

THE LANE COUNTY NEWS

W. A. DILL

Editor and Manager

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And Remember to Get a Stop-Over for Springfield.

SPRINGFIELD, OREGON, MONDAY, JUNE 7, 1915.

ADVERTISING DID IT

(Clipped from the Canby Herald.)

There was an old geezer and he had a lot of sense; He started up a business on a dollar-eighty-cents, The dollar for stock and the eighty for an ad Brought him three lovely dollars in a day, by dad! Well, he bought more goods and a little more space And he played that system with a smile on his face The customers flocked to his two-by-four And soon he had to hustle for a regular store. Up on the square, where the people pass, He gobbled up a corner that was all plate glass. He fixed up the windows with the best that he had And told 'em all about it in a half-page ad. He soon had 'em coming and he never, never quit And he wouldn't cut down on his ads one bit. Well, he's kept things humming in the town ever since And everybody calls him the Merchant Prince. Some say it's luck, but that's all bunk— Why, he was doing business when the times were punk. People have to purchase and the geezer was wise— For he knew the way to get 'em was to advertise.

—E. F. McIntyre.

GERMANY AND GERMAN PUBLIC OPINION

The Berlin correspondent of the World reports that he has found "no disposition to seek deliberately a conflict with America," and quotes a high official of the Government as saying, "Germany is not quite that mad."

The comments of German newspapers, nevertheless, are generally antagonistic to the United States, and some of them are openly hostile. These comments need not be taken too seriously, however. The German Government can change the tone of the German newspapers overnight whenever it is so disposed.

This was shown in the earlier months of the war when German opinion was first mobilized against Russia. Week after week, German newspapers and German writers fixed the responsibility of the conflict upon Russia, and Russia alone. Suddenly it suited the purposes of the Government to fasten the blame upon England. Instantly the attitude of the German press toward Russia was softened and the campaign of late against England began. That campaign has continued without interruption.

German antagonism toward the United States as reflected in the German press is of comparatively recent origin. It all centers around the sale of munitions of war to the allies by American manufacturers, and obviously draws its inspiration from Government sources. This sentiment has grown steadily in bitterness, but it can be checked whenever Berlin sees fit to check it by admitting the truth—that there has been no violation of international law in American traffic in munitions of war.

German sentiment need not worry the Imperial Government. The sentiment to which it owes most consideration is that of the United States, and this sentiment is not only unanimous but it is self-created. No Government has had a hand in manufacturing it. It is the deliberate opinion of the American people.

In his dispatch to The World from Berlin, Mr. von Wiegand says that "it seems to be pretty generally recognized in this instance that there is a firm hand in President Wilson's velvet glove." That fact cannot be too clearly recognized.

The German government has hitherto been miserably informed about American opinion. It has taken our partisan difference seriously, and has even deluded itself into believing that there would be civil war in the United States if worse came to worse with Germany. Unless German representatives in this country have failed miserably in the performance of their duty, Berlin must know by this time that the American people are completely united on this issue, that President Wilson's policy of strict accountability is their policy, and that his note to Germany is their note. Knowing this, Berlin must know as well that the American people are hoping for a peaceful, honorable settlement of the issue, but that the whole responsibility rests upon the Imperial government.

A public sentiment that can be made or unmade by a Government means nothing in such a crisis. But a public sentiment that is the voice of 100,000,000 people means everything, and the future relations between the United States and Germany depend wholly upon Berlin's ability to understand that meaning.

It takes a man with steady nerve and a quick eye to have charge of a gang of trimmers at any time, but the man who can keep his wits and do the right thing at the right time when a man is hurled at the hungry saws, is certainly to be commended.

After nineteen years as editor of the Brownsville Times,

F. M. Brown has retired, leasing the paper to Lyn A. Brown. Mr. Brown, has made of the Times one of the best local newspapers in the State of Oregon.

The move of the Business Men's Club to get business interests of Springfield and the farmers of the surrounding country better acquainted is a step in the right direction. It will mean a better understanding of the problems of each other.

TAINTED POLITICS

By Peter Radford.

This country is suffering more from tainted politics than from any other malady at the present time. There is scarcely a campaign speech made, a platform demand written or a measure enacted into law that does not carry the taint of personal gain of some politician or political faction thereof.

There is more "blue sky" in campaign promises of many politicians running for office than was ever contained in the prospectuses of the boldest promoters of chimerical business schemes. There are more secret combinations formed by politicians in the name of "My Country" than were ever formed under any and all other aliases. There are more political rebates hidden in the phrase "Be it enacted" than were ever concealed under any and all other disguises.

