

The Bend Bulletin

WEEKLY EDITION
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TICKETS AND THE RECORDER

Each day brings forth its new crop of candidates for office in the city of Bend. Already we have tickets for each office from mayor to treasurer. Rumors are abroad of still other tickets to take the field, free lance candidates for the various offices, not connected with any ticket, have announced themselves. Clearly, there will be an abundance of material from which to select a good set of governing officers of the city for the coming two years.

Taking into account the varieties of opinion to be found in any body of voters, we realize that there may be many minds as to just what will constitute "a good set of governing officers." To some a "good set" will mean one thing; to others another. What we have in mind is a mayor and council who will deal intelligently and sanely with the many problems, both great and petty, that will confront them, who will follow the example of economy and retrenchment set by the present administration and who will see to it that the prohibition law is strictly enforced.

We are led to this last remark by the rumors that have come to us that certain candidates seek office with nothing more in view than to secure a more lax attitude on the part of the law officers toward the bootlegging and moonshining fraternity. We do not believe that the people of Bend have a kindly feeling for any such purpose. We suggest that when they come to vote they bear this in mind.

One thing more. The office of city recorder is not filled by election. The recorder is appointed by the mayor and the appointment confirmed by the council. Whatever else the next mayor may do, he should reappoint Ross Farnham, the present recorder. Several times in the past we have commented on the fine quality of Mr. Farnham's work. There can be no doubt that the improved financial condition of the city is largely the result of his industry and efficiency. He is on no ticket, but the ticket or combination that is pledged to retain him in office should be favored over that which would select another as recorder.

WASTING GOOD MONEY

It's pretty hard to convince a merchant that he had better drop his money down in the well than pass it over to a fly-by-night advertising solicitor, the smooth guy who drops in with a publicity scheme that isn't worth a minute of time or a cent of money. It takes some people a good while to learn that the same money spent in a newspaper would bring infinitely better returns.

This country is filled to the brim with smooth young men who do nothing but think up publicity schemes. Once they have framed a catchy one they beat it to the smaller towns to "unload" on the merchant who believes that any kind of advertising is good advertising, and who thinks that novelettes and time cards, and stock booklets with his name upon them are actually business getters. These young men don't ply their trade so much in the large cities, because there is usually a commercial club or board of trade ruling against just the sort of thing they seek to dispose of. But in towns where every merchant has to think out his own plan of advertising, and where he hasn't tried to understand the inside workings of these fly-by-night schemes, the waste of good money goes right on. And the funniest part of it is that the merchant who bites actually pays cash in advance and takes the smooth young stranger's word for it that he is going to get more than his money's worth.

We are strong for every kind of advertising, but we detest fakes. That is why we spend a good deal of time regretting that some merchants can't see that which successful merchants long ago learned—that of all forms of advertising known to man nothing has yet been found so good as space in the home paper.—The Minden (Neb.) Courier.

POTATO EXHIBITS

In the interest of the potato growing industry of this section it is to be hoped that plans for exhibits at the various shows and fairs where potatoes are especially featured will be promptly made. Last year the exhibit for the potato show at Duluth was received there just too late to take its place in the regular classes. The recognition accorded it, however, and the special award made on account of its excellence, indicate the high position it would have taken

had it been judged in competition in the regular classes. This year the exhibit should be started off in time. Following the successes of last fall, an organization was initiated at a meeting in Redmond, which was to take charge of potato exhibits this year. We wonder if that organization is functioning, or ready to function. If not, it should be revived or another created, charged with the duty of exhibiting the Deschutes valley potato at this fall's shows. There can be no better advertisement of this important resource. A series of the annual successes which are to be expected would mean an improvement of local conditions, the attraction of more settlers and a better price for the product.

These reflections are suggested by the receipt of the preliminary premium list of the Pacific Northwest potato show to be held in Spokane from November 21 to 24. At Spokane last year the Central Oregon exhibit attracted much attention and took many prizes. The same thing can be done again, and now is the time to begin to get ready.

TIMBER DEPLETION

The average per capita lumber consumption in the United States in 1920 was approximately 318 board feet, says the forest service. In 1906 it was 590 feet. In 13 years there was a reduction of 37 per cent, or nearly 3 per cent a year. In Oregon and Washington, where wood is plentiful and the population comparatively small, the consumption is between 900 and 1000 board feet annually per person, the greatest in the country. In other state groups the amount used varies, decreasing until one finds that in Rhode Island, the District of Columbia, South Carolina and Georgia, between 100 and 200 feet are used.

