and Sumner which aroused much enthusiasm and a determination to go ahead. W. W. Cotton made an encouraging address, explaining the facilities we have here for raising, shipping and canning fruit.

The articles of incorporation were ordered filed with the secretary of state and county clerk, and with the election of directors the association will have a legal existence.

NO HARD SURFACE FOR THIS YEAR

All hard surface improvements for the roads of Eastern Multnomah this year seem to be knocked out. A desperate effort was made to improve the Base Line by the county commissioners, the roadmaster and the automobile clubs, but an equally desperate resistance was made by the property owners who succeeded in getting up a remonstrance of 65 per cent. Another desperate effort was made to reduce that remonstrance by having signers withdraw their names, but the time was too short when the 20-days' limit expired on Saturday and there is but little hope that the work will proceed this year. The people along the Sandy road the Base Line road and on the Section Line are not in favor of hard-surfacing those thoroughfares to the extent of paying the great cost, although they would like to see the improvement.

The universal objection that has probably killed the hard surface idea for this year lies in the widespread opposition to bonding the land for a period of ten years. A direct tax each year is far preferable to most people.

Another objection is the plan to give the work all to one company without competition.

Whist Party at Rockwood.

A whist party will be given by the Ladies' Altar society of St. Joseph's church, Saturday, June 27, in the Rockwood grange hall. Good prizes. Refreshments. Admission 35 cents. Dancing. *32

Peter McClung, of Pomeroy, Washington, publisher of the East Washingtonian, visited a day or two this week with his mother Mrs. Catherine Vaughn and sister Mrs. D. M. Shoemaker.

The Gresham Girls' Hose Team has accepted a call from Astoria to enter another contest in the regatta sports on the Fourth with the girls' team from that city and Lents. They will leave here on the morning of the third and spend a few days at Seaside after the sports are over.

"Ivanhoe"

A Masterpiece, reproduction of the book, by SCOTT. PRODUCED BY THE GREAT "King Bagget Co." FOUR REELS

Wednesday - - Thursday

AT THE SCENOGRAPH

Admission 10c and 15c