The inordinate thirst for political power and unrestrained passion for mastery has caused more distress in this nation than the greed for gold, and it ought to be regulated by law. No business combination ever pursued their competitors as relentlessly or visited more heartless cruelty upon their customers than a political party that seeks to make junk of an industry, or cripple a business for party success, through tariff measures, political supervision and oftentimes destructive legislation. Many political platforms are as alluring to the voter as the story of the rainbow with its pot of gold and their consummation about as far-fetched. Self-gain is the first law in politics. There are many men in office today who, if they could not shake plums off the tree of American liberty or cut a melon taken from Uncle Sam's commissary, would have less desire to serve the public.

The country is surfeited with patriots, who will bare their breast to bullets in defense of their country, but there are few men in public life who will bare their breast to voters or run the gauntlet of party disfavor in defense of agriculture or industry. No representative of the people, who will permit personal prejudice to detract from justice, party success to disfranchise reason or the rapor of a political campaign to influence judgment can render capable service.

The preservation of our prosperity depends upon wisdom, courage and honesty in government, and the American voter should seek these attributes as implicitly as the Wise Men followed the Star of Bethlehem and they will often be found to rest over the stable; the plow or the staff of the Shepherd. The surest cure for tainted politics and machine rule is fresh air and sunshine and these important elements are most abundant upon the farm, and when farmers, bankers and merchants are elected to membership in legislative bodies, much of the trouble in government will disappear.

WATERED SECURITIES

By Peter Radford.

Much has been said and more written about the evils of watered stock in big business concerns and the farmers of this nation believe that every dollar written into the life of any business organization, should be able to say "I know that my Redeemer liveth," but farming is the biggest business on earth, and there is more water in its financial transaction than that of any other industry. There is as much water in a farmer's note drawing eight or ten per cent interest when other lines of industry secure money for four or five per cent per annum, as there is in a business paying a reasonable compensation upon the face value of securities representing an investment of only fifty cents on the dollar. The only difference is, the water is in the interest rate in one instance and in the securities in the other.

The promoter oftentimes takes chances and his success is contingent upon the development of the property involved but the usurer, as a rule, takes no chances and his success cripples the property involved. There may be industries that cry louder but none that suffer more severely from financial immorality in both law and custom than that of agriculture.

The farmers of America today are paying \$200,000,000 per annum in usury on real estate and chattel loans, and this interest capitalized at five per cent, represents \$4,000,000,000 of fictitious values which the farmer is paying interest on. This sum of money is almost equal to the annual value of crops produced in the United States.

The earning power of the farmer's note based upon his interest rate very nearly divides like the earth's surface—three-fourths water and one-fourth land. The largest body of water that floats upon the financial hemisphere now rests upon the farms and its waves are dashing and its billows are rolling against seven million homes threatening ruin and disaster to the prosperity of the nation.

Will our public servants who understand how to drain the liquid of industrial properties turn the faucet and let the water off the farms?

It is an admitted economic fact that there can be no permanent prosperity without a permanent agriculture.

Agriculture is recognized as the greatest of all industries and a prosperous, progressive and enlightened agricultural population is the surest safeguard of civilization.

Classified Ads

For Sale, Rent, Wanted, Etc.

FOUND—Bicycle padlock. At The News office. 27

FOR SALE—Banquet steel range with good coil and hot water connections. Good as New. Half price. Enquire at News office. 11*

LOST—On Fifth street, purse and sum of money. Finder please leave at News office.

R. O. A. hall for rent. Well ventilated and lighted, clean and warm. Kitchen and dining room attached. Rates reasonable. Apply to Fred Watke, Gilbert Davis or W. A. Hall.

5-ROOM HOUSE and lot for sale or rent. Modern conveniences. Easy terms. Call at News office.

HOUSEKEEPER WANTED—To care for little children. H. D. Care News. 35 6*

FOR RENT—Two modern houses. See O. W. Johnson. 36-7*

CONTRACTOR'S NOTICE

Court House, Lane County, Eugene, Oregon.
Notice is hereby given that sealed bids will be received by the County Court of Lane County, Oregon, at Eugene, up to 11 o'clock a. m., June 15, 1915, at which time said bids shall be opened, for the improvement by grading of 3450 linear feet of road on County Road No. 58, in T. P. 17 S. R. 3 E., W. M., in accordance with plans and specifications on file with the County Clerk of Lane County.

Copies of the plans and specifications may be obtained from the County Surveyor by a deposit of \$1.00 which deposit will be returned upon the return of the plans and specifications in good condition in ten days.

