

# DOUBLE SAVINGS EVENT!

Only DIRECTV gives you 2 YEARS of savings with a FREE Genie™ WHOLE-HOME HD DVR upgrade.

**\$29<sup>99</sup>** MONTH For 12 Months **ACT NOW! \$24<sup>99</sup> mo.**

**SELECT™ Package**  
OUR BEST VALUE.

- ✓ OVER 130 Channels
- ✓ Over 1,500 Titles On Demand

FREE FOR 3 MONTHS  
**HBO + SHOWTIME**

**FREE GENIE™ UPGRADE\*** One HD DVR powers your whole home!  
Add'l equipment required. Add'l & Advanced Receiver fees apply.

**PLUS** Lock in 2 YEARS of savings!

**\$34<sup>99</sup>** MONTH For 12 Months **ACT NOW! \$29<sup>99</sup> mo.**

**ENTERTAINMENT Package**  
OUR BEST VALUE WITH SPORTS.

- ✓ OVER 140 Channels
- ✓ Over 2,000 Titles On Demand

FREE FOR 3 MONTHS  
**HBO + SHOWTIME**

**FREE GENIE™ UPGRADE\*** One HD DVR powers your whole home!  
Add'l equipment required. Add'l & Advanced Receiver fees apply.

**PLUS** Lock in 2 YEARS of savings!

**\$39<sup>99</sup>** MONTH For 12 Months **ACT NOW! \$34<sup>99</sup> mo.**

**CHOICE™ Package**  
TV THAT ALWAYS BEATS CABLE.

- ✓ OVER 150 Channels
- ✓ Over 3,500 Titles On Demand

FREE FOR 3 MONTHS  
**HBO + STARZ + SHOWTIME + CINEMAX**

**FREE GENIE™ UPGRADE\*** One HD DVR powers your whole home!  
Add'l equipment required. Add'l & Advanced Receiver fees apply.

**PLUS** Lock in 2 YEARS of savings!

**INCLUDED at no extra charge!** EVERY GAME, EVERY SUNDAY. ONLY ON DIRECTV! Out-of-market games only. **SUNDAY TICKET 2014**

**NEW!** With DIRECTV you don't need to see cable wires and boxes. Ask how!

Regional Sports Fee may apply.

**ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT\*\***  
Two years of savings includes \$10/mo. for 24 months on Advanced Receiver Service (reg. \$25/mo.) with Auto Bill Pay, valid email address and Paperless Billing.\*

- INCLUDED WITH EVERY PACKAGE:**
- FREE Professional Installation of a DIRECTV® System in up to 4 rooms
  - NO Equipment to Buy
  - NO Start-Up Costs
  - Local Channels Included in over 99% of the U.S.
  - 99% Worry-Free Signal Reliability
- Based on a Nationwide Study of representative cities.

**866-443-3351**

**Blue Tide Internet & Satellite**



Offers valid through 7/23/14. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

\*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALENT RATES. Three free months of HBO and SHOWTIME; a \$90 value. Three free months of four premium movie packages, a \$144 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; ENTERTAINMENT \$57.99/mo.; CHOICE \$66.99/mo.; Advanced Receiver fee \$25/mo. In certain markets, a Regional Sports fee of up to \$3.63/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for 12 months: \$25 for SELECT Package, \$28 for ENTERTAINMENT Package and \$32 for CHOICE Package. \*\$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Genie HD DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain the SELECT Package or above, OPTIMO MAS Package or above, or any qualifying international service bundle which shall include the PREFERRED CHOICE Package, Auto Bill Pay and Paperless Billing. \*\*2014 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2014 NFL SUNDAY TICKET regular full-season retail price is \$239.94. 2014 NFL SUNDAY TICKET MAX regular full-season retail price is \$329.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2014 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2014 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2014 season. Subscription cannot be cancelled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

\*\*24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Genie HD DVR, HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have two receivers and/or one receiver and a Genie Mini/Enabled TV/Device, the fee is \$4/mo. For the third and each additional receiver and/or Genie Mini/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini and/or Enabled TV/Device. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT [directv.com/legal](http://directv.com/legal) OR CALL 1-800-DIRECTV FOR DETAILS. \*GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above, OPTIMO MAS Package or above, or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Whole-Home HD DVR functionality requires a Genie HD DVR connected to the primary television and a Genie Mini, H25 HD Receiver(s) or an RVU-capable TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit [directv.com/genie](http://directv.com/genie) for complete details. INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra.

DIRECTV ON DEMAND: Access to available DIRECTV On Demand programming is based on package selection. Actual number of titles will vary. Additional fees apply for new releases. Some DIRECTV On Demand content requires an HD DVR (HR22 or later) or DVR (R22 or later), DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher, and a network router with an available Ethernet port. Visit [directv.com/cinema](http://directv.com/cinema) for details.

To access DIRECTV HD programming, HD equipment required. Number of HD channels based on package selection. Local channels eligibility based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at [directv.com/legal](http://directv.com/legal) and in order confirmation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2014 DIRECTV. DIRECTV and the Cyclone Design logo, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.