The reason for the decreased use, according to forest experts, is not because of decreasing needs but because of forest exhaustion. We are cutting our forests four times as fast as they grow. This means, according to the forest service, that if we are to remain a nation of timber users, we must become a nation of timber growers.

In the northwest these figures and statements have especial importance because of the fact that the last great stand of timber is here. There will be no one to urge a reduction in cutting in order to spread the available supply over a longer period, but everything should be done to cut most efficiently, to conserve by keeping out fire and, wherever the lands are unsuited to other crops, to renew by reforestation.

Bend should be deeply interested in this matter.

PIERCE ON TAXES

As we go into the last weeks of the campaign before the general election, it becomes more and more clear that Candidate Walter M. Pierce intends to leave no stone unturned in his scramble for the governorship. We wonder to what extent the people will be taken in by him and his political promises.

Long ago Mr. Pierce said that the issue of the campaign was lower taxes. As he has traveled about he has continued to declaim against our high taxes. He has never yet, however, explained his votes while a state senator that helped to make taxes high. One cause of high taxes is the state soldiers' bonus. Did Mr. Pierce vote for this measure? Would he repeal it if he could?

It is simple enough for Mr. Pierce to take high taxes as a subject for his tearful oratory. He can make a lot of noise over taxes. The difficulty comes when he is asked for a remedy. What is the Pierce remedy? So far he has not offered a single constructive suggestion. He owes it to those whom he is asking to vote for him to do more than weep over the situation. He should tell us how to change it.

Ben Olcott is no oratorical sob sister. He is a painstaking man who is really making an effort through the agencies of the state and legislature to get at the bottom of the tax situation. He will have a plan where his opponent has none.

REFLECTED MERIT

"Forbes," the prominent eastern financial magazine, says: "Have you not noticed that your attitude towards a person is influenced by the character, the standing of the man who introduces you? So it is, I honestly believe, with merchandise, with securities, with banking services, etc. We somehow associate the merits of such things with the merits of the publication introducing them to us."

That, it seems to us, is not wholly so. For the most part and taking the ordinary, average run of publications, one reads and heads the advertisements without much thought of the medium in which they appear. We know that they accept advertising without much effort at discrimination. The advertised articles stand on their own merits.

In the case of some newspapers and magazines, however, the case is different. To these the words of

"Forbes" apply. These are such papers as the New York Tribune, which practically guarantees all statements made in advertising accepted by it. In such cases the merits of the publication in censoring advertising and in refusing copy which cannot meet its standards, do give an added standing to the matter which is accepted and printed.

This is a comparatively new undertaking. The movement seems to be spreading slowly, however, and someday the words of "Forbes" will be universal truth.

Fifteen Years Ago

(From the Columns of The Bulletin of October 4, 1907)

The latest story of railroad construction into Central Oregon is that Gould interests will build a new road from Denver to Salt Lake across northern Nevada, through eastern southern Oregon to near the headwaters of the Deschutes, and then on through the Cascades to near Mount Hood.

Work on another large reclamation project will undoubtedly be under way before many more months pass by. Last Friday President J. E. Morson of the Deschutes Land Company signed the contracts required by the state land board, according to which the company is to reclaim 31,000 acres of land in the vicinity of Rosland at an estimated cost of \$20 per acre.

H. C. Ellis, who left recently for the home of his parents in Illinois on account of the illness of his aged mother, did not reach there until after her death.

A. C. Lucas has added a marked improvement to the Pilot Butte Inn by installing a complete system of gas lights throughout.

J. D. Davidson was one of the Bend men who was fortunate enough to get located on a claim without having anyone else there to contest his right.

START STREET WORK FROM PLANT GATES

Carrying out the offer made at a recent meeting of the city council, the Brooks-Scanlon Lumber Co. is starting work on the new street through Staats Acres which will connect the mill gate with Broadway. In consideration of this work being done, the city has promised to improve Broadway, making it one of the main streets from the mill district to the business district.