Each bid must be accompanied by a certified check of 5 per cent of the amount bid.

The right is reserved to reject any or all bids.

Done by order of the County Court of Lane County, Oregon, this 24th day of May, 1915.

STACY M. RUSSELL,
County Clerk

Notice to Creditors.

Notice is hereby given that the undersigned has been appointed, by the county court, executrix of the estate of William M. Moore, deceased. All persons having claims against said estate are hereby notified to present the same, duly verified and with the proper vouchers, to the administratrix at the office of Woodcock, Smith & Bryson, in Eugene, Oregon, within six months from the date of the first publication of this notice.

Date of first publication of this notice is April 26, 1915.

MARGARET MOORE,
Executrix of the estate of William M. Moore, deceased. m. M24

NOTICE FOR PUBLICATION

Department of the Interior,
U. S. Land Office at Roseburg, Oregon, May 5, 1915.

Notice is hereby given that like P. Whiteley, of Leaburg, Oregon, who, on June 7, 1912, made Homestead Entry, Serial No. 08103, for the SW 1/4 of Section 24, Township 16 S., Range 1 E., Willamette Meridian, has filed notice of intention to make final three-year proof to establish claim to the land above described, before I, P. Hewitt, U. S. Commissioner, at his office, at Eugene, Oregon, on the 18th day of June 1915.

Claimant names as witnesses: William Shoning, of Leaburg, Oregon. Albert Gravos, of Vida, Oregon. Albert J. Ward, of Leaburg, Oregon. C. W. Southwick, of Leaburg, Oregon. J. M. UPTON,
Register.

CONTRACTOR'S NOTICE

Court House, Lane County, Eugene, Oregon.
Notice is hereby given that sealed bids will be received by the County Court of Lane County, Oregon, at Eugene, Oregon, up to 11 o'clock a. m., June 15, 1915, at which time said bids shall be opened, for the improvement by grading of 1100 linear feet of road on County Road No. 399 1/2, in T. P. 17 S., R. 1 E., W. M., in accordance with plans and specifications on file with the County Clerk of Lane County.

Copies of the plans and specifications may be obtained from the County Surveyor by a deposit of \$1.00 which

THE 96-223 First National Bank of Springfield, Oregon

Bound to Grow

Most large business enterprises of today were begun in a small way. Proper banking facilities will help your business to grow and prosper. This Bank gives the same careful attention to the small accounts that it furnished the larger ones—we know they will grow. We will appreciate your account, whether small or large.

ESTABLISHED 1907
SAFETY-CONVENIENCE-SERVICE

The Best Groceries

For Less Money

The Fifth Street Grocery

Thos. Sikes, Prop. Phone 22

Safe Deposit Boxes

Valuable papers deposited in our Safe Deposit boxes can not burn up; cannot get lost or destroyed.

Rental Only \$2 per Year

Commercial State Bank

Capital \$30,000.00

This Will Whet Your Appetite

This store is filled with the choicest groceries money can buy—with groceries entirely free from all adulterations—with groceries of the most absolute and unquestioned purity—with groceries that build up the system and instill that remarkable energy which insures success in life.

NICE & MILLER

Opposite Commercial State Bank Phone 9

FIRST NATIONAL BANK, EUGENE, OREGON.

Established 1883

Capital and Surplus - \$300,000.00

Interests on Savings Accounts and Time Certificates

deposit will be returned upon the return of the plans and specifications in good condition in ten days. Each bid must be accompanied by a certified check for 5 per cent of the amount bid. The right is reserved to reject any or all bids. Done by order of the County Court of Lane County, Oregon, this 24th day of May, 1915.

STACY M. RUSSELL,
County Clerk

NOTICE OF FINAL SETTLEMENT

Notice is hereby given that the undersigned has filed their final account in the estate of P. J. Bolter, deceased, and Monday, the 21st day of June, 1915, at 10 o'clock a. m., has been set as the time for hearing said final account, and the settlement thereof. All persons interested in said estate are hereby notified to file their objections to said final account, or any particular item thereof, specifying their objections, with the County Clerk on or before said 21st day of June, 1915, at 10 o'clock a. m.

FIEDA LOUISA BOLLER,
ANNIE MARIE HANDGATHE,
MELVA JEANETTE WATSON,
Executrices of the Estate of P. J. Bolter, Deceased.

To Owners of Lots in Laurel Hill Cemetery.

You are hereby notified to remove the dirt and other refuse from lots within 30 days of the date of this notice or the same will be done by the lodge. By Order of Springfield Lodge No 70, I. O. O. F. Dated June 7, 1915. M37-41

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