



now been opened for development by two great railroad systems.

BEND is located 165 miles south of the Columbia River, on the banks of the Deschutes, at the terminus of the Hill and Harriman railroads.

Geographically, it is practically in the very center of Oregon. Economically, its location is unsurpassed, for Bend stands beside the greatest power producing stream in the Northest, where railroads, water-power and timber first meet, and surroundad by the greatest irrigation segregation in Oregon, with countless millions of acres of grain lands ributary.

. The City Itself.

The estimated population of Bend may is 1300. Its altitude is 3600 eather is magnificent, the temperatwice, during the last three nmers, being higher than 100 de-

The highest temperature ever re rmful freesing does not occur at

degrees but at 26 degrees.

soli. Bend, to the country south and some 50,000 acres of land. The southeast, and with the regular oper- canal gets its water from the Dessoil.

have spent good money developing the town, and who are getting good returns on their investments.

Bend has the best water in the state, and an excellent modern water system, which includes up-to-date

fire protection. Bend's streets and homes are well lighted by electricity, which is furnished from a new plant which cost \$69,000 to build and equip.

A local and long distance telephone, as well as telegraph, are other items in Bend's metropolitan equipment. Work is under way on a \$80,000 sower system.

There are more beautiful residences in Hend, proportionately to the population, than in any other town in the West.

Everywhere there are well made and well kept sidewalks, the streets are maintained in the beat condition

and are lit with powerful are lights, giving the town the best street lighting of any in Oregon. With the met, with a climate that is practically many beautiful views of mountains. ical. Winter and summer, the river and timber, the magnificent trees scattered generously throughrarely going below zero and out the residential districts, and the wonderful climate, Bend leaves little

to be desired by those who seek ideal places in which to live.

Railroads

rded is 102 degrees. At this alti-de, in the dry climate, actual Harriman railroad systems com-take the front rank as a dairy is obtainable in the Northwest. The inexhaustible and cheap power at and Deschutes lines. Government records show an terminus of both of these roads, given farmers in securing fine cows sive manufacturing ruture. verage annual precipitation of 16 The handsome depot, erected with inches with an average yearly of native stone, and the best equipped with forty acres who will raise grass 320 sunny days. That means enough warehouse in the state, indicate in and feed it to his cows will be asrain for the farmer, lots of blue sky what importance the railroad com- sured of a comfortable living.

and bright sunshine, no oppressive heat, and climatic environment that gives Nature every possible chance

made the terminus point.

Irrigation.

A Carey Act irrigation segregation acres, lies to the east and north of providing the cheap power for the Bend. This land is watered under the supervision of the State of Oregon, and becomes the property of settlers who acquire it by residence

and improvement, paying from \$15 to \$40 an acre for water service, with an annual maintenance charge of 20 to 80 cents an acre, the lowest maintenance rate in operation. Non-Irrigable acreage is purchased at \$7.50 an acre

Directly adjoining Bend are two other irrigation enterprises, both conducted on a farmers' co-operative basis, and both exceedingly prosperoua.

On the irrigated lands all the products of the temperate zone prosper. The soil and climate, however, are particularly adapted to the successful production of grasses and root crops. Alfalfa, clover, grain, potatoes and other root crops, including sugar beets, do remarkably well.

The yield of butter fat from the grasses is exceptionally great, and

by the local banks, means that a man

\$700,000 to complete. Timber. Tributary to Bend, on down grade hauls, is 20,000,000,000 feet of the embracing approximately 200,000 finest yellow pine timber. Besides

> Bend offers the best of mill pond facilities. The manufacture of this timber at Bend is a certainty, for the largest of the companies interested are heavy property owners in Bend lands and waterpower developments, and have algolfied their lotestion of lo-

cating their big mills here. At present there are several smaller mills, employing in the neighborhood of 150 men. While these manufacture lumber primarily for local consumption, not only are many carloads exported to the towns

north of Bend, but also many are shipped to the middle western markets, which later will be supplied heavily with the Bend lumber products.

Water Power

There is at least 250,000 horsepower easily obtainable from the Deschutes at and near Bend.

Already a 1700 horsepower plant this, combined with the pure soft is in operation in the town, which water, and the lack of excessive heat offers as cheap electric power for Oregon Trunk Bend is the large creamery at Bend, and the aid her doors guarantees Bend's exten-

Recreation.

The man who comes to Bend or the adjacent sections of Central Ore-

more power. Inquire Bulletin, tf

FAIRBANKS-MORSE ENGINE. two horsepower Fairbanks-Morse gasoline engine for sale at a great bargain at the Bend Hardware Company's store. In first class conmilling of this enormous timber belt, dition. tf

One of the Most Artistic and Ele-gantly-Appointed Hotels in the Northwest, Embodying Every Moders Convenience, In cen-ter of retail and theater district. MUROPRAN FLAN Base from and up; with Bath from sed up. Hus merts all trains. Grill in connections. W. M. SEWARD, Proprietor.

Fire Insurance

WHEN WE ASK YOU TO INSURE WITH US

We do NOT say, "Insure with as because we came to Bend together.'

We do NOT say, "Insure with us because our party affiliations are the same.

We do NOT say, "Insure with us because we are just starting in and we need the business."

We do not say, "Give us your insurance and we will do our trading with you."

BUT WE DO SAY, Insure with us because we will place your business in the largest and most liberal companies in the world, at the same price you are paying an inferior company. We will write your policy so that you are fully protected. We will see that an amicable and fair adjustment is made in case of loss... We will help you get a reasonable rate.

YOU WILL BE OUR FRIEND AFTER A FIRE

M. S. Lattin & Company

The supplied and in social matters. Des For instance, a University Club