GAS TORCH CAUSES FIRE IN AUTO SHOP

An exploding gasoline torch which Carl Austin was using in repairing a car fender Wednesday afternoon in his shop on Irving avenue, burned Austin's hand badly, and destroyed the top and much of the upholstery of the car. The volunteer fire department was on the scene almost immediately, the car was removed from the shop, and damage was confined to the machine itself.

66 BOYS, 66 GIRLS AT REDMOND U. H. S.

REDMOND, Oct. 2.—Enrollment at the Redmond union high school is exactly divided between boys and girls, there being 66 of each. Usually girls predominate, but the emphasis which is given to industrial and agricultural courses here causes a greater proportional enrollment of boys.

Another unusual feature of the enrollment in the high school here this year is that the senior class is the second largest, being exceeded only by the freshmen. There are 35 seniors.

Irrigators of State Coming for Congress

(Continued from Page 1.)

today a trip through Central Oregon 39 years ago, and the great development since. James M. Kyle, chairman of the executive committee of the irrigation congress, said that during the past few months he has been advertising Bend's hospitality, and hoped that the delegates to the congress would not be disappointed. John S. Beall of Portland explained that his connection with the development board was to raise the money. He predicted that this session of the congress would be the most constructive in its history.

F. L. Ballard of the O. A. C. extension department made a similar prediction, and declared that it is fitting that such a meeting should be held here, where most of the progressive steps in irrigation have been taken recently.

R. S. Hamilton and T. H. Foley, who attended the last session of the congress and were instrumental in bringing it here this year, were elected as the club's delegates.

HARDY ANXIOUS FOR SHOWDOWN

Will Welcome Complete Investigation of Work as Appraiser

O. B. Hardy, removed with H. J. Overturf as a member of the Deschutes county board of appraisers for the bonus loan, will welcome a most searching investigation, he declared here Tuesday on his arrival from Redmond. "I'll be tickled to death to have some of them come in," he said, commenting on the telegraphic report that a grand jury probe would be made on the basis of allegations that valuations of real estate offered as loan security had been padded by the appraisal board. "I'm really anxious to go to the mat with them."

As far as padding is concerned, Hardy mentioned that in his first \$100,000 of appraisals he had been within \$4,000 of the valuations set by the applicants themselves, his appraisals running over the total of valuations in the applications. "An appraisal is only a matter of opinion anyway," he pointed out.

"Now that the commission has made these charges, I want them to come on through and prove what they have charged," Hardy said.

IRRIGATION WORK IN MOUNTAINS REPORTED

PLAINVIEW, Oct. 5.—Hollie Swingle and Floyd Scott are in the mountains, doing construction work for the Three-Creek-Snow Creek Irrigation company.

P. A. Scoggin left Friday for the pasture in the Crescent country to get his cattle that were there for the summer.

Charles Mitchell was a Bend caller Saturday.

Giles January returned from Three Creek lake Monday evening with a big box of fresh trout.

Roy and Edgar Heardt are moving their livestock to the ranch at Alfalfa this week.

Mrs. Livesey Sr., Mr. and Mrs. Verne and Corby Livesey were dinner guests at the Scarth home Sunday.

Mrs. Prentiss Van Tassel was a business caller in Bend Monday.

Mr. and Mrs. S. L. Burgess and Mrs. Louis Bennett and families of Bend were guests at the H. A. Scoggin home Sunday.

Helene Roby enjoyed a trip to Bend Saturday evening.

FRATERNITY PLEDGES INCLUDE BEND BOYS

Three graduates of the Bend high school, Gurden Dutt, Loyde Blakley and Eugene Fulton, who entered O. A. C. this fall, are announced as pledges of Alpha Sigma Phi fraternity.

Bulletin Want Ads bring results—try them.

KINDERGARTEN HERE STARTED ON MONDAY

Classes for Tiny Tot's Are Directed at Epworth Hall by Mrs. Ida Hendrick

Mrs. Ida Mitchell Hendrick has reorganized her kindergarten class for the fall and winter months, which are held in Epworth hall. It is Mrs. Hendrick's plan for the coming year to introduce in connection with the regular class a private kindergarten course. The same textbook will be used in both courses.

Mrs. Hendrick will have an assistant this year, thus enabling her to carry both courses. The regular class will be held from 9 to 11:30 o'clock in the morning. For the benefit of children who have had kindergarten training, and those who are nearly six years old but have not had former kindergarten training, the first grade work will be given.

