

# THE GASOLINE SITUATION

## THE NECESSITY OF CONSERVATION

There exists today on the Pacific Coast an acute shortage of gasoline. As this Company has pointed out on several occasions, the condition is due to insufficient production of crude oil and a greatly increased consumption of gasoline by industry and by owners of pleasure cars.

Gasoline is a vital factor in the life of the community, industrially and otherwise, and it is of the greatest importance, at this juncture, that it be used with the utmost discretion, that essential requirements may be supplied.

The present is by no means the season of maximum demand, which comes later in the year. The condition, therefore, is likely to be continuing, rather than transitory.

Responsibility for meeting the situation does not rest solely upon the oil industry. The public also has a serious duty in the matter.

On its part, the Standard Oil Company is straining its resources and organization to increase the supply of gasoline. In the field it is working for the maximum production of crude oil. In the refinery it is working for the maximum production of gasoline from the crude oil and it is spending large sums of money on equipment for new processes, of its own discovery and development, whereby a still greater yield of gasoline will be obtained.

The point already has been reached where gasoline must be conserved most carefully. That is a duty of the public. In consumption of this product, essential industries must necessarily come first—pleasure utilization thereafter.

Already the Company has taken steps toward protecting the supply for the vital need of industry which, if lessened, would affect the business life of the community. There is now the danger of a curtailment of supply to non-essentials such as pleasure cars.

The assistance of the public, therefore, is imperative. Until lately, gasoline has been abundant, and its lavish and extravagant use has been possible. That time is past.

Buy as little gasoline as possible.

Use what you must—Waste none.

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(CALIFORNIA)

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### Condensary Getting Sugar

Sixty tons of sugar arrived on the steamer Elizabeth from San Francisco this week for the Nestle's Food company, says the Western World. This sugar is to be used in the manufacture of sweetened condensed milk.

Machinery for manufacturing the sweetened milk has been installed and it is understood manufacture will commence this week.

The local plant now manufactures three grades or kinds of condensed milk, and whole milk canned.

Installation of the latest process was rushed to completion to permit the company a broader market for the local milk. A big volume of the output of the local plant is said to be exported to foreign countries.

### It's Different in Oregon

The president of the state board of agriculture in Oklahoma estimates the damage to the fruit crop of that state by Saturday and Sunday's blizzard at \$5,000,000. Our rains of the past two weeks have been cold and unpleasant but no one thinks of their having done any damage to the fruit crop or any other crop.

### Combination Spray Possible

A way for growers to combine lead arsenate with lime-sulfur spray has been developed by E. H. Robinson of the O. A. C. experiment station. Some way has long been sought by Oregon growers because the cost of putting on one combined spray is only half as much as putting on separate sprays for insects and fungus diseases. Severe chemical reaction has always spoiled their spray by weakening the killing strength and by releasing soluble arsenic that burned the plants. Mr. Robinson has found that the addition of about five pounds of slaked lime to each 100 gallon of lime-sulfur spray before the lead arsenate is added will prevent most of these changes. It is important that the slaked lime be added before the lead arsenate, and thoroughly mixed.

### 47-Acre Fruit Farm

near Los Angeles, 24 acres in oranges and lemons, to trade for stock ranch in Coos county. See or write 814 T. A. Walker, Coquille, Ore.

Don't fail to hear Herberman at the Liberty Theatre, April 9. He has a message for everybody.

Your car needs overhauling and repairing this spring to put it in the best condition for use this summer

## Gardner's Garage

is thoroughly equipped to give any car the thorough going over or the lighter touches it needs to put it in good shape, whether it be

**Ignition, Lighting  
or Engine Trouble**

And their work is guaranteed. Any fault in workmanship will be cheerfully corrected. GIVE US A TRIAL.

**"Rain-E-Day" Windshield Cleaners at \$1.50**

are the best on the market



## A WORLD REBUILT

*By the Golden Rule  
not by the rule of Gold*

THIRTY denominations of the Church are uniting in a simultaneous campaign in the week of April 25th-May 2nd.

They are uniting because the task before the Church is too great for any one denomination; because there must be no duplication of effort; no waste.

These churches know that the world needs many things; but it needs Faith most of all.

They know that there can be no final solution of our economic problems that is not a spiritual solution, based on the teachings of Jesus Christ and His Golden Rule.

They have had the courage to survey the whole task, and to ask for a budget large enough to sustain (1) the work abroad, (2) the work at home including the church's part in the huge task of Americanization, (3) the colleges and (4) hospitals supported by the Churches, (5) the religious training of the young, and to provide (6) a living wage for the Church's ministers.

The budget is large in the aggregate; yet if each person who loves America would increase his contribution by only a few dollars the whole amount would be easily subscribed.

We face the task of rebuilding the world. Let the cornerstone be a strong and vital church in every American community; and the measuring rod by which the builders build must be the Golden Rule.

United Financial Campaign



April 25th to May 2nd

## The INTERCHURCH World Movement of North America

The publication of this advertisement is made possible by the cooperation of thirty denominations.

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Sunset Magazine and the Sentinel are now furnished in combination for \$3, the price of the Sentinel being \$2 a year and that of Sunset \$3 and the combined price being \$1 less.

The offer of the Sunset and the Sentinel both for one year for \$3.00 still holds good.

Large room for rent with bath in connection. Apply at Sentinel office. Butter Wrappers and Treaders No. 100 for sale at this office.