

FALL SHOWING

OUR Fall Goods are in and Ready for your Inspection

We wish to call your special attention to our showing of Ladies and Misses Coats.

Thomson Bros.

General Merchandise.

BOTH SIDES

of the TRAVEL SUBJECT

THE ROAD and WHAT IT GIVES

STEEL COACHES
BLOCK SIGNALS
COURTEOUS EMPLOYEES
GOOD MEALS
MODERN EQUIPMENT

4 Trains to the EAST Every Day

4 Trains Daily between Portland, Tacoma and Seattle

Every Essential to Travel Comfort
Any Agent will be Pleased to help plan your trip

J. B. HUDDLESTON, Agent

THEY'RE SO GOOD
WHEAT HEARTS IS BULLY
WHEAT HEARTS IS FINE
GUESS I OUGHT TO KNOW
CAUSE I EAT 'EM ALL THE
TIME.

Ask your dealer about the new PRESENTS for boys and girls that go with "Olympic" Wheat Hearts and "Olympic" Pancake Flour. Just the dandiest, catchiest, most interesting "new" novelties imaginable, especially imported from Germany.

Portland Flouring Mills Co. Portland, Oregon

Licensed Embalmer Lady Assistant
J. L. YEAGER
FUNERAL DIRECTOR
Phone Residence. Heppner, Oregon

WE DO YOUR PRINTING RIGHT.

CAMPAIGNING FOR ALFALFA

Object of the Work and Results Obtained — Some of the Prominent Features.

GOING TO THE FARM HOMES

Nineteen Campaigns Have Been Carried on in Michigan, Ohio and Illinois, Alabama and Mississippi—Holden's Plan Meets Warm Reception With the Farmers.

Prof. P. G. Holden, director of the Agricultural Extension Department of the International Harvester Company of New Jersey, has planned and put into operation a new method of extending agricultural knowledge.

Holden was the originator of agricultural demonstration trains, of agricultural short courses, and of many other effective plans, through the agency of which millions of dollars have been added to the agricultural wealth of this country.

The latest plan of Holden is to place alfalfa upon every farm. There are three prominent features in his plan:

- (1) The introduction of a comparatively new crop into the Corn Belt, Southern and Eastern states and the Pacific Northwest.
- (2) Going direct to the homes of the farmers, where meetings are held in the fields, and success and failure discussed according to local conditions.
- (3) The use of the most modern vehicle—the automobile.

Purpose of Campaign.

The primary purpose of the campaign is to show the American farmer that alfalfa is the most profitable crop he can grow; that it can be grown profitably upon every farm; that it enriches the soil; increases farm values; stimulates live stock growing and dairying; produces double that of other hay crops, and is better feed.

Nineteen campaigns have thus far been successfully conducted in Michigan, Ohio and Illinois.

Some of the Results.

For example, some of the results of the Kent county (Mich.) campaign are:

- (1) Six thousand farmers visited at their homes during a five-day campaign.
- (2) Three hundred and seventy-five miles traveled by the Alfalfa Automobile Train.
- (3) One hundred and thirty-six alfalfa talks made by the Holden staff of alfalfa lecturers.
- (4) Many applications for similar campaigns from all parts of the United States.

The Kent county campaign has been followed by campaigns in Allegan, Barry, Grand Traverse and St. Clair counties, Michigan; Van Wert, Marion, Fulton, Williams, Paulding, Delphos, Belmont, Richland, Auglaize and Champaign counties, Ohio; and Sangamon, Stephenson, DuPage and Kane counties, Illinois, and several counties of Mississippi and Alabama.

Great Meeting in Ohio.

At one meeting in Ohio upon the farm of Joseph E. Wing, near Mechanicsburg, nearly 4,000 people gathered from all parts of Ohio and adjoining states to learn more about alfalfa. At this great meeting the Ohio State Alfalfa Growers' association was organized. Over 300 automobiles made up the alfalfa train. It is recorded as the greatest agricultural assemblage in the history of Ohio. Other Ohio counties where the work has been taken up report success on every hand.

Sangamon and Kane counties, Illinois, have both conducted great campaigns. At one meeting in Williams-ville, Ill., over 1,200 farmers came to hear the alfalfa lectures.

In all of these campaigns which were conducted within a period of about two months nearly 100,000 farmers have been reached with the gospel of alfalfa.

As a result also of the campaign work it is conservatively estimated that 200,000 acres of alfalfa will be seeded during this and the coming season.

Such is the result of the initial work of campaigning for alfalfa, but vastly more than this tangible result has been accomplished. Every farmer throughout the region where the work was conducted is talking about alfalfa. The co-operation of the schools in the territory is a very important and effective feature.

Professor Holden has expressed himself as considering it the most wonderful experience and the most efficient work from the farm standpoint that he has ever undertaken.

But this is not all—wherever the farmers of any community are interested in the growing of alfalfa, when possible a follow-up man, thorough in his knowledge of alfalfa culture, will be sent out to assist them in getting a start. He will live with the farmers and aid them in solving the problems at home. He will go from farm to farm upon request and study success and failure.

Before the coming of 1914, campaigns will have been conducted in every part of the United States and Canada. Interest is growing so rapidly that many counties have organized campaigns and undertaken the work without assistance from the outside.

HELP THE KIDNEYS

Heppner Readers Are Learning The Way.

It's the little kidney ills—The lame, weak and aching back—The unnoticed urinary disorders—That may lead to dropsy and Bright's disease.

When the kidneys are weak, Help them with Doan's Kidney Pills.

A remedy especially for weak kidneys.

Doan's have been used in kidney troubles for 50 years.

Endorsed by 30,000 people—endorsed at home.

Proof in a Heppner citizen's statement.

Mrs. G. W. Thompson, Heppner, Ore., says: "One of our family used Doan's Kidney Pills and found them very effective in bringing relief from troubles, caused by disordered kidneys. This remedy is worthy of endorsement."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Blue-Stem Wheat Wanted.

THE HEPPNER MILLING COMPANY is in the market for the BEST of the BLUE-STEM wheat for our own use, to make the best quality of flour for Morrow County People, the BEST PEOPLE ON EARTH. See us before selling.

For Sale—Rumely 15-30 Oil tractor, Oliver 5-14" gang with extra shares, Canton Tandem disc harrow with tongue truck. All in perfect condition. Practically new. Have not plowed 50 acres. Cost \$2,458.00 delivered. To close an estate will put on cars for \$2,000.00.

E. L. Parrott, Roseburg, Ore.

Harry Johnson is prepared to do all kinds of work in the line of carpentering, contracting, building and job work. Give him a chance to figure with you.

PEOPLE

who do not know
Should know
that

FRIEDRICH
"THE TAILOR"

turns out the best fitting
and best made clothes
in Heppner

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years

THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.

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Stationery of all kinds

SLOCUM DRUG CO.

GURDANE & SON

carry a full line of
Candies, Nuts, Cigars and Tobaccos
—and defy competition.

We will also keep our
Famous Morrow County Ice Cream in Stock
Made at Home from Home Products

Choice Cut Flowers
and Pot Plants.

Funeral Work a Specialty

The Jewell Greenhouses

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The First National Bank Of Heppner

CAPITAL STOCK, - - \$100,000.00
TOTAL RESOURCES, - - 804,442.45

We offer the services of a well-equipped bank with sufficient capital and resources to care for the needs of our territory

New Accounts Invited
Four per cent. paid on Savings Accounts
Exchange bought and sold
We issue exchange on all important Foreign Cities

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