KILL MANY SKUNKS IN GRANGE SECTION

GRANGE HALL, Oct. 5.—Skunks are plentiful. One man killed six last week and more are at large. Elizabeth Reynolds spent Saturday and Sunday at her home.

Miss Mabel Dible spent Saturday at her home, returning Sunday to her school work at Hempstead Valley.

George Shindler is working for Will Reynolds.

Fred Reynolds has purchased a new potato digger.

Mr. and Mrs. Le May have moved to the Campbell place.

Mrs. J. Pederson entertained the Ladies' Aid of Bend Thursday evening. There was a large attendance.

Milton James and Harvey Bird are working in the sawmill.

Freddie Carter called at Nelson's last week.

Joe Peschka called at Hettman's Sunday.

B. Torkelson was in town Saturday.

George Marclay and Peck Creighton went hunting last Saturday.

John Wormstaff and father were in town Saturday.

John Franks took Mabel Dahle to Hempstead Valley Sunday.

A large attendance was out to the grange meeting held at the hall Saturday.

The Grimes, Carrol and Erickson families attended the show at Epworth hall Saturday evening.

William James was in town last evening.

Violet Hettman called on Mrs. Pederson last week.

C. M. Rasmussen and George Erickson motored to the Cove for fruit Friday.

S. A. Stenseth and daughter and Roy Loven were dinner guests at Erickson's Sunday.

Laurene Bordman, Frank Nelson and Mrs. Walter are all on the sick list.

Mildred Crandall was on the sick list last week.

O. B. Caldwell of the Richardson district has purchased a car.

Harold Barclay has bought a new pony.

Mr. and Mrs. Hettman were in town Monday on business.

Joe Peschka is hauling hay for H. O. Jackson's sheep.

R. E. Grimes has a new car.

Ed Carrol is buying pigs.

MAYORALTY NOT BEGGING NOW; 3 NEW NAMES UP

Candidates for the office of mayor of Bend, two weeks ago almost an unknown quantity, began to swarm today. To the name of J. A. Easton, hitherto the only candidate, were added those of R. H. Fox, former chief of police, who has definitely decided to run; E. D. Gilson, incumbent, who is virtually certain to head a ticket to be announced within a few days, petitions naming him being already in circulation; and Councilman C. J. Leverett, who has decided to run for the office.

A ticket with Fox's name at the head will be placed in the field soon, he stated. He was unable to name any of the men who might run for the council.

Gilson Petition Out

E. D. Gilson, present mayor, will be a candidate for reelection, heading a complete ticket to be picked at a meeting of voters soon. A petition to place Gilson's name on the ballot is already being circulated, and contains a number of names.

Experience Need Shown

The transaction of city business will be hampered during the early weeks of the new administration unless some of the present officers are reelected, Gilson declared.

DON H. PEOPLES WEDS MRS. JESSIE LATTO

Start on Auto Honeymoon Two Hours After Ceremony at Methodist Parsonage

Don H. Peoples and Mrs. Jessie Latto were married at 8 o'clock Sunday morning at the Methodist parsonage by Rev. F. R. Sibley. Only close friends and relatives were in attendance. Two hours after the ceremony Mr. and Mrs. Peoples left by auto for California to spend their honeymoon.

Mrs. Peoples, who has been assistant to Chief Deputy Sheriff C. T. Torril in the tax collection department of the sheriff's office, is succeeded in that position by Miss Carol Boyd.

CATARRHAL DEAFNESS

is greatly relieved by constitutional treatment. HALL'S CATARRHAL MEDICINE is a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result. Unless the inflammation can be reduced, your hearing may be destroyed forever. HALL'S CATARRHAL MEDICINE acts through the blood on the mucous surfaces of the system, thus reducing the inflammation and assisting Nature in restoring normal conditions. Circulars free. All Druggists. F. J. Cheney & Co., Toledo, Ohio.

Fall Styles Sought by Women Who Want the Very Latest Modes in Wearing Apparel



Here will be found a varied assortment of Style, plus Quality, at moderate prices. Something new arriving every day. Just received new shipment of Coats and Dresses of Duvel, the latest creation in Fall material

THE PARISIAN

Ladies' Outfitters Cor. Wall and Oregon